# Chilton's MOTOR AGE

CEMBER 1951 Portunition the Christman





BRADLEY

Thristmas



## Tough.. but oh so gentle

#### TOUGH ON OIL-PUMPING . GENTLE ON CYLINDER WALLS

• Whatever the engine condition, whatever the operating condition, Hastings gives you the right combination built around the famous Steel-Vent oil control ring.

Steel-Vent really controls oil. It can't clog. Oil flows freely through the spacer's wide vents. In every installation, it *stops* oil-pumping—*checks* cylin-

der wear and restores engine performance, too.

Hastings Steel-Vent is the one ring that's engineered exclusively for replacement service and for all replacement service—in re-bore, re-ring and resleeve jobs. Use it everytime.

HASTINGS MANUFACTURING CO., HASTINGS, MICHIGAN
HASTINGS LTD., TORONTO
Piston Rings, Spark Plugs, Oil Filters, Casite, Drout

## HASTINGS

### THE RIGHT COMBINATION FOR EVERY ENGINE CONDITION



STEEL-VENT SET

The famous Toughbut-oh-so-Gentle
steel oil control ring
in a Motor Engineered
Set.



HASTINGS 2C SET

- With chrome on the
two oil control rings,
the Steel-Vent and
the Hastings Chromlube (an auxiliary
type oil-compression



HASTINGS 3C SET

—A complete chrome
set-up with Chromlube, Chrome-Faced
Steel-Vent and
Chrome-Test top
compression ring, for
extreme operating
conditions.

### ERMATEX TOON-OYL

for....

## IMPROVED ENGINE PERFORMANCE

THREE PRODUCTS IN ONE





Permatex Toon-Oyl quickly dissolves carbon-gum deposits, frees sticky valves and rings and leaves the working parts of an engine clean... free to deliver full power and peak performance.

#### ELIMINATES EXCESSIVE WEAR

As proven by latest independent research findings, acid and carrosion cause up to 90% of all engine wear. Permatex Toon-Oyl is specially formulated to retard this chemical action and afford maximum protection against its harmful effects.

#### 3 INCREASES POWER

Permatex Toon-Oyl's high quality is represented by its film strength of 30,000 lbs. This added protection eliminates wall drag, increases gas mileage and adds power by forming a protective coating on all working parts.

For Full Power...add one quart of Permatex Toon-Oyl to regular crankcase oil. You'll feel the improvement...fast!

PERMATEX COMPANY, INC., BROOKLYN 35, N. Y.

chrome Chrome-Faced and and

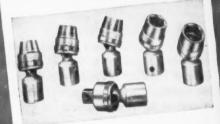
ring, for erating

## Everyone Says...

## PROTO means PROfessional Tools!



#### TOOLAGRAM



Revolutionary and exciting are the new PROTO ball-type power universal sockets, 7475-7479, and universal joint 7470P. Compared to conventional block-type universals, the ball-type sockets cling to the work better (due to constantly applied torque), operate more smoothly, are stronger, permit faster replacement and save more.



PLOMB TOOL COMPANY
2226K Santa Fe Ave., Los Angeles 54, Calif.



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#### For THE AUTOMOTIVE SERVICE INDUSTRY

LXXI, No. 1

December, 1951

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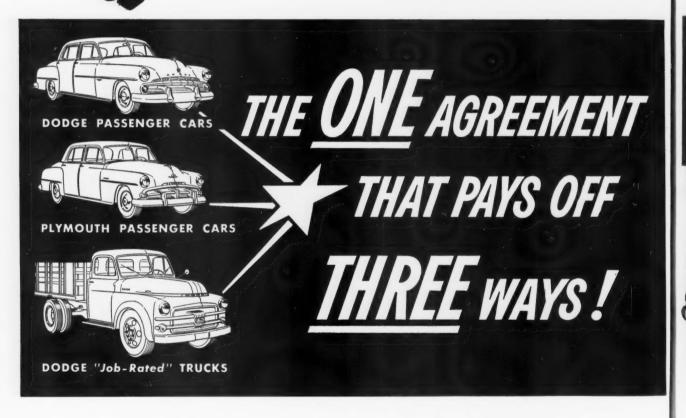
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ER, 1951



# DODGE TRIPLE PROFIT OPPORTUNITY



The only agreement of its kind in the industry

You are invited to write for complete facts

DODGE • PLYMOUTH • DODGE "Job-Rated" TRUCKS

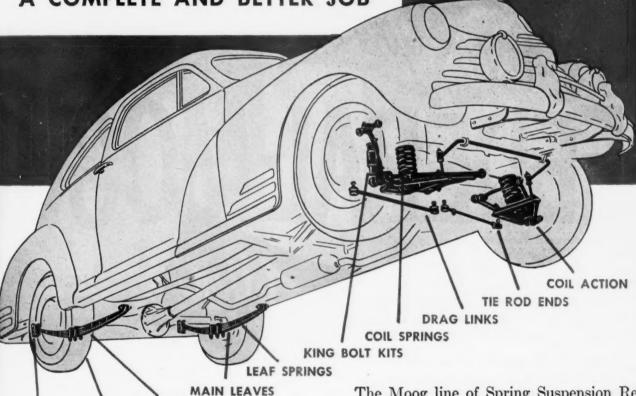
DODGE DIVISION, CHRYSLER CORPORATION . DETROIT 31, MICHIGAN

ERE'S MONEY IN

## UNDER-THE-BODY Repairs



MOOG HAS THE PARTS TO DO A COMPLETE AND BETTER JOB



SPRING PARTS SHACKLES



er, 1951



SHOCK LINKS

MOOG DESIGNS AND BUILDS A PART TO DO A BETTER JOB THAN THE ONE IT REPLACES

The Moog line of Spring Suspension Replacement Parts — the pioneer line — is complete for Under-the-body suspension repairs. Coil Action Parts - King Bolt Kits - Leaf and Coil Springs - Chassis and Spring Parts — now completely cataloged in the new Moog Streamliner Catalog. Ask your Moog distributor for a copy or write us direct.

MOOG INDUSTRIES, INC., ST. LOUIS 14, MO.

Divisions:
MOOG COIL ACTION PARTS CO.
ST. LOUIS SPRING COMPANY
MOOG PISTON RING COMPANY

@ 1951 M.I.I.

# BOWER

ROLLER BEARINGS

The roller bearing line that gives you both tapered and straight roller bearings!

## FEDERAL-MOGUL

Bower roller bearings are best for service, for two BIG reasons—the good names behind them.

BOWER is a famous original equipment name, even in the jet engine league—where you've got to be good. Similar high-precision roller bearings equip passenger cars, trucks, buses and tractors.

FEDERAL-MOGUL SERVICE means availability—now—to mechanics everywhere. Bower and Federal-Mogul combine in a top-quality, top-coverage roller bearing service for you. Get Bower roller bearings from your Federal-Mogul Jobber!

FEDERAL-MOGUL SERVICE

Division of Federal-Mogul Corporation

DETROIT 13, MICHIGAN



## DELCO-REMY OIL-FILLED SERVICE COILS ARE...

SEALING NIPPLE-HIGH TENSION TERMINAL COIL CAP-PRIMARY-TERMINAL SPRING-WASHER SEALING **GASKETS** SECONDARY WINDING PRIMARY-WINDING COIL CASE -LAMINATION **PORCELAIN INSULATOR** 



DELCO-REMY—A UNITED MOTORS LINE
Available Everywhere Through
UNITED MOTORS DISTRIBUTORS

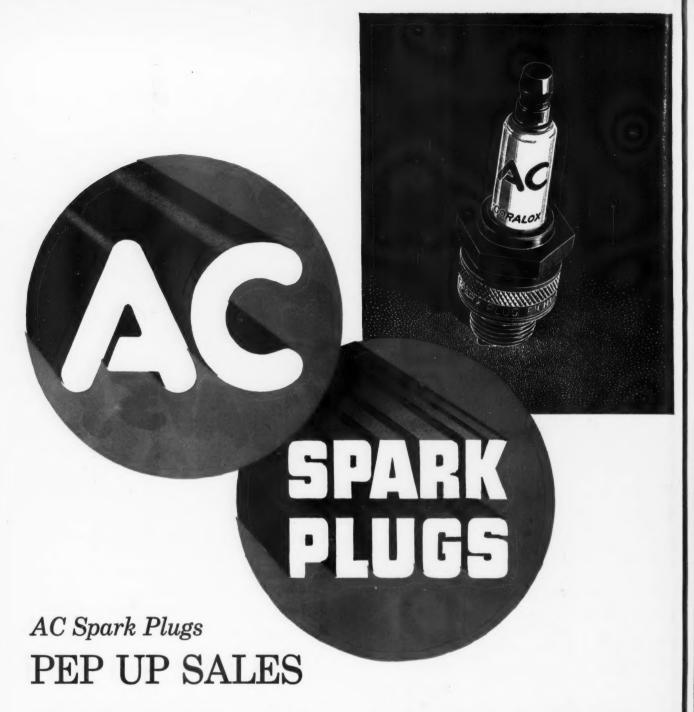




- 1. Hermetically sealed against entrance of moisture and air under all conditions of service.
- 2. Oil-filled for permanent insulation and better heat dissipation.
- 3. Leakproof one-piece, seamless drawn steel case.
- 4. Sturdy, arc-resistant, shockproof molded cap.
- 5. Steel primary terminals, positively soldered leads, and anchored windings for greater strength and durability.
- **6.** Balanced windings for maximum performance and longer contact point life.
- Special elastic nipple for protection of high tension outlet from grounds caused by dirt and moisture.
- 8. High quality porcelain insulator for internal assembly support.

NOW, a complete line of Delco-Remy 6- and 12volt oil-filled service coils for every Delco-Remy application old or new is available through United Motors Service distributors everywhere.

WHEREVER WHEELS TURN OR PROPELLERS SPIN



AC Spark Plugs with <u>patented</u> CORALOX Insulator are pepping up sales from coast to coast.

Millions of owners have cars which are factoryequipped with AC's. Millions of other car owners are reading about the advantages of *CORALOX* in the biggest advertising campaign AC has ever run. As a result, AC dealers everywhere are selling more AC Spark Plugs with <u>patented CORALOX</u> Insulator, profiting by original equipment leadership and a steadily growing replacement market.

AC SPARK PLUG DIVISION



GENERAL MOTORS CORPORATION



#### AC FLEXIBLE GASOLINE AND OIL LINES

Assortment, with attractive Wall Merchandiser, displays as well as stocks fast-moving numbers.



#### AC GASOLINE STRAINERS AND ELEMENTS

Available in handsome Counter Merchandiser for attractive display and easier sales.



## AC ALUVAC Elements Set the pace

AC's Aluvac Oil Filter Element has made AC the fastest-growing line in the filter industry.

AC Oil Filters with Aluvac Elements are standard or optional factory equipment on Cadillac, Oldsmobile, Chevrolet and Buick. . . creating an evergrowing replacement demand.

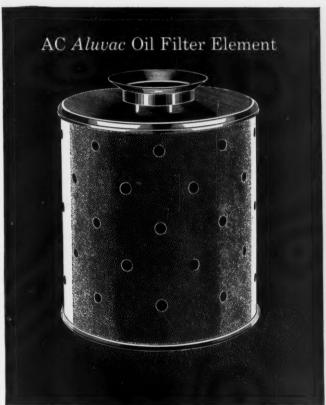
Are you selling AC *Aluvac* Elements, the country's hottest element line?



Lift the hood of any car you service, and the odds are 9 to 1 that its fuel pump is an AC—because there is none better.

90% of the cars built in the past 24 years were factory-equipped with AC's. Over 100,000,000 have been built.

40,000,000 AC Fuel Pumps are in daily use, offering a replacement market without parallel.







nore nsuship

, 1951

#### AC AIR CLEANERS AND ELEMENTS

Heavy-duty cleaners; renewal elements. AC's used as equipment by 80% of car manufacturers.



#### AC SPEEDOMETER CABLE-CASING ASSEMBLIES

Also supplied in tailormade cables, or as bulk cable and casing, with parts.

Chilton's MOTOR AGE, DECEMBER, 1951

## Raybestos

provides the only brake sets made by seven different manufacturing processes



Raybestos PG Sets and this certificate are featured menth after month in the

POST

Raybestos PG Brake Lining Sets, thoroughly proving ground tested, are delivered in the correct combination of linings for each make and model of car. That is why they last longer on today's vehicles, make safer stops in today's traffic.

PG Ray-BOND for bonding

PG drilled for riveting

## Raybestos

Raybestos Division of

RAYBESTOS-MANHATTAN, INC., Bridgeport, Conn.



AMERICA'S BIGGEST SELLING BRAKE LINING

RAYBESTOS-MANHATTAN, INC., Manufacturers of Brake Linings • Brake Blocks • Clutch Facings • Redistor Hose • Fan Betts • Mechanical Rubber Products • Rubber Covered Equipment • Packings • Ashestos Textiles • Powdered Metal Products • Abrasive and Diamond Wheels • Bowling Bells



CHRYSLER MOTORS PARTS CORPORATION, DETROIT, MICHIGAN



## Across the country in less than a minute!

Some day soon, a jet plane will leave New York at 9 A.M....

And be in California-at 9 A.M.!

So fast are modern jets, they come close to following the sun in its flight across the continent. Speed? Yes. But in manufacture, the story is different!

The all-precision jet engine takes al-

most four times as much machining as World War II aircraft. It's long work – but defense deadlines are short!

To speed up jet assembly lines, the plane-makers have learned amazing production tricks. And they've learned an amazing traffic trick, too.

When ordering and shipping parts, the makers of the world's fastest planes use the world's fastest service—Air Express!

Whether your business is jets or jewelry, here are the unique advantages you can enjoy with regular use of Air Express:

IT'S FASTEST — Air Express gives the fastest, most complete door-to-door pick up and delivery service in all cities and principal towns, at no extra cost.

IT'S MORE CONVENIENT—One call to Air Express Division of the Railway Express Agency arranges everything.

IT'S DEPENDABLE — Air Express provides one-carrier responsibility all the way and gets a receipt upon delivery.

IT'S PROFITABLE—Air Express expands profit-making opportunities in distribution and merchandising.

For more facts call Air Express Division of Railway Express Agency.



Chilton's MOTOR AGE, DECEMBER, 1951

## HEAVY-DUTY SUNOCO DYNALUBE GIVES ALL-WINTER PROTECTION



Meets or exceeds car manufacturers' recommendations for all new passenger cars.

Flows Freely 'Way Below Zero

Assures Instant Lubrication

Helps Quick-Starting

Reduces Load on Battery



CERTIFIED

for

LONG MILEAGE
ENGINE CLEANLINESS
LONG ENGINE LIFE

#### HEAVY-DUTY, FULLY DETERGENT-DISPERSANT

NEW Sunoco Dynalube is a remarkable new heavy-duty motor oil that actually improves the condition of most engines. Its fully detergent-dispersant action not only cleans engines, it keeps them clean by holding road dust and contamination in suspension until oil is drained at the regular interval.

bu-

ion

1951

# world's fastest-working body jack equipment is Bantam Porto-Power



### Equip every body man with a BANTAM... for a happier, more profitable shop!

The money-makers do it this way! They arm each man with a "Bantam" 2-ton "Porto-Power" and get much faster out-put on 90% of all body work. And, they salvage more body sections, make better bids on rebuilding work and collect more profit on used cars. You get "Bantam" equipment in low cost, portable kits or assortments. See your Blackhawk jobber.

"Porto-Power" is the exclusive (trade-mark name registered) product of Blackhawk Mfg. Co., Dept. P-6121, Milwaukee 1, Wisconsin

#### BLACKHAWK

#### If it doesn't offer you all this ...it's not a "Porto-Power"

- ☐ A full range of essential rams!
- Ability to PULL with FULL POWER!
- ☐ Easier handling . . . a single hose . . . revolving coupler . . . all-directional rams!
- ☐ Interchangeability of rams!
- ☐ Spreaders with built-in rams!

FIRST CHOICE in over 90% of all body shops ☐ A complete line of body work attachments! Specialized attachments for repair service!

## Where Performance Counts... use PACKARD AUTOMOTIVE CABLE

Top performance over the miles and over the years. That is the record of Packard automotive cable. And it is a record made even more impressive by the fact that Packard automotive cable is used as original equipment on more cars, trucks and buses than any other make.

Moreover, Packard cable permits complete wiring standardization. For example Packard 440 and Lac-Kard high tension cables are designed to meet the requirements of all vehicles... designed to deliver superior performance in every make and model vehicle on the road.

Where performance counts, use Packard automotive cable—the cable that sets the standards by which all other cables are judged.



Packard Electric Division, General Motors Corporation
Warren, Ohio

FOREMOST BUILDER OF AUTOMOTIVE AND AVIATION WIRING

#### PACKARD PETE SAYS ...

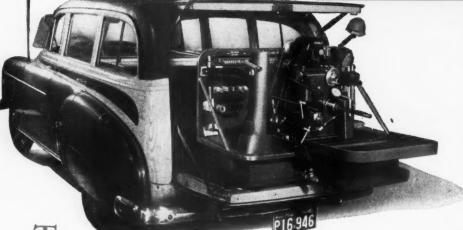
Whatever your automotive cable requirements, Packard cable fills the bill. Packard low tension cable with amazing "249 compound" insulation lasts longer, won't support combustion. Packard high tension cables come in spools or packaged in sets ready for instant use. And Packard battery cables offer a choice of LeadAlloy or leaded brass terminals. All offer outstanding performance, endurance and dependability.

51

## For Expert Help on Special Problems

Call in your SUNNEN
Representative...
Your Sunnen Jobber
can arrange it.





The Sunnen man in his "Show How" station wagon is an expert on Sunnen equipment. He's had a stiff training course at the factory and plenty of experience in the field.

Call on him for help on special problems, for training mechanics, for demonstrating how to get the most from your Sunnen equipment. He'll be glad to assist you. You can reach him through your local Sunnen jobber.

\*This series of advertisements is designed to help users of Sunnen equipment conserve materials and manpower.

Get your free copy from your Sunnen Jobber or write direct.



#### **Sunnen Products:**

- Bushing Grinders
- Cylinder Grinders
- Crankshaft Grinders
- Bearing Sizers
- Rod Alingers
- Service Tools





7918 Manchester Avenue, St. Louis 17, Missouri . Canadian Factory: Chatham, Ontario

## MerryChristmas

to our thousands of customers

Play Santa Claus to yourself-make your New Year a more prosperous one by installing profit-making new shop equipment now, and pay for it later on Commercial Credit's easy-pay Automotive America's vitally important cars and trucks rolling.



ASK YOUR JOBBER ABOUT

The best equipped shop gets the profitable business!

#### COMMERCIAL CREDIT CORPORATION

A subsidiary of Commercial Credit Company, Baltimore ... Capital and Surplus over \$100,000,000... offices in principal cities of the United States and Canada.

, 1951



A CARTOON FROM THE SATURDAY EVENING POST.

#### "Hope you'll excuse the service, sir. One of our men is home sick."

Yes sir, a reputation for good service is half the battle. The other half? A reputation for carrying dependable, top-quality gasolines, oils, lubricants and TBA—brands people know and trust.

That's the easiest reputation to acquire, too, because it comes automatically when you carry and recommend nationally advertised, Postadvertised brands.

Post lines are not only your reputation-building lines...but also your fastest-selling lines, because the Post carries more automotive advertising to more people than any other magazine in the world.



## -gets to the heart of America

#### **SELF-CONTROL STARTS HERE**



AND TO RESTORE CAR, TRUCK AND TRACTOR PERFORMANCE

#### OIL-CONTROL STARTS HERE

To stop oil-pumping, replace worn connecting rod bearings

Control is essential for good engine performance, too—control of oil through connecting rod and main bearings.

These bearings meter just the right amount of oil throw-off to lubricate the cylinder and piston assemblies. When bearings are worn, excess oil reaches combustion chambers, burns to carbon on pistons, rings, valves and spark plugs—stealing power and economy. Performance goes up in smoke!

Good mechanics know that they must replace worn bearings to give new rings a chance to do their own job. Genuine Federal-Mogul bearings are *engineered* for the job of oil-control!

FEDERAL-MOGUL SERVICE

(Division of Federal-Mogul Corporation)

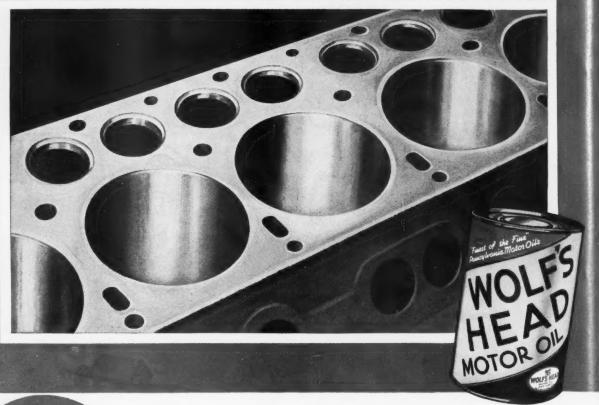
DETROIT 13, MICHIGAN

control oil-pumping where it starts-REPLACE WITH

FEDERAL-MOGUL



#### PICTURES OF PERFECTION



IT PAYS
TO BE
PARTICULAR
ABOUT YOUR
OIL

Every time a car moves a mile, each piston travels up and down the cylinder wall about 3,000 times. And cylinder-wall temperatures exceed 300°F.! If the oil provides maximum protection, engine wear can only be measured in thousandths of an inch... even after thousands and thousands of miles of hard driving!

Be sure that you recommend and sell the best protection that money can buy . . . Wolf's Head Motor Oil— $100\,\%$  Pure Pennsylvania "Premium Grade." Wolf's Head, made from nature's finest crude, is refined three steps further than ordinary oil:

- THOROUGHLY DEWAXED—flows freely at all temperatures and gives instant, full-bodied lubrication.
- 2 DOUBLE-DISTILLED—free from impurities that cause excessive oil consumption, sludge, undue wear.
- 3 TRIPLE-FILTERED—highly resistant to sludging and oxidation. Non-corrosive, to bearings. Won't thin out at high temperatures or get sluggish at low temperatures.

Wolf's Head means the "Finest of the Fine" to millions of motorists everywhere!

Folder. Contains safety hints, speed laws, driving regulations for all states. Write for a copy.

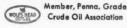


Wolf's Head Oil Refining Co., Inc., Oil City, Pa., New York 10, N. Y.

## WOLF'S HEAD

MOTOR OIL AND LUBES

100% Pure Pennsylvania "Premium Grade"



THE HOLLEY

## Four-Carburetor Profit Plan



Become An Authorized Holley Dealer By Stocking Four Fast Moving Carburetors

All wrapped up in one package, the Holley four-carburetor profit plan establishes you as an authorized Holley dealer—entitles you to a straight 40% off on all Holley parts. Included in this big profit package, are four original equipment carburetors—two for 1934 through 1948 Fords and two for 1949 through 1951 Fords; an attractive, counter display card that fits over two carburetor cans; a three-color window or wall streamer that helps to make sales and profits automatic.

All authorized Holley service dealers have a direct factory-to-dealer contact that provides new service information within days after its publication. Contact your Holley distributor today.



5930 VANCOUVER AVE., DETROIT 4, MICH.

FOR MORE THAN HALF A CENTURY—
ORIGINAL EQUIPMENT MANUFACTURERS
FOR THE AUTOMOTIVE INDUSTRY

RT-12

1951



### DELCO HEAVY-DUTY SHOCK ABSORBERS

For Heavy-Duty Passenger Car Service



Delco Heavy-Duty Shock Absorbers are packaged in pairs, for better merchandising. (Car application data on the label.)

Delco heavy-duty shock absorbers are tough to beat no matter how you look at it.

Take quality, for example. Delco shock absorbers are precision-made units that assure balanced ride control even under severe operating conditions.

Take durability. These new Delco shocks are specially designed for rugged duty... built to absorb the jars and jolts of the roughest roads for years on end.

Be profit-wise and recommend Delco heavy-duty shock absorbers for all cars used in heavy-duty service. You can quickly and easily replace the shock absorbers of most late-model cars and many older models with these new extra-rugged units—no drilling or special brackets required. Available now for 14 passenger car makes.



DELCO SHOCK ABSORBERS—
A UNITED MOTORS LINE
Available Everywhere Through
UNITED MOTORS DISTRIBUTORS

HYDRAULIC SHOCK ABSORBERS



"Here in Lansing we've closely watched the swing to Auto-Lite and its famous spark plug line. Auto-Lite has consistently offered my dealers more in promotion, more in new and better sales leaders. It's by far the most affive line on the market."

PRESIDENT PAUL AUTOMOTIVE

LANSING, MICHIGAN
"Can't say I've ever seen a spark plug line
that's made strides like Auto-Lite. My dealers like the Auto-Lite line because it gives
them complete coverage of their makket

them complete coverage of their market
...helps them make more profit, I'm 100%
sold on Auto-Lite—it's a wide-awake line."TEXAS

Bilantan Thatchir McDONALD AUTO SUPPLY CO. AMARILLO, TEXAS



FROM BORDER TO BORDER JOBBERS ARE SAYING:

# Then you add the total score AUTO-LITE is the line

...because Auto-Lite gives you the only complete line of spark plugs for maximum sales!

1951

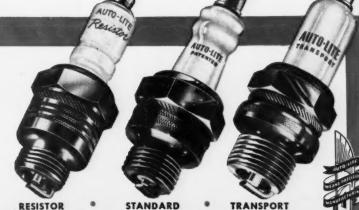
Plus the best advertised name in the automotive after-market — sensational, big-time radio and television "Suspensel" shows—colorful national ads in America's leading publications—exclusive AAA tie-in—coast to coast highway signs—a big, ready-made market of Auto-Lite equipped cars—sure-fire promotion and tie-in material—everything needed to draw new customers in—make'em buy.

You'll find it pays to be an Auto-Lite Registered Service Dealer (RSD)...pays in sales... in volume... in maximum profit. Only Auto-Lite gives you a complete spark plug line—the Standard Spark Plug, ignition engineered to give unbeatable performance... the Transport Spark Plug for lowest cost per mile of spark plug operation in heavy-duty service... the Resistor Spark Plug with new advantages. Capitalize on this profit-making deal that only Auto-Lite offers. See your jobber or write to

THE ELECTRIC AUTO-LITE COMPANY oledo 1, Ohio Merchandising Division Toronto, Ontario

### AUTO-LITE SPARK PLUGS

Auto-Lite Spark Plugs—Patented U.S.A.



All 3 have been selected by leading automotive engineers as original factory equipment on millions of America's finest cars, trucks and tractors.



it pays to be identified with Walker

WALKER

"Individually Tuned"

SILENCERS

WALKER OIL FILTERS

WALKER

WALKER Sleetric LIFTS

BOOST YOUR SALES ... BOOST YOUR SERVICE VOLUME

#### . MAKE MORE SALES EACH DAY





### with the most powerful name in Exhaust System service

You, as an Authorized Walker Dealer, can offer your customers the finest of all exhaust system services—a Walker Silencer "Individually Tuned" to each particular car make and model—for freedom from noise fatigue . . . for safety from dangerous exhaust fumes . . . for peak engine performance. With years of consumer advertising in *The Saturday Evening Post* . . . with sales-making, point-of-sale identification . . . and with periodic merchandising programs, Walker helps you make real money in mufflers.

#### with America's newest, finest Oil Filter

It's easy to sell Walker Oil Filters because it's easy to show your customers how the patented Walker Laminar construction gives real engine protection by keeping the oil clean between oil changes. This exclusive principle of multiple filtration—surface filtration, depth filtration and progressive filtration—cleans oil better, keeps it clean longer. Make this your best, most profitable oil filter year with Walker—America's newest, finest oil filter.

#### ... DO MORE JOBS EACH DAY







### with Modern Jacks engineered for today's modern service

In the shop, on the driveway and out on the road, there is a Walker Jack to meet your every need. And in this complete line, there is a Walker Jack to serve your customers' every purpose. In each of these new, improved, deluxe jacks you will find an extra margin of strength for the unexpected . . . an extra margin of safety for greater protection . . . an extra margin of power when emergency calls.

### with the lift that's always "Open for Business"

Increase service volume and profits 20% to 50% with the advanced, new Walker Electric Lift. New positioning of the support beams increases unrestricted working space by 36%. Six extra inches of working height give you even greater working convenience. From floor to car bottom, your men and equipment work free from any obstruction in the famous Walker Open Work Zone. And you can locate it wherever you want it—at the lowest installation cost of any lift on the market.

WALKER MANUFACTURING CO. OF WISCONSIN Racine, Wisconsin

BOOST YOUR PROFITS WITH WALKER IN 1952

1951

# THE BATTERY THAT HAS GREATED A SENSATION ULTRA START

LEADER OF THE FAMOUS EXIDE LINE



Tremendous demand for the ULTRA START gives added proof: If you want to build a sound, growing battery business, tie up with Exide. Profit from the many advantages of being an Exide Dealer—in new battery developments... in dealer service aids... in dealer sales support, which includes national advertising to 61,437,000 readers of THE SATURDAY includes national advertising to 61,437,000 readers. FARM JOURNAL.

## BUILT TO LAST LONGER

The ULTRA START is a NEW Exide Battery. It has many new features with strong consumer appeal. And it's jam-packed with highly charged selling ammunition. For the ULTRA START contributes three ways to longer battery life:



**SILVIUM** the corrosion-resistant grid alloy, resists a battery's most destructive enemy—grid corrosion caused by overcharging, the cause of 60% of all battery failures.



ACTIVE MATERIAL a new formula, so effective that it is possible to take full advantage of an acid solution of lower specific gravity (1.260 full charge).



**PORMAX** practically indestructible plastic separators. Extremely resistant to heat and acid... flexible and tough. Low internal resistance increases cold-weather starting ability.

**PLUS** Vitrex Retainers . . . Element Protector . . . Plastic Connector Shields . . . Plastic Vent Caps . . . Improved Sealing Compound . . . Shock-resistant Container.

#### SELL THE COMPLETE EXIDE LINE

Batteries to fit needs of all motorists

Each battery in the Exide line is top-rank in its respective class. For each is a product of Exide research laboratories—assurance of the ultimate in design, construction, performance. In addition to the ULTRA START, other Exide Automotive batteries are:

**Exide HYCAP**—preferred because of its surplus starting power, long life and all-round dependability.

**Exide SURE-START**—Exide's reputation builder through the years.

Exide STARTEX—Dollar value at a lower price, but an Exide all the way.

ORDER EXIDE BATTERIES FROM YOUR EXIDE DISTRIBUTOR TODAY

THE ELECTRIC STORAGE BATTERY COMPANY, Philadelphia 2

Exide Batteries of Canada, Limited, Toronto

"EXIDE", "PORMAX" and "VITREX" Reg. Trade-marks U.S. Pat. Off.
"SILVIUM" and "ULTRA START" T.M. Reg. applied for.

WHEN IT'S AN EXIDE YOU START



Mrs. Customer: It's just right for the family. Plenty of space for all our gear when we go camping. But one important detail is missing.

Mr. Salesman: Radio? Heater? They can be quickly installed.

Mrs. Customer: No . . . leather upholstery. With growing youngsters and a dog . . . you've just got to have upholstery that will take hard use and like it. And genuine leather is so easy to clean.

Mr. Salesman: We'll get you this car with genuine leather upholstery. Glad to do it. And in the color you like. Just a moment... and I'll show you the swatches.



For distinction, durability and sales appeal nothing takes the place of GENUINE LEATHER

#### THE UPHOLSTERY LEATHER GROU

Tanners' Council of America • 100 Gold St., New York 38, N. Y.

American Leather Manufacturing Company, Newark, N. J. • The Ashtabula Hide & Leather Company, Ashtabula, Ohio
Blanchard Bro. & Lane, Newark, N. J. • Eagle-Ottawa Leather Company, Grand Haven, Michigan • Garden State Tanning Inc., Pine Grove, Pa
The Lackawanna Leather Company, Hackettstown, N. J. • Radel Leather Manufacturing Company, Newark, N. J.

#### Want to star with customers ?

Customers will applaud your service when you let them know you use the best replacement parts. So when you install a tapered roller bearing, point out the trade-mark "Timken®". It's the most respected name in bearings.





#### Just tell'em it's "TIMKEN



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UP . Y.

, Pa

1951

Leading makers of cars, trucks, busses and tractors use Timken bearings for original equipment. That's because Timken bearings have advanced design, are made of Timken fine alloy steel, are manufactured to extreme limits of precision and are subjected to rigid quality control at every step of the bearing production.

Over 50 years of bearing research and development have made Timken bearings number one choice throughout industry. Make sure the trade-mark "Timken" is on every tapered roller bearing you use. VALUABLE FREE BOOK-LET! Send today for "Timken Tapered Roller Bearings, Their Care and Maintenance" to Dept. AM-12, The Timken Roller Bearing Company, Canton 6, O. Cable address: "TIMROSCO".

*TAPERED* ROLLER

NOT JUST A BALL 🔘 NOT JUST A ROLLER 🕽 THE TIMKEN TAPERED ROLLER 🗁 BEARING TAKES RADIAL 🐧 AND THRUST 🛶 🗕 LOADS OR ANY COMBINATION 📲



For Top Spark Plug Performance....



You can

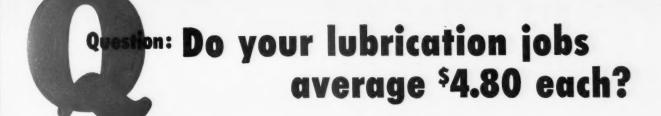
## FRENCHTOWN INSULATORS because of constant quality control

Illustration shows inspection, by high power magnification, for surface quality. Any insulator with minute cracks, pin heles or other defects is spotted and rejected. Test after test assures long life and dependable performance of spark plugs made with Frenchtown Insulators. There is no spot check here! Every insulator is given rigid tests for high dielectric strength and surface quality before and after glazing. Firing is accurately controlled to insure close tolerances, high heat resistance and mechanical strength. Through research, Frenchtown engineers are constantly improving the quality of the product to anticipate customers' requirements. These are the plus factors that mean fewer spark plug replacements, and savings in maintenance costs. That is why more manufacturers use Frenchtown Insulators in preference to any other make.

#### FRENCHTOWN PORCELAIN CO.

Sales Office, 82 MUIRHEAD AVE., TRENTON, N. J.

Factory, Frenchtown, N. J.





With the help of a thoroughly equipped Alemite lubrication department and the forceful use of Alemite "Magnet Plan" features, this Miami, Florida Cadillac dealer manages to "ring up" an average sale of \$4.80 on every lubrication job. Now enjoys a "peak" season average of over 100 cars a day... has some 1200 steady lubrication customers on the books.

## THE ALEMITE "MAGNET PLAN" will show you how!



Alemite "Magnet-Plan" Services
Only Alemite Gives You All 11—
Fully Tested, Fully Proved!

- Counsel and concrete assistance from one of the 300 Alemite Service Promotion Specialists.
- Powerful Alemite National Advertising — year after year — pre-selling lubrication prospects for you.
- "Business Expander" follow-up systems.
- 4. "Prescribed Lubrication" program.
- 5. Sales-building seasonal campaigns.
- 6. "Gusher Plan" . . . to build motor oil sales at the service bay.
- 7. "Sales and Service Security Plan" including the 30,000-mile guarantee for new and used cars and trucks up to 1 ton.
- 8. Monthly Analysis Sheets, to prove increased service sales.

Alemite Equipment for -

- 9. Specialized Lubrication Service.
- 10. Electronic Wheel Balancing Service.

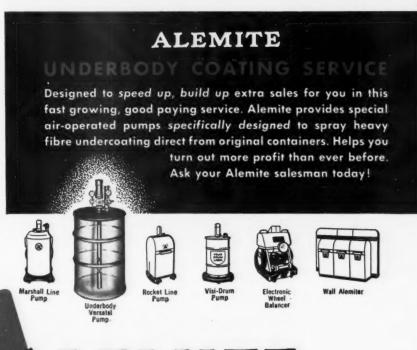
11. Underbody Coating Service.

N. J

1951

Fully tested! Fully proved by Alemite—the oldest, most reliable name in lubrication. This "Magnet Plan" is your key to more profitable service business all through the year, in every department. Simple, easy-to-follow, it brings you the "result-getting" ideas and services that pull in customers, build more regular business, and produce more repeat busi-

ness year after year. Find out first hand how well these exclusive Alemite "Magnet Plan" features fit your needs, your manner of operation and most of all your desire to get more good-paying service business more often! Don't put it off. Don't delay. Call your Alemite Distributor or write Alemite, 1826 Diversey Parkway, Chicago 14, Illinois, today.





Oldest, Most Reliable Name in Lubrication



A FULL FLOW of holiday spirit

A FULL FLOW of brightness and cheer

May FULL FLOW, wherever you hear it

Help RING in a bountiful year

And, speaking of RINGS, there's a nifty

That dealers from coast to coast sing—

It's called the Sealed Power MD-50

The ring with the FULL-FLOW SPRING



SEALED POWER CORPORATION, MUSKEGON, MICHIGAN

Sealed Power Piston Rings

BEST IN NEW CARS

BEST IN OLD CARS

## Chilton's MOTOR AGE

An EDITORIAL\_

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### Don't Buy Papa a Necktie!





SURE as you're born—every other retail merchant is profiting in the Christmas buying boom. Everyone but the automotive retailer. Folks are paying loud sums of folding money for loud neckties, while that nice old guy who pays to keep the family car rolling just wishes that you would sell something automotive for Christmas.

Why not open a gift department? Display

some merchandise. Get someone who can wrap Christmas packages. Sell service certificates. Sell seat covers, tires, radios, heaters, fog lamps, cigarette lighters, batteries. Take a lesson from your neighbor-merchants who are selling everything from a ton of coal to hand-tinted neckties. And, a Merry Christmas to you and yours! Convince 'em that Papa's tired of neckties!

Frank Dlighe

## NEWSceme

#### 1952 Pontiac Announced



The Pontiac Motor Division has introduced a combination of mechanical features designed to increase performance, acceleration, and safety in its 1952 models. Major item of interest is the new Dual-Range Hydra-Matic transmission which provides a choice of two high driving ranges at the option of the driver. This drive is offered in combination with Eight- and Six-cylinder engines with compression ratio upped to 7.7 to 1, boosting output of the Eight to 122 hp.

while the Six in raised to 102 hp.

In addition, Pontiac makes available a new rear axle ratio of 3.08 to 1 with Dual-Range drive to provide smoothness and quietness on the highway, together with increased fuel economy.

The 1952 line includes—Super DeLuxe Catalina, Deluxe Catalina, Four-door and two-door models, Station Wagons, and Sedan delivery. The former Streamliner series and coupe models are dropped.

Dual-Range Hydra-Matic, fre-

quently discussed in recent months, has a choice of two high range ratios, selected by the driver. The highway driving range, the "DR" position on the left on the control, brings into play the usual four speed transmission range. This range, coupled with the economy rear axle, reduces engine speed at high road speeds, reduces noise, and is said to improve fuel economy.

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#### Italians Place One, Two In Mexican Road Race

The second Mexican Pan-American Race was won by Pierro Taruffi and second place went to Alberto Ascari, both driving Ferraris. First prize money was \$23,180. Tony Bettenhausen, American champion, got really hot on the last day when he hit a 113 mile per hour average for the 230 mile final length, thereby wiping out his own 110 mph road race mark established in his big Chrysler the day before. Although it wasn't a case of too little, it was a case of too late and in spite of his terrific speeds. Tony did not finish in the first ten. These are the first ten drivers and cars. First Taruffi, Ferrari; 2-Ascari, Ferrari; 3-Sterling, Chrysler; 4-Ruttman, Mercury; 5 -Treveux, Packard; 6-Teague, Hudson; 7-Rogers, Cadillac; 8-Crawford, Lincoln: 9 - Solana, Oldsmobile; 10-Korf, Nash.

Chilton's MOTOR AGE, DECEMBER, 1951

#### Chrysler Line for 1952 Features Many Refinements

Refinements throughout the line, rather than revolutionary engineering innovations, characterize Chrysler's 1952 models. Special features heretofore available only in certain models have been extended to cover the entire line. Dimensionally, all body styles are the same as corresponding models of the 1951 line.

All models save those in the Windsor and Windsor DeLuxe lines are powered by the 180-horsepower V-8 FirePower engine. The Windsor and Windsor DeLuxe are powered by an improved version of the Chrysler six-cylinder "Spitfire" engine, with horsepower stepped up to 119.

Hydraguide steering will now be available on the Windsor and Windsor DeLuxe lines. It will be optional at extra cost, except in the Crown Imperial.

Entirely new this year, and available at extra cost on all models, is "Solex" tinted glass in windshield and all windows. This glass is claimed to have the ad-

vantage of absorbing the greater part of the wave lengths of solar radiation that are not useful for visibility, thus keeping the car cooler on sunny days; of being more visible from outside and thus better able to carry out the body contours of the car, though hardly distinguishable from ordinary clear glass from inside; of minimizing the fading of upholstery and seat cover fabrics and of absorbing a significant percentage of the ultra-violet rays that contribute to glare.

The bore of the improved six cylinder engine remains unchanged at 3 7/16 inches but the stroke has been increased from  $4\frac{1}{2}$  to  $4\frac{3}{4}$ , giving an increase in cubic displacement from 250.6 to 264.5. The compression ratio remains at 7 to 1. With this compression ratio and the increased displacement, the gross brake horsepower increases from 116 to 119 at 3,600 r.p.m. and the gross torque from 208 to 218 pounds feet at 1,600 r.p.m.



#### Chrysler Dealer Council Committee . . .

At the invitation of Joseph A. O'Malley, General Sales Manager of Chrysler Division, 45 Chrysler dealers met recently in Detroit and formed the Chrysler Dealer Council.

The executive committee pictured here are left to right: front row: Charles G. McKimmie, Richmond, Va., vice - chairman; Burch E. Greene, Los Angeles, Calif., chairman; H. B. Ransom, Fort Worth, Tex., recording secretary; back row: Arthur Jones, Hastings, Nebr.; L. M. Stewart, St. Louis, Mo.; Lyle F. Harris, Worcester, Mass.; C. L. Holt, Minneapolis, Minn.

#### NPA Alters Quotas For Second Quarter

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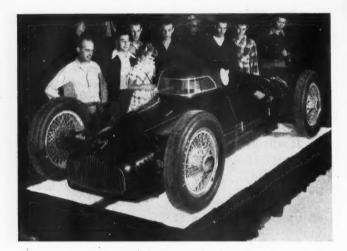
Despite the protests of all passenger car manufacturers except Willys-Overland, Nash, and Kaiser-Frazer, NPA is expected to put into effect at the beginning of the second quarter of next year its revised percentage of industry allotments for individual companies. The reshuffled percentages will give K-F, Nash, and Willys-Overland a larger share of the industry's total production than they now have in order to make allowance for new cars they introduced since June, 1950. The cars are the Nash Rambler, the Henry J, and the new Aero passenger car to be introduced by Willys soon. K-F would get the largest increase, stepping up from 1.55 per cent of the total to 2.47 per cent.

#### NADA Committee Concerned Over K-F Mail Order Sales

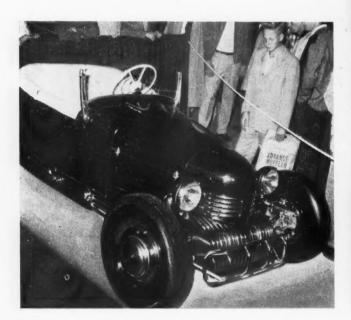
The Industry Relations Committee of NADA expressed concern over the announcement in the press of the proposed plan of mail order distribution of passenger automobiles by the Kaiser-Frazer Corporation. George F. Ziesmer of Mankato, Minn., chairman of the committee, pointed out "that this method of retailing and merchandising of passenger cars and regardless of promises to the contrary, the purchasers of these vehicles may suffer from the lack of availability of replacement parts and good service. This will, of course, increase the cost to the motoring public."

#### newscene

Among the custom cars displayed at the five-day Motorama in Los Angeles was this Morgan Three-Wheeler. The car is powered by a 4 cylinder, 25 hp Ford Anglia engine, and is capable of nearly 65 mph top speed. Handling qualities on corners is said to be excellent with this design.



Spectators at the Motorama saw 168 exhibits, which included 91 special cars and cycles. Here's a combination of Model T, Model A and V-8. The front end (except for the nose and hood) is Model T, the rear is from a '29 Model A and the powerplant is a Ford V-8. Owner of this job is Mike Lopez.





Many of the 100,000 automobile fans at the exhibition were attracted by this Pontiac 6 powered Lakester. The engine is set at a 30-degree cant in the rear, and has four carburetors. The car, built by Eddie Miller, Jr. and Sr., of Los Angeles, has a tubular frame and straight-tube front axle.

The Wasp and Skorpion, owned by John Wills and Ralph Roberts, Pasadena, have Fiberglas bodies. The Wasp was originally designed to house a motorcycle engine, but now has a single cylinder Mustang unit. The Skorpion has a body, available in kit form, which is built to fit any Crosley chassis.





## My Brake Job Notebook

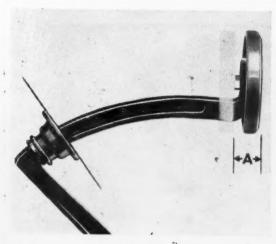
Here are some valuable notes on brake work, compiled from the experience

of repairmen for the benefit of repairmen . . . . by Jack Montgomery,

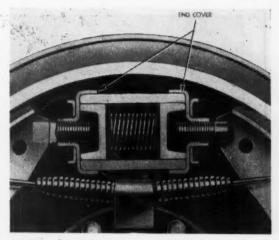
Technical Editor

HEN doing a brake job, a mechanic should have a list of musts to check on each and every job. Brake noises can usually be traced to one of the following causes: poor brake adjustment, looseness of the attaching parts, poor alignment of the brake shoes. If the brake adjustment isn't right, it means the brake shoes may not have

the proper clearances between the shoes and the drum at the heel ends of the shoes. This results in partial contact of the lining with the drum and causes vibration or noise. If looseness exists at the anchor bolts, at the brake backing plates, or at the wheel cylinders, the shoes may shift and vibrate when the brakes are applied.



allow at least & inch clearance between toe-board and feedal, Too little clearance will prevent the fiston from returning to its stop causing brakes to drag.



Wheel cylinder end covers, on Chevrolet models up to 1951. Should be removed and lubricated so that they can be turned freely.

#### ... Notebook

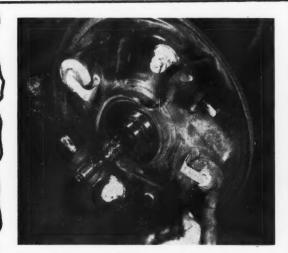
Continued from Page 37

#### Cleaning and Checking

After wheels are removed apply compressed air to the drums and shoes to blow off all the dust. Check for grease and brake fluid leaks. Check the drums for scoring or heat cracks. Check the drums for out-of-roundness. They should be within .005 inch. Never turn a drum more than .030 of an inch.

On every brake job all anchor bolts and vacuum plates should be checked for tightness, as loose brake support plates will cause the shoes to shift and vibrate when the brakes are applied. Loose shoes will also give that noise. If there is more than .005 movement at the anchor bolts, they will vibrate.

(Continued on page 74)



Install rubber spacers on the eccentrics and brake shoe anchors to stop the shoes from vibrating

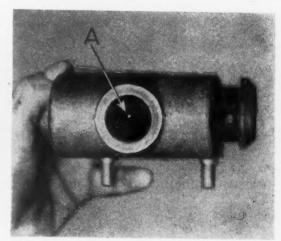


Cutting the lining on Chrysler Using special equipment brakes. Cut a diagonal groove to grind lining to the on bonded lining and diamond drum contour. This grooves on rivited lining equipment insures perfect using two blades in the contact to the drum. hacksaw.

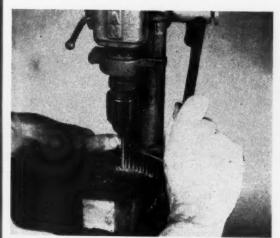




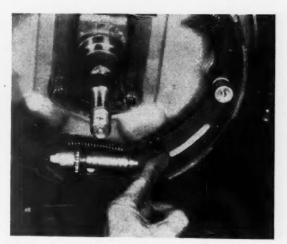
View of the automatic take up used on Studebaker cars. This device eliminates the need for minor brake adjustments.



If brakes drag at all the whols, check for a clogged by-bass hole (A) If this hole is blocked, the brakes will not release.



Brilling holes to slot a brake shoe from a 1951 Buick Roadmaster, These slots are an accepted method for breventing squealing.



the secondary shoe after having been slotted. After the holes are drilled, the slot is ground out with a small circular grinder.

## Tommy Goes Off on a Bender

An epidemic of bent push rods, all of them on the same valve, had Tommy going around in circles until Pop set him straight by Charles M. Kenyon, Managing Editor

T WAS mid-morning and the bright December sun, though lacking warmth, gave a cheery aspect to the interior of Pop O'Neill's repair shop. Tommy Winters whistled as he snapped the hub cap on the rear wheel and stood up, the job completed.

"There you are Mr. Fisher," he said cheerily. "Ought to be good for another six months. That inspection is certainly a wonderful thing."

"Sure. For you mechanics," needled Mr. Fisher.

"Of course it is," Tommy agreed. "We mechanics find lots of cars that need repair, and besides it makes us feel safer when driving home to know that all the other cars on the highway are in good mechanical shape too." He started to open the big over-head doors so that Mr. Fisher could back out.

"We're all on your side too," Mr. Fisher grinned back. "After all, Tommy, I don't know anyone who's against safer highways. Do you?"

Before Tommy had closed the doors, a 1948 Chevrolet convertible came driving up. "Shall I drive it right inside?" called the driver.

"Yes," nodded Tommy and stepped out of the way as the cute little blonde switched off the engine.

"Hi, there," she said.

"Haven't seen you since you went away to college," replied Tommy. "How do you like it?"

"Oh it's wonderful. I'll bet you're sorry you didn't come along too."

"Not me," said Tommy emphatically, "this is the life for me. Im no engineer; I'm a mechanic." "Glad to hear it," she said. "I've been hoping I'd find a mechanic who could fix this car. So naturally I though of you. Drove it all the way down from Collegeville. It's got an awful knock whenever it's pulling."

"Oh," said Tommy, "you've got a lot of carbon all right and may need a valve job."

"If you say so," Jane shrugged, "that's what

it needs. I haven't the slightest idea myself, but I know there's something wrong with it. How long will it take you to finish it once you begin?"

"About five hours," said Tommy. "Maybe a little less."

"Can you do it to-day?"

"Yes, I think so," replied Tommy. "Larry will be back in a few minutes and Pop should be back from town

Pop O'Neill

"Dad's going to meet me here," Nancy broke in. "I was pretty sure you could take the job." She smiled coyly. "So I thought he could drive me home and then drop me this afternoon and I could pick the car up again. You see I have to be at church rehearsal by four-thirty."

about noon. You're lucky it's a light day today."

"Are you in the Christmas pageant again this year?" asked Tommy.

"Yes, I'm Mary."



With a quick smile and mumbled thanks she hopped from the car, raced across the sidewalk and up the stone steps beneath the graceful arches of the lovely ivy-covered church.

They chatted along for a few minutes when Mr. Medford picked up Nancy and Tommy drove the Chevrolet into the back room and began to go to work. Although he was only an apprentice, he had done valve work before and worked steadily, and he thought well, at the job.

When Pop came back he nodded his approval at Tommy's work and let him continue. "If you have any trouble, Boy," he said as he started back toward the office, "let me know. Other-

wise just keep right at it. Larry will keep an eye out on the front today."

At last the work was complete and Tommy started the engine, warmed it up a bit and began to adjust the valves. On number three he couldn't get proper clearance. He'd just about get the clearance he wanted then apparently the gap would open up again. Finally there was no take-up left on the adjusting screw.

(Continued on page 104)



# Hopalong Handyman Stalks a Squeak

Getting rid of a squeak can be so easy when you don't know how



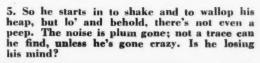
1. The homespun mechanic goes after some squeaks that have puzzled and worried and plagued him for weeks. It's dark and he's cramped, the blood's gone to his head. He hastens to look 'neath the fender instead.

4. He kicks at the fender. He cusses a streak. He raves and he rants but he can't find that squeak. He's bound and determined to find that noise yet. This canary's the toughest one he's ever met.





2. His position's more proper, his vision far better. He knows what he's doing. He's a real squeak getter! A search all around for a sign of the sound. With mallet in hand he starts in to pound.







3. Well, what do you know? See our little friend now! He's as mad as a bull and he can't decide how he'll find this darned squeak that has driven him crazy. In fact, he's so peeved that his mind's going hazy.

6. Well, wacky or not, the job is completed. His car is desqueaked—he's still undefeated! But one little thing which is really a stumper—where was that noise he unsqueaked with his thumper?



1951

## "Take Jobs That Other Shops Don't Want"





Servicing foreign cars, such as the Jaguar XK-120 shown above, presents no problem once a little experience is acquired.

Servicing foreign or other non-conventional cars can be profitable business, reports this independent shop owner

by Ernest W. Fair

HEN W. Dean Versaw took over Capitol Automotive in Lincoln, Nebraska, in 1946, he decided to take on jobs which other shops would shy away from. This principle has worked successfully, for he now has a shop that is always busy but always seems to

have room for one more customer.

"Take, for example, the matter of sport cars," he explains.

"Any independent garage man that overlooks the sport car business is overlooking a good bet," he says, "the number in every section of the United States is growing every month.

"Most garage owners shy away from such cars as the Jaguar and the MG. They have no reason to. You have only one English sport car in volume and that's the MG with the Jaguar a close second. All of the rest are exactly like American cars in every detail.

"The sport car business is very good business because the men who own these cars are

going to give them the finest of care if they have to spend their last cent in doing so. Few are mechanics. They are on the alert for a garage man with an understanding of their car and top quality workmanship to offer them and they are (Continued on page 94)

### FLOOR PLANS

FOR BETTER SERVICE

#### Wilson's Shop is a Money-Maker

LUBRICATION

OVERHEAD DOORS

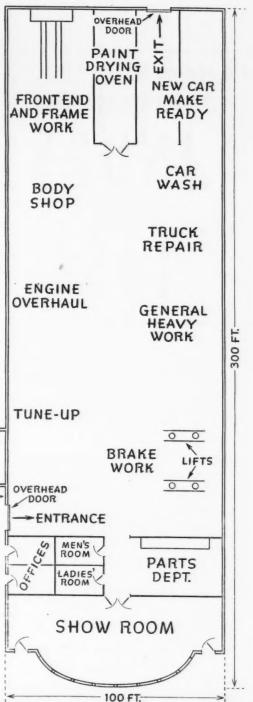


Stuart Wilson, shop layout makes it easy for the lubrication customer, with the separate lube department, visible to the left, which is readily accessible.

M ANY car owners are in the habit of getting their lubrication jobs done at gas stations because of the convenience angle, so the new Stuart Wilson building in Dearborn, Michigan, features a lubrication department which is separate from the main shop. Now much of this lubrication business is secured and, consequently, service business has been increased. Lubrications are handled as a separate service at Wilson's, although the customer does not have to go through the regular service procedures.

Opened in June, 1946, the new plant represented an initial investment of \$300,000 in land and buildings, and has been enlarged recently. The used car lot and the 7,000 square foot shop are located just down the street, but this is to be moved next door to the main plant at an estimated cost of \$25,000. Wilson's has 50 service

employees, including the parts department, and writes an average of 1500 orders a month. \$15,000 per month is taken in in customer service. In 1950 the firm grossed close to five million dollars. Having been a dealer since 1940, Mr. Wilson is well aware of the growing importance of adequate service facilities as a direct tie-in with new and used car sales, and has designed his plant with this in mind.















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1951



The expansive parking lot at Uptown Chevrolet Co. Notice the "Silver Joy Dispatchers" on the cars.

## The "Silver Joy Dispatcher"



An effective signal system has been developed by this dealership which had problems resulting from a large, but full parking area



The control tower is the "brain" of this dispatching system.

N an automobile dealership which services a large number of cars per day, there has always been the problem of identifying and dispatching cars. For several years, Cecil Potter, Service Manager of Uptown Chevrolet Co. of Pasadena, California, has been developing an idea for a "distant marker system" for his Service Department to help solve this problem. The "Silver Joy Dispatcher" is the result of these years of experimenting, and it is now in opera
(Continued on page 116)

## OPS Sets New Prices For Upper Tank Replacement

Thousands of steel top radiator tanks have sprung leaks and the factories involved

have authorized necessary replacement. Here's how to do it and how much to charge

NDER dollars and cents ceilings effective now repair shops may charge manufacturers of automobiles, trucks, buses and tractors the retail price for a certain specified service. Although these charges to the manufacturers normally cover approximately half the cost to retail customers, industry practice has been to pay up to the full retail price for replacement services when the service is performed on a large number of vehicles—so large that repair shops have had to use a considerable amount of their facilities normally used for other customers.

To conserve a scarce defense material, steel was substituted for brass in the manufacture of radiators. A very large number of these steel radiator upper tanks have sprung leaks and must be replaced under warranty service contracts.

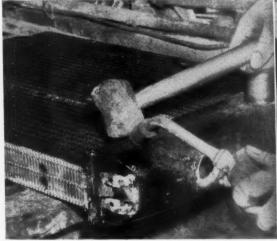
These tanks were used on about one-half million cars and trucks which were delivered in 1951.

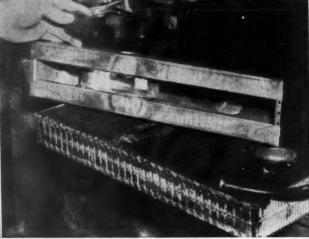
The OPS has now set new ceiling prices for changing the tanks. On passenger cars, one-half ton, three-quarter ton, and one-ton trucks, the price has been set at \$7.20; for one-and-half ton trucks and larger trucks, buses and tractors, the price is \$7.80. These prices do not include removing or installing the unit.

The pictures show the procedure used in doing this job. The filler neck is heated and removed and then the sides are removed. To remove the tank, apply heat all around the solder joint and at the same time pound the tank lightly, using a rubber mallet to break the joint. Before applying the new tank, clean and tin the joining surface to insure a good joint.

Removing the tank, using a soft mallet to tap it off as the solder is heated.

The new tank ready for installation. At the top left is the upper outlet neck.





## 17 Paint Problems 34 Causes 6 Cures

Keep this handy list of paint troubles and remedies, but use proper procedures and it will never be needed

HEN a freshly painted surface develops flaws, the painter's first—and sometimes most difficult—task is to find out what caused the trouble. If his diagnosis is correct, the remedy should not present any problem.

Alligator checks and line cracks may be caused by spraying one coat before the previ-

ous coat has been thoroughly dried. These marks may also be caused by improper stirring of the paint, spraying too thick a film, the use of an inferior thinner, temperature stresses or movement of body panels. The only remedy for cracking and checking is to strip the paint to the bare metal over an area larger than the section which has the flaw and refinish that area.

Alligator checks and line cracks



Blistering

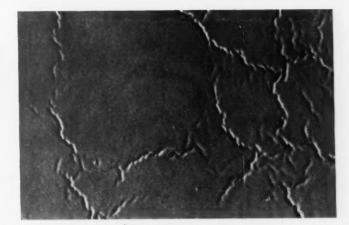


Arthur H. Nellen, Jr. Service Editor

Bleeding, the color change due to the seeping through of the old color, can be avoided by the use of a sealer. If bleeding occurs, put sealer over the affected area and proceed to apply the color coats in the usual manner

Blistering is another problem which is sometimes encountered in refinishing. Usually the trouble is rust on the metal, due to improper cleaning, but there are other reasons for blistering. Foreign materials between the coats can cause these pimples or bubbles to break through. If oil or moisture is carried with the air to the spray gun, this fine material may be deposited on the surface. Also when spraying, if there is moisture present under moldings, the air spray may force it out and onto the surface. Be sure that the surface is clean and dried before applying the finish, and drain the condensation water from the air tank frequently. Once blistering has occurred the only cure is to strip the paint down to the metal and reprint the area properly.

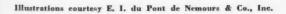
Blushing is a cloudiness that forms on the paint surface. It usually is caused by spraying when humidity is excessive, although sometimes it is due to an unbalanced condition in (Continued on page 68)

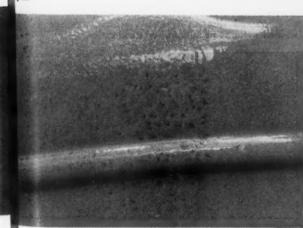






TOP—Lifting
CENTER—Orange peel
BOTTOM—Pinholing







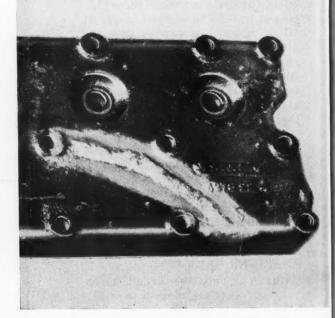
## Working Wonders

New developments in the field of welding make many jobs, once thought impossible,

ELDERS, welding equipment manufacturers and suppliers play an ever important part in keeping cars in running condition. Great strides have been taken in doing this. Today almost everything can be welded. Many experts claim that there is no problem in welding white metal, aluminum, magnesium, or any of these metals, although years ago it was almost impossible to do anything with these materials.

The camshaft (shown) was taken out of a bus engine which had been in service a long time and a replacement part was impossible to obtain. Rather than tie the engine up, cams were built up, layers of welds were added to the lifts and the lift was machined to size. Before the weld was attempted, the cam tips were thoroughly cleaned to remove all traces of grease, oil, dirt, scale or oxide. After pre-cleaning, each cam to be welded was heated until the surface began to sweat, while at the same time rubbing the end of the flux-coated rod on the surface so that some of this flux would adhere to weld area. The block (shown) was successfully welded and has been in service for some time. The crack was first veed out thoroughly, degreased and cleaned.

At each end of the crack a hole was drilled to prevent the crack from spreading any further. Then without pre-heating of any kind and therefore without having to dismantle the motor, the welder deposited several beads, starting in the center, skipping back and forth depositing about one inch of weld first at one end and then the other. Then the center was done, and so on until the crack was closed. In this manner it was possible to keep the heat in the base metal at a minimum which, in addition to the usual load average used with the welding rod, helped to (Continued on page 118)



View of cracked cylinder head which was torch welded at 354 deg. F. without preheating.

A block, cracked due to freezing, which was are welded without preheating or dismantling.



#### by Jack Montgomery, Technical Editor

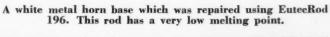
## 's With Welding

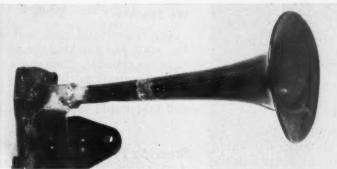
ible, now just routine welding technique



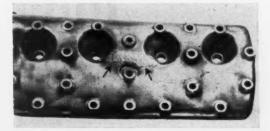


Restoring a camshaft by building up worn cams and grinding them to original shape.

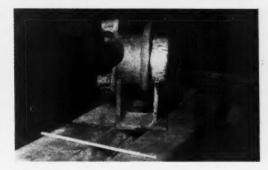




A white metal door handle which was repaired using Eutectic's welding method.

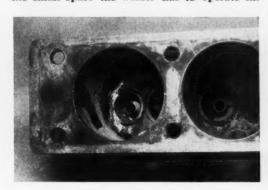


A cracked aluminum head which was welded using the low temperature welding principle.



Universal joint flanges can be restored by building up the worn surface and machining.

Welding the inside of a Crosley cylinder. Note the small space the welder has to operate in.



## READERS CLEARING HOUSE

#### Trouble S

- Frazer burns oil after ring job
- Caddy engine in a Ford
- Packard has a knock
- Chevrolet steering problem
- Noise in Ford Truck engine
- Question on dual manifolds
- Pontiae point gap changes

#### Frazer Burns Oil After a Ring Job

A 1949 Frazer which we service uses one quart of oil every 40 miles. There are no external leaks.

#### What We Did:

Installed new rings; ground the valves; checked the vacuum pump. Also installed two new sets of rings and a fuel pump. Believe it might be sucking the oil through the intake guides. Submitted by: Mr. Harry Gnod, Bayonet Point Garage, New Port Richey, Florida.

#### We Suggest:

If you are suspecting the oil going up the valve guides, I would suggest that you install valve guides packing and that would take care of this end of it. However, I am inclined to think that this engine has an oil leak and only way you're going to find it is to tie a piece of oil cloth underneath and take it for a ride and see how much is accumulated on it. A lot of these jobs had a bad leak at the front motor plate and it was necessary to remove the timing case cover, timing chain and etc. to get back of this plate. When installing this gasket between the plate, it should be coated with a heavy compound so as to make a good seal.

#### Cadillac Engine and Hydra-Matic in Ford

We have had several inquiries on installing a Cadillac overhead valve engine in a 1950 Ford.

Bob Rudolph, a mechanic for Scott Smith Cadillac in Philadelphia, has just completed the changeover on his own 1950 Ford.



He purchased a 1951 Caddy engine and a 1950 Hydra-Matic transmission.

The changeover consisted of lowering the tie rods, shortening the drive shaft and fitting a Cadillac radiator core. Shift controls are from an Oldsmobile. The complete changeover took 60 hours.

#### Packard Has a Knock In Number 3 Cylinder

We have a 1939 Packard "8" which has a knock in the No. 3 cylinder.

#### What We Did:

We put a new rod and bearing and wrist pin in. Also after having the journal ground due to burned out rods, we took up on all the mains and checked all the other rods. Still there is a bearing knock in the No. 3 piston. I can short out the No. 3 and the knock goes away. I double checked the bearing and found it O.K. Submitted by: Sheppard's Auto Repair, 256 Park Street, Upper Montclair, New Jersey.

#### We Suggest:

Try removing the rod and piston again and checking the piston fit to the cylinder. Then check the rod alignment, as it is possible that this rod might be twisted and that would cause this knock.

#### Steering Problems on A 1949 Chevrolet

We're having trouble aligning the front end of '49 Chevrolet.

Chilton's MOTOR AGE, DECEMBER, 1951

#### **Shooting Problems**

- ø Dodge has ehronie spark knock
- Discussion on battery ratings
- Hydra-Matie has an idling whine
- Correcting Buick tappet noise

by Jack Montgomery, Technical Editor



#### What We Did:

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1951

The car was checked on two different front end machines and still it won't hold the road, especially dirt roads. The caster, camber, toe-in all came within specifications and the steering tie rod ends are in good condition. On pavement it drives fine but not on rough surfaces. We checked the springs, shackles and everything was found in good order. The car has about 27,000 miles on it. Submitted by: Marion Richel Behnken Ford Motor Company, Anita, Iowa.

#### We Suggest:

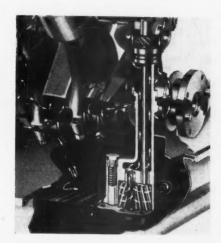
Since the front end comes within specifications I suggest tightening the rear spring U-bolts and
also checking the axle shaft end
play. Another item which occurs
to me is the air pressure in the
tires. If they are over-inflated,
the car will have a tendency to
sway on dirt roads. Make sure
the steering worm and sector is
in good condition and is adjusted
properly.

#### Tracing down a Noise In a Ford Truck Engine

A 1948 Ford 6-F3 truck engine Series "H" in our shop has a knock at idle speed.

#### What We Did:

We did a ring and valve job on this engine hoping to eliminate the knock, but it didn't. We renewed the wrist pins, rod bearings, valve springs, and aluminum timing gear. We removed the ridge, aligned the rods, and checked the piston clearance. The knock cannot be shorted out. By holding a yardstick against my ear and the other end against the engine I can hear the knock at the timing case, a kind of a light clicking. I can hear it on the fuel pump a little heavier. Could the knock be coming from the oil pump? Submitted by: Jack Duckett, Jack Duckett Garage, Imnaha, Oregon.



#### We Suggest:

I would suggest checking the distributor gears first. This can be done by removing the distributor cap and rotating the rotor back and forth at the same time listening to the noise. To check the relief valve, it is necessary to remove the valve chamber cover. Remove the check valve spring and the plunger and examine the plunger for pits and scratches. I would also try another fuel pump.

#### What About These Dual Intake Manifolds?

Will or will not a custom dual intake manifold use more fuel than a stock manifold? Submitted by: E. C. Boswell, 2167 11th Street, Akron, Ohio.

#### We Suggest:

Installing a dual manifold should improve your gas mileage about one per cent, providing you use the proper carburetor combination and the engine is tuned properly. I would also recommend milling .040 inch off the cylinder head. Then with the dual manifold and the milled head you would gain about 5 hp.

#### Pontiac Point Gap Won't Hold Its Adjustment

We have a 1936 Pontiac on which the point gaps change when hot and cold.

#### What We Did:

We tried setting the gap when it was hot and when it was cold. Submitted by: Bert Muellenmeister, Motorcraft Auto Service, 110 New York Avenue, Huntington, N. Y.

#### We Suggest:

Replacing the distributor shaft bushings should correct this condition. I would suggest removing the distributor and installing it on the test bench and when checking the cam angle, put some pressure on the cam to see how much play or how much the angle will change. Also check the distributor shaft to make sure that there are no twists in it as this would also cause a similar condition.

(Continued on page 90)

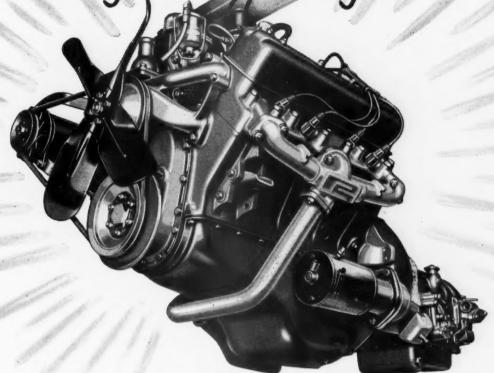
Chilton's MOTOR AGE, DECEMBER, 1951

#### 1951 New Passenger Car Registrations by Makes by States\*

STAT	E	Buick	Cad- illac	Chev- rolet			De Soto	Dodge	Ford	Henry	Hud- son	Kai- ser- Frazer	Lin- coln	Mer- cury	Nash	Olds- mobile	Pack- ard	Ply- mouth	Pon- tiac	Stude- baker	Willys	All Others	Total
bama	Sept. 9 Mos.	280 3524	45 607	892 11350	74 1072	9 52	67 722	243 2482	718 9818	54 676	40 529	21 326	19 238	171 2372	108 932	208 2277	37 411	485 5330	272 3084	182 1892	19 246	5 75	3,94
zona	Sept. 9 Mos.	168 1424	28 280	362 4126	47 476	6 44	29 240	92 787	296 2984	14	31 396	20 160	94	88 842	85 483	90 879	25 209	187 1489	90 1009	104 923	80	117	1,7
ansas	Sept. 9 Mos.	204 2054	39 401	613 6976	70 647	31	69 653	187 1568	486 5459	40 425	38 439	32 362	18 115	125 1335	75 663	136 1343	26 247	378 3835	182 1832	151 1161	26 252	11	2,9
	Sept. 9 Mos.	2224 23856	909 8349	5812 62638	1310 11780	25	914	1922 15261	4168 49771	121 1892	632 6287	211 2085	224 1867	1523 17548	1299 9486	1749 17994	437 3802	3076 30367	2184 19984	1733 16049	196 1708	602 4474	31,2 312,7
orado	Sept. 9 Mos.	366 3304	49 621	536 6635	143 1281	9 88	62 605	215 1857	441 5720	16 241	61 1138	19 273	32 246	169 1838	104 1002	185 1901	51 481	378 3613	219 2121	177 1233	13 288	11 61	3,2
necticut	Sept. 9 Mos.	392 4416	121 1325	1003 11106	162 1961	4	135 1299	444 3995	677 8384	69 1090	101 1246	76 789	42 332	230 2804	210 1603	278 3603	85 979	541 6153	362 3827	255 2617	29 417	66 599	5,2 58,6
aware	Sept. 9 Mos.	76 953	22 230	257 2842	23 272	1 22	19 179	83 733	152 2247	11 138	1246 17 191	789 7 116	12 79	45 489	47 262	61 733	9 130	116 1137	76 937	89 696	4 46	8 36	1,1:
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rgia	9 Mos. Sept.	5576 626 6152	1695 102	14016 1537 17817	2173 135 1557	9	1207 113	3988 452 3993	12069 1155 15027	1518	1058 76	661 41	599 37	4295 289 4316	1538 145	3573 354 3550	59	817	477	293 293 3037	32 371	16 16 232	72,1 6,8
10	9 Mos. Sept.	190	1109 41	17617 380	1557 68	101	957 38	3883 142	15027 340	1033	883 39	704 34	525 17	4316 139	1141	3550 134	770 38	7648 189	6233 162	149	29	10	76,1
ois	9 Mos. Sept.	1639 2350	302 721	3629 5451	535 892	21	355 761	989 2255	2872 4730	163	571 672	313 271	116	919 1394	688 1185	931 1632	293 430	1702 3876	1256 2029	1196	73	38 354	30,
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isiana	9 Mos. Sept.	3355 363	642 77	11938 1207	1312 122	47	826 153	2826 319	10021 986	415 46	615 51	357 48	146 16	1831 199	1377 103	2505 259	528 67	5412 659	3292 380	2106 338	287 32	45	49,
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sissippi	9 Mos.	6893	1398	20977	3226		2151	5416	15906	639	1486	1247	358	3762	2082	4650	1341	11219 423	6082 231	4026 186	255	64	93
	Sept. 9 Mos.	253 2748 751	54 477 175	789 8113 2586	85 885 286	27	65 504 310	175 1496 663	555 6152 1996	36 400 67	17 268	25 283	130	1452	63 446 535	1404	292	3944	2004	1385	136	22	32 11
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vada	Sept. 9 Mos.	52 384	16 143	108 925	25 241	6	13 106	277	703	24	112	30	37	27 281	7 72	280	11 153	57 521	25 236	270	9 49	3 7	4
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<sup>\*-</sup>Data from R. L. Polk & Co.

Because of this amazing new-type engine...



more people are buying Studebaker Commanders this year than in any previous year

NEW 120 H.P. STUDEBAKER COMMANDER 18-8

It's terrific in SELL power as well as THRILL power

Chilton's MOTOR AGE, DECEMBER, 1951

57

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## Shop Kinks





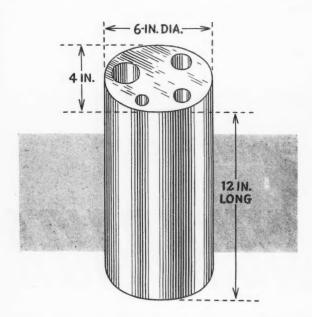
PUBLISHED EACH MONTH



FOR ALL KINKS
PUBLISHED
EACH MONTH

If you've come upon an original idea for making a job easier a special tool, short cut on a job or any trick of value to other readers, write it down and, if necessary, make a rough sketch. Just make it clear. Send it to Motor Age. If we can use your Kink it may bring seven-fifty, possibly 25 dollars.

#### Best Kink of the Month



#### Simple Rig for Distributor Work

For working on distributors that are taken out of cars, we use a very simple unit to hold them in position. Obtain a ten pound piece of round metal stock about four inches high and six inches in diameter. Varied size holes are drilled through the block. The shafts of the distributor fit in one of the holes bringing the distributor to perfect working height. We also use the block for working on carburetors. Two bolts through the carburetor flange into two of the holes in the block hold the carburetor firm for dismantling and assembling. David Guterman, 2310 White Plains Road, Bronx, New York.

#### Installing Freeze Plugs In Chrysler Products

We always run into a lot of trouble when installing the lower plug at the oil dip stick guide. We could get the old one out but there is no room to hammer the new one in place due to insufficient clearance between the side of the block and the fender apron. What we do is jack the left side of the car up and insert a discarded steering worm and shaft between the fender and the frame. This will just line up with the plug. Strike the shaft a couple of blows and the plug will stay forever. George Hall, Lans-

downe Auto Service, Lansdowne Ave., Philadelphia, Pa.

#### A Hint on Changing Knuckle Support Pins

Frequently when changing the knuckle support pins and the bush-(Continued on page 60)

## UNPRECEDENTED DEMAND FOR

"2 IN 1" CHROME SETS MET BY

EXPANDED PRODUCTION FACILITIES!

IT TOOK US NINE MONTHS to catch up to the everincreasing demand for Perfect Circle's 2-in-1 Chrome Set. Popularity like that is a testimonial no one can doubt!

MECHANICS LIKE THE NEW IDEA of selecting the spring pressure best suited to the engine after they look at the cylinders. They like the double protection of solid chrome on both the top compression and oil rings.

THEY LIKE the smooth, instantly responsive feel of an engine equipped with 2-in-1. And most of all, they like the unqualified, complete customer satisfaction now recognized as a part of each 2-in-1 installation.

YES, MECHANICS LIKED 2-IN-1 so much that they couldn't obtain them every time they ordered. If you were disappointed, we are sorry. But, now, with our expanded production and shipping facilities it is possible for you to obtain 2-in-1 Sets every time—on time.

**Perfect Circle** 

**PISTON RINGS** 



The Standard of Comparison

Chilton's MOTOR AGE, DECEMBER, 1951

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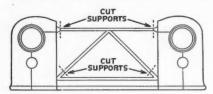
1951

59

ings, the lower threaded bushing is found to be extremely tight and difficult to remove. The chief difficulty usually lies in the tendency of the wrench to slip on the narrow hexagonal surface. This tendency can be eliminated completely by using a box wrench, held in place by threading the old pin into the bushing with a flat washer on it sufficiently large enough to draw against the outer surface of the wrench. This method is equally effective either in the vise or the car. J. C. Ward, Jr., Madison Garage, Madison, New Hampshire.

#### Changing Engines in a 1950 Nash Rambler

Here's how we exchange an engine in a Nash Rambler. Disconnect the motor from the transmission bell housing and remove the motor from the top side. Removing the



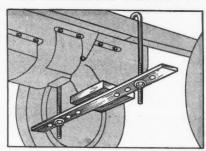
radiator and grille. Then hack saw the radiator and cross fender support. Remove and replace the motor. Replace the support by welding a little paint on the welds and the job is complete. Nicholas Riccinti, Saunders Settlement Road, Route #2, Lewiston, N. Y.

#### Installing Turn Light Signals or Back-up Lights

In installing turn signals or back up lights, I use a universal Hood control cable (the heavy duty preferred). I start in the trunk in the same place the factory wires are located and use a push and twirl motion until the cable comes out behind the instrument panel. I tape the ends so that they will not catch as they are pulled through. This job works best if one man pulls in the trunk and another feeds from the front. This method does away with having the wires strung under the car and coming in contact with the weather. Brown's Garage. R. F. D. #4, Freeport, Illinois.

#### Device Secures Engine With Transmission Removed

We have found that you can tow a car on the road with the automatic transmission removed. Use



two hooks, 10 inches long, 4 inches thick, with a 2 inch thread. Clamp the hooks on either side of the frame. Then take an iron bar, 34 inches long, ½ inch thick, and drill six to eight holes, 3 inches apart, at 25, 28, 31, and 34 inches. Place a block of wood, 15 inches long, in the middle of the iron bar. This device will support the motor while removing the transmissions. The threaded hook permits the motor to be raised or lowered as you like. W. E. Crick, 302 East 7th Street, Hopkinsville, Kentucky.

#### Spinning the Oil Pump For Pre-Lubrication

An easy way to pre-lubricate a new or rebuilt Chevrolet engine prior to starting is first to remove the distributor and then chuck a 1/4 inch rod (welding rod) into a 1/4 inch air or electric drill. The rod should be six to eight inches long, flattened on one end to fit into the oil pump drive shaft slot. Insert the flat end into the oil pump drive slot and spin the pump for about three to five minutes with the drill. This will fill the oil pan troughs with oil, oil the main bearings, rocker arm shaft, and in fact everything but the cylinder walls. Herbert Kaynish, Will County Spring Service. 1 So. Bluff Street, Joliet, Ill.

#### Kink Cuts Time on Chevrolet Valve Jobs

When installing new seals on Chevrolet valves, I found that these could be fixed very easily by taking an old valve guide and grinding the ends and then filling the inside with a plug 1½ inch long. This will save many hours on future valve jobs as it seats the seals in their proper slots. The seals have been in use on all Chevrolet valves since 1948. Frank Miklavic, P. O. Box 35, Presto, Pa.

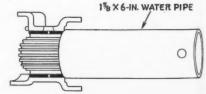
#### Removing Oil Pans on Studebaker V-8 Engines

Instead of taking off the complete steering bell crank shaft and bracket, to remove a Studebaker V-8 engine, I just disconnect the two tie-rods leading from the front wheels to the bracket. Then I remove the reach rod from its pitman arm end. This enables the bell crank to turn far enough to the left to clear the oil pan for removal. Francisco Liebermann, 4516 No. Rodgers Avenue, Baltimore, Maryland.

#### Tools Made for Replacing Extension Housing Bushings

To replace the bushing in the extension housing on 1949 and 1950 Fords and Mercurys with conventional transmission or overdrive, drop the driveshaft, take a cold chisel and knock the grease seal out. Use a bent push rod from a Chevrolet, ground to a point. Then drive it into the extension housing between the bushing and the housing. Then put a kink in the bushing with a pair of needle pliers.

Cut a piece of 15% inch water pipe, 6 inches long, as shown in the sketch. The bushing just fits on this pipe section with about .003 inch clearance. A hole is then drilled in the other end in order to put a pry bar through the pipe. This makes it easier to remove the pipe from the extension housing after the bushing is driven into place.



It is not necessary to unhook the emergency brake and if the car is jacked up from the rear, no grease leaks from the transmission. Wilmont Smith, Bedford Motor Sales, Bedford, Pa.



Out of the laboratories of America's leading producer of rust preventive products comes a brand-new idea in auto undercoating. NEW FENDIX with NR 508...the miracle rust preventive that gives the NEW FENDIX unmatched power to stop rust. No other undercoating can match the new FENDIX. Order a trial drum and you'll agree "It's the finest auto undercoating made."

#### Just Look at These Exclusive Features

- CONTAINS NR 508...miracle rust preventive that stops rust before it can start.
- SAVES LABOR TIME...NEW FENDIX is easier to apply.
- SAVES MATERIAL COSTS... use just half as much of the NEW FENDIX (1/16") for maximum rust prevention.
- BETTER PROTECTION...NEW FENDIX offers better adhesion and cohesion. Won't flake off, slump or flow. Has greater resiliency and flexibility... expands and contracts without cracking or separating.
- BETTER PROMOTION...complete sales tools to help you sell undercoating on every car that leaves your shop.

#### JOIN THOUSANDS WHO ARE WINNING VALUABLE, WORTH-WHILE GIFTS

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You can earn top-flight gifts just for using FENDIX. Yes, a valuable bonus check is given with every drum of FENDIX you purchase. These checks can be used to get your chaice of gifts. Get full details today from your nearby FENDIX jobber. Get FENDIX... the undercoating with the extra bonus in every drum.



CONTACT YOUR NEARBY FENDIX JOBBER FOR A TRIAL DRUM

FOR THE NAME OF YOUR NEAREST JOBBER, WRITE OR WIRE



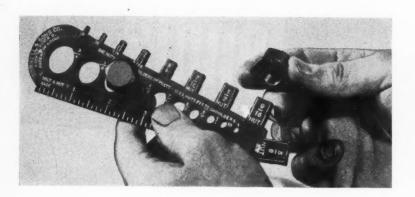
#### NOX RUST CHEMICAL CORPORATION

2433 S. HALSTED STREET, CHICAGO 8, ILL.

Eastern Division, 201 Davison Chemical Building, Baltimore 1, Maryland Western Division, 725 Second Street, San Francisco 7, California



#### FOR FURTHER INFORMATION USE POSTCARD



#### **▼** 463. Water Leak Detector

PREPARA ENCINE BUTTERS

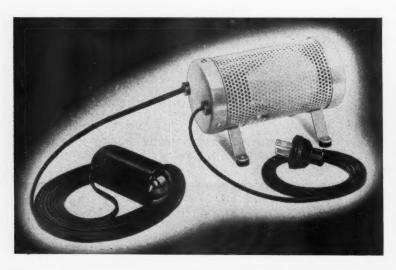
Allen Electric & Equipment Company are manufacturing a new water leak detector. It is used by mixing a small amount of fluorescing powder in the cooling system water and passing an ultra-violet light beam over the area to be examined. Thus, seepage is quickly discovered because of its bright glow.



Sorrell & Sons Company are marketing a new pocket-style plastic bolt and nut gage to measure bolts and screws from No. 8 through 34 inch diameter, and nuts from No. 8 through 58 inch diameter. The plug gages tell not only the diameter of the nut but also thread type.

#### ▼ 465. Car Watch

Maar Automatic Watch Corporation announces the Maar "patent" self winding car watch. The normal motion of the steering wheel and car actuate the pendulum weights which wind the mechanism. A red arrow in the crystal may be turned to the departure time when leaving on a trip.





Chilton's MOTOR AGE, DECEMBER, 1951

### SHOW WINDOW

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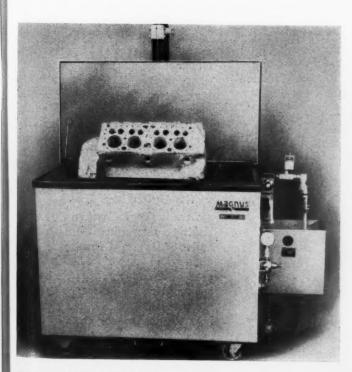
1951

#### ▶ 466. Paint Mixer and Matcher

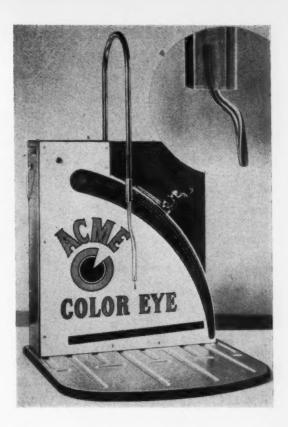
Acme Quality Paints, Inc., announces an improvement on Acme Color Eyes, the Micro-Tip. This metal fixture on the Color Eye's light beam rod extends below the illuminated rod into the paint. The rod need not touch the liquid, thus prolonging its life. Color Eye is an instrument for the intermixing of tinting colors.

#### **▼ 467. Parts Cleaning Machine**

The Equipment Division of the Magnus Chemical Company, Inc., announces the 1952 Magnus Aja Lif Parts Cleaning Machine, for automotive, truck and bus engine blocks and disassembled parts. The flick of the operating lever brings the platform to the top of the tank out of the liquid for inspection of the loading and unloading.

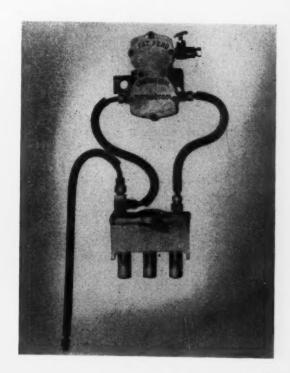


Chilton's MOTOR AGE, DECEMBER, 1951



#### **▼ 468. Temperature Control**

Continental Thermotrol Company, Inc., has developed the Thermotrol Oil Temperature Regulator, designed to maintain the proper oil temperature for all types of operation. The heating unit, through which oil passes, carries the heat to transferring plugs which are inserted in the (Continued on page 64)



exhaust manifold. When the oil reaches the proper temperature, the thermostat unit shuts off the oil flow into the heater.

#### 469. Analyzer

Choldun Manufacturing Company announces a fuel system analyzer, designed to check the entire fuel system and mileage of internal combustion engines. The unit tests actual operating fuel pump flow, pressure and mileage,



leaking or plugged gas lines, carburetor needle and seat, fuel level and fuel pump diaphragm. In cases where the fuel system of the vehicle is frozen or inoperative, the analyzer can be attached to the vehicle, manually filled and used as an auxiliary fuel system for driving the vehicle to the shop without towing.

#### 470. Paint Heater

Thermalcup, Inc. is manufacturing a new hot spray lacquer and enamel heater which has a six quart capacity for spraying a complete car. It is said to assure control of the temperature and viscosity of the material by an automatic thermostat. Outside pilot lights signals the operator when the batch is in ideal spraying heat range. The neck of the heater

provides additional two quart capacity over and above the six quart capacity. The operator can spray directly from the heater or can transfer the hot paint from the heater to his standard spraying cup.

#### 471. Car Wash

John T. Stanley, Inc., now package their Mobo powdered car wash in envelopes. The new packages are mounted on a three-colored self-service merchandiser which can be displayed on the counter or service station wall. The contents of one envelope, added to a three gallon pail of water, makes a solution for complete washing. The manufacturer states that Mobo powdered car wash is not a soap, and leaves no streaks or spots and requires no wiping.

#### 472. Bonding Book

National Brake Block Corporation announces an eight-page booklet called "Bonding Procedure." The booklet traces the steps necessary to do bonding, describes the heating and other equipment required, and indicates where it may be procured. Recommended pressures to apply and testing procedures are also given.

#### 473. Magnetic Tool

Boyd Electronics have developed a new Magnetic Tool for repair and assembly work. This tool provides a quick method of clean-



ing chips and drillings or recovering small parts from out-of-reach places. This product is said to last for a lifetime due to the use of a new type of fission core cobalt magnetic material. It is claimed to pick up weights as heavy as three pounds. It is designed pen style for convenience and the magnet and flexible shaft are retractable into the case or handle which is made of insulated hard fibre.

#### 474. Spot Welder

Marquette Manufacturing Company announces a new portable spot welder weighing 24½ pounds including arms, electrodes, and power cable. Called the Porto Spot Welder, Model 275, this unit



features semi-automatic timing control and a new high leverage system which is said to develop high, controlled pressure. The welder employs the "squeeze and heat" process. High amperage reduces metal to a plastic state and under heavy pressure the two metals are welded together.

#### 475. Door Panel

Foxcraft products have introduced a new Chevrolet rear door panel designed to fit the 1949, '50 and '51 Chevrolet, Pontiac and Oldsmobile four door sedans. This panel is said to be an exact factory duplicate and includes the lock plate as on original equipment, flanged for quick installation. In the Chevrolet series, models are available for both Fleetline and Styleline.

#### 476. Grinding Book

Landis Tool Company is publishing a new spiral bound booklet called "Better Grinding." This eighty-four page leatherette covered book contains tips on how to set up grinding jobs, how to operate precision cylindrical grinders, how to take proper care of cylindrical grinders.

(Continued on page 66)

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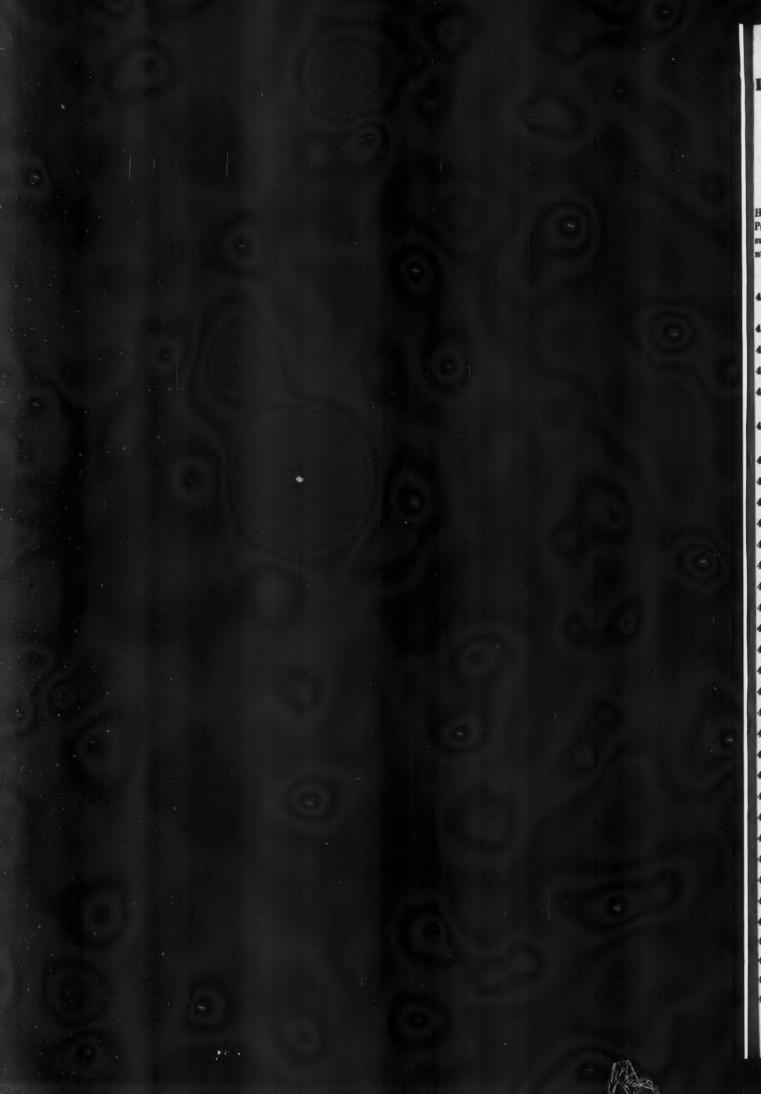
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## Free Information

Here is a recap of the New Products described in this issue, along with their code numbers. On each of the postage-paid postcards below you can request further data on items described in this New Products section. Fill out one of the sections completely for each item in which you are interested.

Maria Co	
	Water Leak De- tector
464.	Bolt & Nut Gage
465.	Car Watch
466.	Paint Mixer
467.	Parts Cleaning Ma- chine
468.	Temperature Con- trol
469.	Analyzer
470.	Paint Heater
471.	Car Wash
472.	Bonding Book
473.	Magnetic Tool
474.	Spot Welder
475.	Door Panel
476.	Grinding Book
477.	Tire Chains
478.	Radiator Cleaner
479.	Impact Wrench
480.	Tension Wrench
481.	Carburetor Tags
482.	Screw Starter
483.	Plastic Spray
484.	Water Pump
485.	Exhaust Vent
486.	Nameplates
487.	Repaint Manual
488.	Micrometer
489.	Radiator Seal
490.	Hydraulie Pullers
491.	Washing Device
	Deusenberg Device
	Spray Gun
	Fire Extinguisher
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USE THESE POST CARDS

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Name Title Company Co. Address Chilton's MOTOR AGE, Phila. 39	Write in the number of the product about which you want more (information	Name Title Company Co. Address Chilton's MOTOR AGE, Phila, 39	Write In the number of the product about which you want more Information
Name Title Company Co. Address Chilton's MOTOR AGE, Phila. 39	Write In the number of the product about which you want more information	Name Title Company Co. Address Chilton's MOTOR AGE, Phila. 39	Write in the number of the product about which you want mere information
Name Title Cempany Co. Address Chilton's MOTOR AGE, Phila. 39	Write in the number of the product about which you want more information	Name Title Company Co. Address Chilton's MOTOR AGE, Phila. 39	Write in the number of the product about which you want mare information
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Chilton's MOTOR AGE, Phila. 39

Chilton's MOTOR AGE, Phila. 39

#### New Products . . . .

Continued from page 64

477. Tire Chains

Nixdorff-Krein Mfg. Company is marketing the Rolon tire chain, which is said to permit complete tire installation in less than three minutes without jacking up the automobile. The main feature of the Rolon tire chain is the design of the inside circle section to which the cross chains are attached. This section is of endless

construction and void of any fastening device. The inside section consists of a standard side chain approximately 1/3 the circumference of the tire in length, the balance of the circle being made up of the section of high carbon spring steel wire, which is shaped to the curvature of the tire. This is fastened to the end of the side chain by specially designed cross

chain hooks. For installation, the chain is spread out on the ground in a circle in back of or in front of the wheels. The car is driven so that each wheel is in the center of the circle. The chain is rolled up over the wheel and the side chain fasteners are closed. All operations are performed at the outside of the wheel.

#### 478. Radiator Cleaner

R. M. Hollingshead Corporation announces "Whiz Formula 111" a heavy duty type cooling system cleaner which is said to eliminate the necessity of removing the radiator and cleaning by rodding or boiling. It is also said to be efficient in removing rust and scale deposits in the engine block. The manufacturer reports that this is a heavy duty professional type cleaner, not designed for ordinary use, but for extreme cases. Formula 111 is a powerful cleaning combination of three different chemicals, individually packed in a cylindrical container. Each ingredient performs a separate cleaning function in dissolving rust, corrosion, and sludge, from clogged cooling systems.

#### 479. Impact Wrench

The Mall Tool Company announces a new portable electric impact wrench which applies and removes screws, studs, and nuts. It is suitable for nut running up to ½ inch bolt size, and will also drill, tap, ream and extract broken capscrews or studs. It also drives wood augers, hole saws and wire brushes. A new pistol grip and trigger switch allows better control and response.

#### 480. Tension Wrench

Blackhawk Manufacturing Company announces a new % inches drive "Torkflash" tension wrench with a capacity of 50 ft. lbs. With this tool, a flash of light tells when the proper amount of torque has been applied. The tension scale has all units of measure found in service manuals, including readings in inch pound, foot pound, and scales for various spark plug sizes and scales for iron and aluminum heads.

(Continued on page 80)

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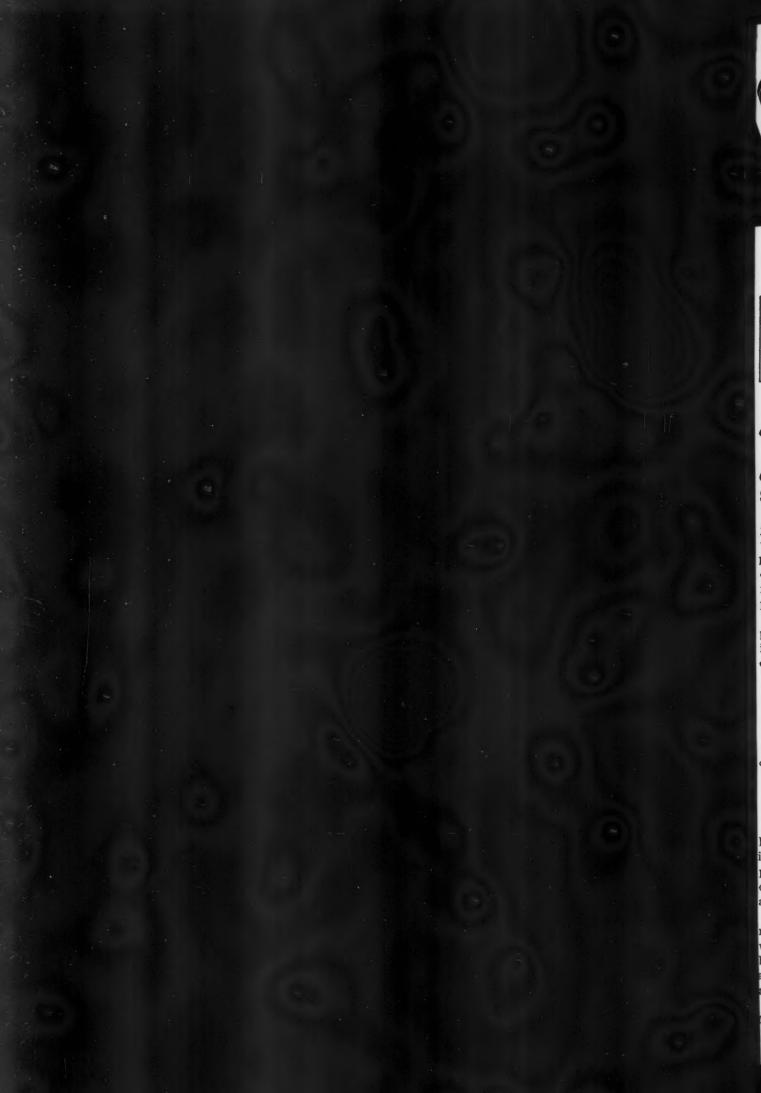
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# Chilton's MOTOR AGE

# Flat Rate and Service Manual

# Service Suggestions

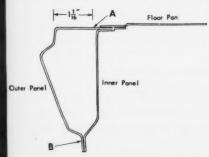
The information presented here has been compiled from the Factory Service Bulletins, as an additional service of Chilton's Motor Age Flat Rate and Service Manual Department.

Selected by William H. Lutton
Assistant Editor
Chilton's Motor Age Flat Rate and
Service Manual

# Outer Rocker Panel Section Replacement

There may be occasions where you have wreck work on Pontiacs where only a portion of the rocker panel is damaged, and the removal of trim, hardware, door, and so forth necessary for complete rocker panel replacement, is unnecessary.

And in such cases where only a portion of panel is damaged, and it is not necessary to disturb the construction welds at the body pil-



lars, body and metal men are making their vertical cuts in the outer panel at the extremities of the damaged area away from the welds at the body pillars.

So to avoid the necessity of removing the inner panel which sandwiches a portion of the outer panel between itself and the floor pan, an upper longitudinal cut is made about 1 1/16 in. inward from the

outer edge and the new panel is trimmed to fit that portion of the outer panel which remains on the car.

To separate the bottom flanges, the spot welds are drilled and the outer panel is then pulled outward to break the spot welds loose at point "B" in illustration.

# Light Failure With Studebaker Automatic Drive

There have been reports from the field of some lighting system failures on cars equipped with Automatic Drive. Should this short circuit occur in the Automatic Drive remote control indicator light cable, it will be necessary to remove the original cable and to install a new indicator light cable assembly, Part number 531435. This type of short circuit may occur at the clip that holds the cable in position near the upper part of the steering column, and it will cause erratic headlight operation such as an intermittent flashing on and off whenever the selector lever is moved.

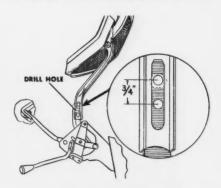
Correct this as follows:

- 1. Remove the Automatic Drive remote control cover plate.
- 2. Remove the directional indicator cover plate or switch from the side of the steering column.
- 3. Use a screw driver through the directional indicator hole to bend up the clip that holds the light cable in place.
- 4. Disconnect the light cable at the switch and pull the cable assembly through the indicator light socket.
- 5. Thread the new cable, Part number 531435 through the socket, connect it at switch, and bend clip

back in place with a screw driver so that it holds the new cable in place.

# Cowl Ventilator Adjustment On Plymouth Cars

Sometimes the handle of the cowl ventilator mechanism meets interference with the bottom of the



instrument panel when in the fully closed position. This can be remedied very easily; simply drill an additional hole in the link arm and this new location will give you additional adjustment.

# **Ball Sleeve Connector** In the Chevrolet Block

Several cases of cracked cylinder blocks on Chevrolet cars have resulted after the installation of the special ball sleeve connector in the short block assembly.

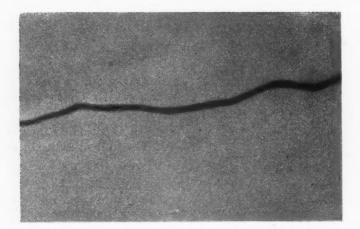
Because this sleeve connector is made of steel and is threaded into a block passage having a thin wall construction, cracking of the case at this point may occur if care is not exercised in the installation.

Whenever you replace this ball sleeve connector, use a torque wrench and tighten to a maximum of 12 ft. lbs torque.

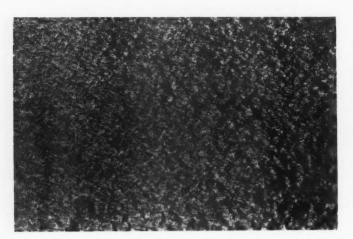


# 17 Paint Problems

Continued from Page 51



Runs or Sags



Wrinkling

the ingredients of the thinner. Blushing can sometimes be eliminated by adding retarder to the paint, although this is not always the cure under high humidity conditions. The hot-application method of refinishing usually does away with blushing, even under severe humidity. When blushing occurs, dry the area, sand down with 00 sandpaper and give it another color coat.

Chalking, to a degree, is a natural condition of a painted surface and is the result of exposure to the elements without the protection of wax or polish. Chalking is detected by a dullness of the finish and the presence of pigment on a polishing cloth that has been used on the surface. The common remedy for chalking is to clean the surface down to the "live" paint with a good cleaner and then to protect the finish with a good wax or polish.

Dulling of a finish may be due to inferior refinish materials or premature rubbing. Be sure to use accredited brands of refinish materials and abide by the manufacturer's directions regarding drying time prior to rubbing. If the car has been in service for some time before the finish loses its lustre, it would be advisable to investigate the care of the finish after the car left the shop. Compounding, washing with soap, use of caustic cleaners and inferior polishes can cause the dulling of a painted surface. A good polish job may help, but the most satisfactory is refinishing.

Fading, due to exposure to the elements, occurs in almost all paints, the degree depending upon the color. Often a complaint of faded paint can be actually diagnosed as chalking. In this case cleaning and protecting of the finish is the remedy. Sometimes, however, paint will actually fade to the point where refinishing is necessary.

Fish-eyes, crawling and small craters in the freshly painted surface are the result of applying paint over a silicone-contaminated surface. On a silicone treated car that is to have any portion refinished, be sure that all traces of the silicone are removed with special preparations available for this purpose. Also, a product is on the market which is added to paint to eliminate this trouble. Be sure that the surface is free of all traces of silicones, blow off the area, especially in the crevices—with compressed air after sanding, since particles of dust containing silicone can create fish-eyes. Use plenty of silicone remover

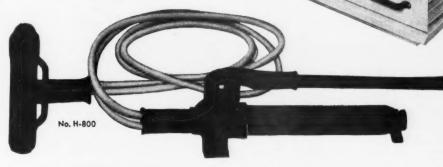
(Continued on page 98)

# "PUSH and PULL"

# HYDRAULIC JACK

....saves up to
50% time on body,
fender and frame
repair jobs

The No. 4SUA set illustrated includes model H-800 remote control 4 ton PUSH and PULL Jack, No. 7-A assortment of 30 essential attachments, and B-4 steel storage and carrying case.



- ★ Push and pull with one ram—just turn release valve to right or left
- \* Easier to set up—pulls direct with fewer attachments
- ★ Pump operates at any angle and in any position
- \* Protected by safety valves—cannot be overloaded
- \* Cannot become airbound at any angle or in any position
- \* Hose guards add years to life of hose
- ★ Available in 4, 10, and 20 tons capacity, with a wide variety of attachments . . . for body, fender and frame repairing



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# **Current Passenger Car Price, Weight and Body Table**

Following are prices at factory for cars with standard equipment including the fifth tire and tube as of November 26, 1951. State or local taxes, transportation and finance charges and optional equipment are extra.

Self, Courp., 22, 1889 177 2006 3000 214, Weigner 1000 1400 (Club Courps 2008 500, Ad. 2014 215 2005 2007) 215 250 250 250 250 250 250 250 250 250 25	DDEL SE	Factory without	Federal Taxes and Handling Charges	Delivered Price at Factory including Federal Taxes	Shipping Weight	BODY MAKE AND MODEL	List Price at Factory without Federal Taxes	Federal Taxes and Handling Charges	Delivered Price at Factory including Federal Taxes	Shipping Weight	BODY MAKE AND MODEL	List Price at Factory without Federal Taxes	Federal Taxes and Handling Charges	Delivered Price at Factory including Federal Taxes	Shipping Weight	BODY MAKE AND MODEL	List Price at Factory without Federal Taxes	Federal Taxes and Handling Charges	Delivered Price at Factory including Federal Taxes	Shipping Weight
Sado Del. 23 348 200 2248 3858 Club Cugue, 200 244 358 366 Club Cugue, 200 247 348 348 348 348 348 349 349 349 349 349 349 349 349 349 349	al 40 coupe, 2d coupe, 2d , 2d , DeL., 2d , 4d DeL., 4d Rivra., 2d Cpe., 2d	1869 1901 1944 1955 1998 2036	177 179 183 184 187 189	2046 2080 2127 2139 2185 2225	3615 3605 3680 3645	Bus. Cpe. Hotshot Rdst. Sta. Wagen Spts. Rdstr. Sedan Conv. Sed. Super			952 1002 1029 1033 1035	1175 1403 1175 1363 1320	Conv. Brghm Commodore 8 Club Coupe Sedan, 4d Conv. Brghm KAISER Special Bus. Coupe	2895 2368 2392 2895			3061	250 Cpe. Mayfr 300 Sedan, 4d 400 Sedan, 4d	3028 2843	251	3293 3094 3767	3833 3886 4120
## demander - 70	DeL., 2d. Rivrs., 2d DeL., 4d. Rivra., 4d.	2147 2148 2223 2493	209 208 214 235	2356 2356 2437 2728	3765 3755 3845 3965	Club Coupe Sedan, 4d, 6p	2066 2279 2784	161 178 217	2227 2457 3001	3550	Sedan, 4d Traveler, 2d Traveler, 4d De Luxe Sedan, 2d	2036 2085 2134 2095			3126 3210 3270 3151	Coupe, 3p Sedan, 2d Suburban Savoy Cam'dge, P23	1548 1910 2020			291 296 312 318
DODGE   Sorties   187	naster. 70 Rivra., 4d Rivra. Rivra., 2d Cpe., 2d.	2774 2780 2865 2995	270 271 278 288	3044 3051 3143 3283	4240 4185 4235 4355	Sedan, 4d, 6p Sportsman Convertible Station Wagon. Sedan, 4d, 8p	2261 2561 2655 2827 2980	176 199 207 220 231	2438 2761 2862 3047 3211	3660 3720	Sedan, 4d Traveler, 2d Traveler, 4d LINCOLN Coupe, 6p	2143 2192 2241 2505			3171 3285 3345 4065	Sedan, 4d Cran'bk P23 Club Coupe Sedan, 4d Belvedere	1662 1690 1958			310 307 310 318 329
Sedan   Series   Se	es 62	3253 3547			4040 4120	Wayfarer Coupe, 3p Roadmaster, 3p Sedan, 2d Meadowbrk.	1784 1795	140 141	1924 1936	3140	Cosmopolitan Coupe, 6p Spt. Sedan Capri	3129 3182 3350			4100 4340 4415 4360	Chieftain 6 Bus. Coupe Sed. Coupe Sedan, 2d Sedan, 4d	1687 1687 1738	161 161 165	1713 1848 1848 1903	319 329 329 329
Sedan, 2d,   1410   3096   Sedan, 2d,   1410   Sedan, 2d,	es 75 n, 8p	4791			4690	Coronet Club Coupe Sedan, 4d Diplomat Conv. Coupe	1977 1992 2298 2382	155 156 180 186	2132 2148 2478 2568	3290 3385 3475 3520	Coupe, 6p Spt. Sedan Monterey Monterey	2000 2116 2127			3550 3530 3530	DeL. Sed., 2d DeL. Sed., 4d DeL. Cata. Cpe. Sup. Cata. DeL. DeL. Conv. Cpe.	1783 1834 1998 2056	168 172 184 188	1951 1951 2006 2182 2244 2314	32 32 32 33 33 34
Sedan, 2d	Spec. JJ Cpe., 2d n, 2d Coupe, 2d n, 4d	1410 1415			3095	FORD De Luxe 6 Bus. Coupe Tudor	1324 1417	211	2916	2990 3035	NASH Rambler Super Suburban Sedan, 2d	2530 er 1731 1810			3800 2515 2420	Sed. Coupe DeLI Sed. Cpe. Station Wagon. DeL. St. Wag. Chieftain 8 Bus. Coupe	1761 2265 2345 1631	166 205 211 156	1824 1927 2470 2556 1787	32 32 36 31 32 32
Conv. Coupe   1862   3380   Stat. Wagon   2013   3470	n, 2d n, 4d . DeL. JK n, 2d Coupe n, 4d	1458 1491 1507 1539			3130 3110 3115 3140	Cust. DeL. 6 Club Coupe Tudor Fordor Station Wagon. De Luxe 8	1505 1553 2029			3035 3105 3550 3030	Stat. Wag., 2d. Statesm'n De Bus. Coupe. Stat'mn. Supr Sedan, 2d. Club Cpe., 2d.	1833 1688 1765 1789			2515 2835 2930 2935	Sedan, 2d Sedan 4d DeL. Sed. Cpe. DeL. Sed., 2d. DeL. Sed., 4d. DeL. Cata. Cpe	1756 1807 1852 1852 1904 2067	166 170 174 174 177 190	1922 1922 1977 2026 2026 2081 2257	3: 3: 3: 3: 3: 3: 3: 3: 3: 3: 3: 3: 3: 3
HRYSLER‡   Windor 6	Wagon DeL. JK n, 2d	1862 2013 1491			3380 3470 3125	Fordor Cust. DeL. 8 Tudor Club Coupe	1540 1585 1590 1633			3145 3075 3065 3145	Stat'mns Cust Sedan, 2d Club Cpe., 2d. Sedan, 4d Ambassador	1924 1947			2940 2950	DeL. Conv. Cpe Streamliner 8 Sedan Coupe DeL. Sed. Cpe. Station Wagon.	1735 1831 2334	198 165 172 210	2320 2388 1900 2003 2544 2629	3 3 3 3 3 3
Wind. Del. 6	Coupe n, 4d, 6p and City	2217 2843	173	3 2390 3063	3627 3965	Station Wagon FRAZER Sedan, 4d	2110			3305 3590 3456	Sedan, 2d Club Cpe., 2d. Sedan, 4d Custom Sedan, 2d Club Coupe	2133 2137 2269 2291			3370 3410 3380 3395	STUDEBAKER Champ. Cust. Coupe. 3p Sed., 2d, 8p Coupe, 5p	1386 1452 1477			2 2 2 2 2
Limousine   3302   255   3557   4415	nd. DeL. 6 Coupe n. 4d, 6p Sed., 4d port	2398 2420 2660 2741 2850	187 188 207 217 227	7 2585 8 2606 7 2867 2 2953 1 3071	3700 3775 3890 3855 3945	Manhtn, Sed. Mhtn, Cv. Sd. HENRY J Sed. 2d, 4 cyl.	2889 2889			3771 3941 2293	OLDSMOBILE 88 Sedan, 2d Sedan, 4d	1907			3507	Champ, Del., Coupe, 3p Sed., 2d, 6p Coup, 5p Sed., 4d, 6p Champ, Regal	1462 1527 1553 1558			2222
Limousine 3937 303 4240 Club Coupe 1992 Cv. Cpe., DeL. 2447 226 2673 3831 Sed., 2d, 8p. 1779 Sedan, 4d. 1992 98 Sedan, 4d. 1992 98 Hollday Cpe. 2378 3762 Hollday Cpe. 2378 3762 Hollday Cpe. 2378 Sed., 2d, 6p. 1811 Sedan, 4d. 1892 Sedan, 4d. 2129 Sedan, 4	atoga 8 atoga 8 an, 4d, 6p Coupe and City an, 4d, 8p	3302 2799 2774 3418 3632	25 21 21 26 28	7 3016 5 2989 4 3681 0 3912	4415 4018 3948 4310 2 4465	HUDSON Pacemaker 6 Coupe, 3p Brougham	1820			2341	Sed. DeL., 4d Super 88 Club Cpe., Del Sed., DeL., 2d Sed., Del., 4d Hol. Cpe., Del	L. 2025 L. 2025 L. 2068 L. 2127 L. 2340	194 197 201 218	2219 2265 2328 2558	3557 3579 3636 3643	Sed., 2d, 6p Coupe. 5p Sed., 4d. 6p Convertible Commander Regal	1603 1629 1634 1927			22222
Conv. Srghm.   2840	w Yorker 8 Coupe In, 4d, 6p port v. Coupe and City	3108 3136 3526 3636	24 24 27 28	0 3340 2 3370 2 3790 0 3910	3 4145 3 4260 3 4330 6 4460	Sedan, 4d Conv. Brghm. Super Six Brougham Club Coupe Sedan, 4d	1992 2464 2083 2129 2129				Gv. Cpe., DeL. 98 Holiday Cpe. Hol. Sed., Del Hol. Cpe., Del	2447 2378 L 2388 L 2639	228 222 243	2673 2610 2882	3762 3787 3857	Sed., 4d, 6p State Sed., 2d, 6p	1806 1811 1879 1906			
Newport. 3753 289 4042 4380 Sedan, 4d. 2307 Club Sed., 2d. 2278 197 2475 3610 WILLYS Conv. Coupe. 4088 314 4402 4570 Conv. Brghm. 2811 Sedan, 4d. 2327 201 2528 3675 Jeep 1290 Crown Imp. 8 Sedan, 4d, 8p. 8124 449 8573 5380 Club Coupe. 2368 Club Sed., 2d. 2414 208 2622 3610 Sta. Wgn., 6 cyl. 1708	perial 8 o Coupe an, 4d port v. Coupe own Imp. 8	3399 3411 3753 4088	26 26 28 31	2 366 3 367 9 404 4 440	1 4230 4 4350 2 4380 2 4570	Conv. Brghm. Commodore 6 Club Coupe Sedan, 4d Conv. Brghm. Hornet 6	2640 2284 2307 2811				Club Sed., 2d. Sedan, 4d	2327	201			Convertible  WILLYS Jeep Sta. Wgn., 4 cv	2043 2217 1290 1, 1631			

<sup>‡</sup>Prices do not include delivery and handling charges.

# Sealed Power PAX EBONITED PISTONS

are the only pistons made in which section of greatest wear can be replaced!



# Every PAX Piston Equipped with GI-60 Contracting Groove Insert!

Every Sealed Power PAX Piston comes factoryequipped with the famous Sealed Power GI-60 Contracting Groove Insert—the only dependable, economical, long-lasting preventive of top ring groove wear!

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of miles of service!

Sealed Power PAX Pistons are manufactured from genuine Lo-Ex\* Virgin Aluminum Alloy with silicon base, which dissipates heat most efficiently. Special Eboniting process assures smoother-running engine because piston surface is oil-impregnated, oil-absorbing. T-slot design, cam-ground, with rugged internal construction for extra strength and fast heat transfer.

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HEAVY DUTY PISTONS—Aluminum or cast iron as indicated; exclusive T-slot design, cam ground, ruggedly designed, heat treated. Equal to or better than original equipment.

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# Current Engine and Tune-up Specifications

		(1	King Pin Inclination (Deg	444	5°51 4 ± 30 4 ± ½	6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6	5 to 61/2 51/4 51/4 to 63/4	4.4 74.74	8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8	4% to 5%, 5	80 00 00 00 00 00 00 00 00 00 00 00 00 0	4°28'47" 4°28'47"	2000	5 to 61/2 43/4 to 51/4 43/4 to 51/4	2000	aft Sprockets.  Fly—Flywheel. Adjustment. —Timing Gears.
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		Operating Tappet Clearance	telni	<b>444</b>	AAAA HABA	008H 006C 008H	0008H 014C			-		444	I			Auto-Auto-D41-P22-
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		•	Spark Plug	AC-46X AC-46X AC-46X	AC 46-5 AC 46-	AL-AR-8 AL4S165 CH-J8 AL-AR-8	AL-AR-8 CH-H10 CH-H10 AL-A5	AL-AN7	#### ####	AL-As CH-HIS CH-HIS	AL-A5 AL-A5 AL-A5	AC-46-5 AC-46-5 AC-46-5	333	AL-AR-8 AC-44-5 AC-44-6	CH-17 CH-17 CH-17	(b)—121 in, for IEL model; 125 in, for Compopitan model.  (c)—Jpper Ring ¼ in, Lower Ring (d)—7.855 in, 803; bottom ring 123.  (d)—Top ring 1093; bottom ring 123.  (e)—D41 Fan Drive Pulley; D42 Vibration Parameter
	(		Compression P at Cranking Sp	114 118 120	2222	135	120		138	822	222	555		135	135	
		olta	Compression H	3600 6.6 3600 6.9 3600 7.2	6.50	7.5	7.98.8	7.0	67.07	8.9	7.3	7.7.7	7.0	0.88	7.0	a dw.
		,M,q	Maximum Brake Hp. at Specified R.P.M. (with Bare Engine)		160-3600 160-3600 92-3400 105-3600	116-3600 180-4000 25.5-5400* 116-3600	103-3600 95-3300 100-3600 115-3650	68 4000 80.3800	112-4000 123-4000 145-3800 128-4200	115-3650 154-3600 112-3600	82-3800 85-3800 115-3400	135-3600 135-3600 135-3600	135-3600 150-3600 155-3600	97-3800 100-3400 118-3600	86 4000 72 4000 75 4000	*Depression in Camshaft Gear.  *Do not recommend using a dwell meter for checking point opening, the Causan Son of Stra cost.  *Led with Powergide transmission at extra cost.  **Led Madel = 122**, 200 Model = 127**, 200 Model = 127**, 200 Model = 127**.
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			4	Buick	Cadillac Cadillac Chevrolet Chevrolet	Chrysler Chrysler Crosley De Soto	Dodge- Ford Ford	Henry J Henry J	Hudson Hudson Hudson	Kaiser Lincoln Mercury	Nash Nash Nash	Oldsmobile. Oldsmobile. Oldsmobile.	Packard Packard Packard	Plymouth. Pontiace.	Studebaker. Studebaker. Willys.	

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Terry Gibbs





















# Brake Job Notebook . Continued from Page 38

# Using Special Tools

When removing shoes always use special brake pliers to remove the springs. Avoid stretching springs. It is also good policy to mark the shoes with chalk so that they can be re-installed in their same location. When removing old shoes also check them for wear patterns. This will give you a clue to how they were behaving in service. When re-assembling be sure that no grease or brake fluid gets on the linings, as this will cause grabbing immediately.

# Checking Lining Wear Pattern

If the edges of the lining are worn, that means the shoes have been tilting when brakes are applied. If the inside edge of lining is worn, it means that the shoe has been tilting outward when pressure was first applied to the shoe. This may be caused by the adjusting cam pin being too long. If the cam pin is short, it will hold the brake shoe out and keep it from contacting the drum squarely and evenly. If the outer edge of the lining is worn, it means that the shoe has been tilting inward, and that may be caused by the cam pin being too short, and the guide spring being too strong. In a case where the cam pin is too short, the guide spring can be bent outward to relieve pin pressure.

If you find a diagonal wear pattern, the shoe is twisted or bent. If the diagonal wear pattern is fairly even and spread out, the shoe is twisted slightly, but if the wear is heavily concentrated at opposite corners, it means the shoe is badly twisted.

MACKREL MOTOR CO "We once took on a trade in. We



# Correcting Brake Squeals

When using riveted lining always chamfer the edges of the top shoes, but on molded lining this is not necessary. The lining end should be square. The cam pin height should be checked on every job. If the pin is too long, lift the flat guide spring and give the pin a couple of sweeps with the file to take off some material. Before installing shoes, back off the cams so that the brake return springs won't have to be stretched unduly. Springs should be tested before installing for proper ten-

(Continued on page 76)



**BALANCED** ReNu Clutch Pressure Assembly MATCHED & MATED with a New Accurate Powerflex Plate, then both TESTED together for full release & smooth engagement SEALED & PACKAGED in one easy-to-handle, plainly marked carton WRITE FOR DETAILS

EXCHANGED OR SOLD OUTRIGHT! FOR ALL POPULAR CARS AND TRUCKS

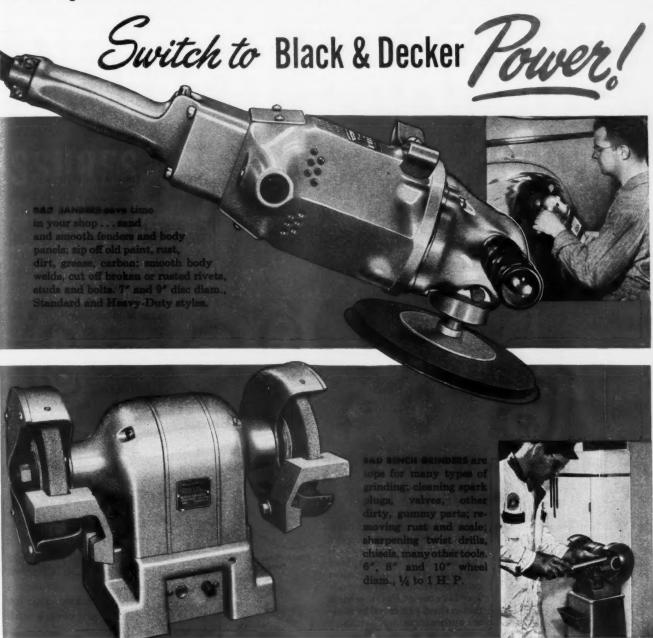


PARTS MFG. CO. 12435 Euclid Ave. MANUFACTURERS OF THE POWERFLEX CLUTCH PLATE

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Quality in the tool pays off on the job! That's why B&D Sanders and Grinders mean finer, faster work and more profits for you! B&D Sanders give you: full-power B&D universal motors; matched-lapped, spline-mounted spiral bevel gears of heat-treated alloy for greater strength; complete abrasive dust protection for all vital parts; perfect balance for easier handling. B&D Bench Grinders give you: dependable B&D constant-speed motors; streamlined design for more work clearance; adjustable U-shaped tool rests for better support; strong steel wheel guards for extra safety.

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sion. This can be done by comparing them with one of the others or with new ones out of stock. They should also be checked for distortion.

To correct the squeals on bonded lining, the most successful method is to remove the shoes and with a hacksaw cut a diagonal all the way through the lining into the

shoe, using two hacksaw blades. Then install rubbers on the anchors and spacers on the eccentrics using lubrication on all joints before installing the shoes to the backing plates. If a machine is available for grinding the lining do this at the same time. Installing a spring around the drum helps to remove squeals.

# Breaking In New Lining

When turning out a brake job, the customer should be told how to break in his new lining.

The brakes should never be applied severely when new shoes or lining have been installed. Severe applications may permanently injure new linings and may score the brake drums. When linings are new they must be given moderate use for several days until they are nicely burnished.

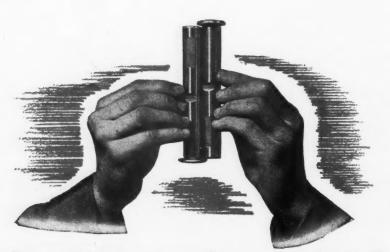
### Other Factors Affect Brakes

Old tires should be inflated to equal pressures before testing brakes. The tires should be the same size and should have approximately the same tread. One or more smooth tires combined with tires having good tread will give a false impression of brake performance. Car loading is another factor for brake troubles. Unusual or unequal loading of the car will affect brake performance and must be taken into consideration when judging the condition of the brakes. Also front end alignment - misalignment of the front end particularly in regard to limits on camber, caster, and king pin inclination will cause brakes to pull from one side to the other.

### **Factors Which Affect Brake Action**

If the shock absorbers are not functioning properly, they may permit bouncing of the wheel at quick stops and give erroneous impression that brakes are too severe. If brakes are severe with light pedal pressure, the brake shoes are not properly adjusted. Re-adjust the shoes, paying particular attention to the anchor pin adjustment, for centralization of shoes in the drum. Small amounts of grease or brake fluid on lining will also cause grabby brakes. Correct the cause and replace the lining since these substances cannot be permanently cleaned off the lining. Charred lining or scored drums will also cause grabby action. Loose front wheel bearings, and loose backing plates are other causes for grabbing brakes.

If a hard pedal is experienced, (Continued on page 78)



# We learned how to make a straight bolt ...and we DO IT!

TAKE two king bolts of another make out of your stock; lay one on top of the other; hold them up to the window. See the daylight between them? You may find a gap up to .015 inch.

Try the same test with two Monmouth King Bolts-no daylight visible.

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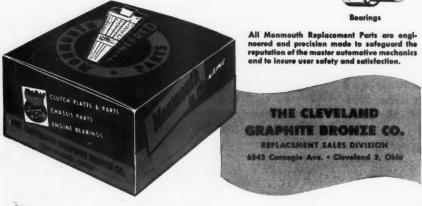
much more in time and tools but it is the only way to make a straight bolt. So we do it that way. Another example of the engineered and precision construction of Monmouth Replacement Parts which makes them preferred by master automotive mechanics.

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Kelsey-Hayes "Vacdraulic" is the only unit to power the brake action instantaneously, with perfect "feather-touch" control, assuring perfect "pedal feel" in direct proportion to the pressure applied. Kelsey-Hayes "Vacdraulic" cuts foot pressure by as much as two-thirds that required for ordinary brakes!

"Vacdraulic", the only unit utilizing complete hydraulic control with a fixed reaction ratio, insures perfect "feather-touch" control at all

NOW! . . . Kelsey-Hayes "Vacdraulic" power brakes are standard equipment on over 100,000 cars of one of the world's leading automotive manufacturers. (Kelsey-Hayes engineers will gladly consult with you on the superior advantages of VACDRAULIC POWER BRAKES as original equipment on your new cars.)

Kou How ASSURES PROVEN PRODUCTS AT

DETROIT 32, MICHIGAN

PRODUCTS: Wheels—Hub and Drum Assemblies—Brakes—Vacuum Broke Power Units—for Passenger Cars, Trucks, Buses — Electric Brakes for House Trailers and Light Commercial Trailers — Wheels, Hubs, Axles, Parts for Farm Implements. PLANTS: Kelsey-Hayes Plants in Michigan (4); McKeesport, Pa.; Los Angeles, Calif.; Davenport, Iowa; Windsor, Ontario, Canada.

# Brake Job Notebook . Continued from Page 76

the brake shoes may not be properly centered. If brake shoes are not concentric with drums, they will not make full contact, and braking effort will be reduced. Adjust the brake shoes, paying particular attention to the anchor pin adjustment.

### Reasons for Hard Pedal

Another cause for hard pedal is

grease, oil, paint or other foreign substances on the lining. They reduce their gripping qualities and require excessive pedal pressure to stop the car. Improper grade of lining lose their gripping qualities after some use. If brake grab at one wheel, it is usually due to insufficient clearance of the brake shoes, a weak or broken brake shoe return spring, a loose front wheel bearing, a wheel cylinder piston stuck or cups distorted. There may be an obstruction in one of the brake hoses or one of the brake lines.

# Reasons for Brake Dragging

If brakes drag at all wheels, it could be due to insufficient clearance of the brake shoes or because the master cylinder compensating port is closed. If brake pedal adjustment does not correct the trouble, remove the master cylinder for disassembly and thorough cleaning. Never insert a test wire through the compensating port as this may leave a burr which will cut a groove in the piston primary cup, and cause the cup to fail.

If the rubber parts in the master cylinder are found to be swollen and distorted, it indicates the presence in the hydraulic system of a mineral base oil such as kerosene or gasoline. Such substances will cause all rubber parts to swell and distort, therefore it is usually necessary to flush the hydraulic system thoroughly and replace all rubber cups and cylinders.

If the car pulls to one side, it might be due to the tires being inflated unequally or having unequal wear of tread or different non-skid tread designs. Inflate all tires to specified pressures. Rearrange tires if necessary so that the tread non-skid characteristics are more nearly equal on both sides of the car. Wheel bearings might be loose, drums out-ofround, brake linings not matched or improperly placed, foreign substances on brake linings, vacuum plates may be loose, or the car may have unequal camber.

All master cylinder check valve springs are designed to maintain sufficient pressure on check valves to provide 16 to 18 pounds static pressure in brake pipes and wheel cylinders after brakes are fully released.

The brake pedal clearance should always be checked. Otherwise insufficient clearance at the push rod to the master cylinder will cause the piston to cover the compensating port hole in the master cylinder. At least one inch clearance should be at the toe board under the pedal.



e hope 1951 has been as good to you as it has
to us. For we are ending the year with every department
of our business at a new high level in sales. So to you
—the man who meets the public—our grateful thanks
for the final sales, the proper installations, the
excellent car owner service you have rendered on Burd
Automotive Products. May your Christmas be Merry—
your New Year Most Happy and Prosperous!

# BURD PISTON RING COMPANY . ROCKFORD, ILLINOIS

DIVISION OF THE GABRIEL COMPANY



Buick mufflers-tail pipes

priced right fit right

WHOLESALE PRICES-substantial profits for you.

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1951

DESIGNED TO FIT— no bending, fitting or adapting. No time lost in fitting "universal" parts.

ASSURE CUSTOMER SATISFACTION — made of prime quality materials. Designed to eliminate back pressure and internal rattling—tuned to "sound right" with the Buick Fireball Engine.

FRIENDLY TECHNICAL ADVICE—if needed—is yours for the asking. Get all your Buick parts from your Buick dealer.



Better work with Buick parts

/see your Buick dealer

# **481. Carburetor Tags**

Gumout Division, Pennsylvania Refining Co., has recently introduced Gumout Carburetor Cleaning Tags to the trade. The tag is attached to the carburetor gas line or air filter by the serviceman who does the "Gumout" job. The tags, included in every case of Gumout, contains space for indicating when the carburetor was cleaned with Gumout and a recommendation for similar cleaning every two months.

### 482. Screw Starter

Herbrand Tools Division of the Bingham-Herbrand Corporation is marketing a 21/2-inch size Screwstarter, designed for use in underthe-dash electrical work and other hard-to-get-at screw starting jobs. The manufacturer states that the proper spring tension of this tool will hold up to 15 pounds pull on a screw.

# 483. Plastic Spray

Zaco Laboratories is introducing a chrome protecting spray in a self-spray, push-button, aerosol can. Zaco chrome spray is a clear, plastic type liquid that is said to be specially formulated for adhesion to chrome. It is sprayed lightly on new chrome trim or on



chrome that has been cleaned with a rust remover. This protection is designed to seal out moisture and salt, keeping the chrome bright for months. This product comes in 4-ounce cans for re-sale and 12ounce cans for service use. Pointof-sale advertising aids are avail-

### 484. Water Pumps

Richlite Manufacturing Company has added a Water Pump Division and are now in produc-(Continued on page 82)



"I hear you're looking for a copy-writer with a fresh approach."



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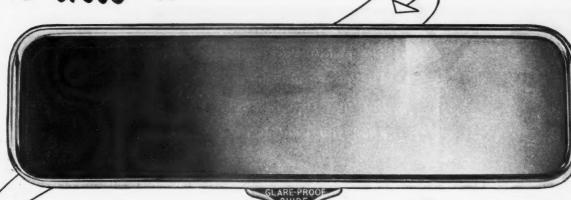
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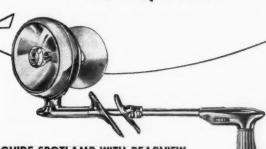


# THE NEW

# **GUIDE GLARE-PROOF REARVIEW MIRROR**

Here is an accessory that will really sell... because more and more drivers are learning about its safety value and want it. It's an 8½inch-long prismatic mirror that gives a widerthan-usual view to the rear. A flip of the finger cuts out headlight glare from behind. There's a Guide Glare-Proof Rearview Mirror for most makes of cars.

... and these



THE GUIDE SPOTLAMP WITH REARVIEW MIRROR combines a high-quality sealed beam spot lamp with a rearview mirror. Both can be quickly and easily adjusted from inside the car. This accessory is sturdily made, has a durable finish for long life and lasting beauty.



THE GUIDE MULTI-PURPOSE LAMP egets its current from the cigarette lighter receptacle. Its 14-foot long cord makes it a portable and useful lamp that can be used in and all around a car. It provides a spare headlamp sealed unit—a real friend when needed.



GUIDE LAMP—A UNITED MOTORS LINE
Available everywhere through
UNITED MOTORS DISTRIBUTORS

Guide LAMP

Division of General Motors Anderson, Indiana

# WICO Autostop...

brings new

driving comfort



The pickup may be wonderful! The power may be marvelous! But does your car stand still when you want it to?

Stops back-sliding

No need to "slip" the clutch or "ride" the accelerator when stopped on an uphill grade to prevent rolling back. You brake the car to a stop, touch the Magic Switch on the gearshift lever, and the car stays where it is until you step on the gas. With AUTOSTOPS on your customers' cars you'll get no more complaints about stalling when starting on uphill grades.

# Stops rolling forward

At traffic lights or on hills or when parking, it's a nuisance to shift your foot back and forth from the accelerator

to the brake pedal - and it's still more of a nuisance to use the hand brake. The AUTOSTOP keeps the brakes on and the accelerator releases them.

The new AUTOSTOP, made by one of the oldest companies in the automotive accessory business, has only four major parts: an additional cylinder put into the brake line, a relay usually mounted on the fire wall, an "on" switch on the gear-shift lever, and an automatic "off" switch on the throttle rod. It's simple; it's foolproof; it works!

Send for your free kit of AUTOSTOP selling helps. Here's what you get:

- 1. Brilliant banner for showrooms and service floor.
- 2. 3-color illustrated folders to mail or give to customers. 3. Mailing cards with a return card setting up a time to
- install an AUTOSTOP.
- 4. AUTOSTOP newspaper advertisements.
- 5. Price-discount sheet. 6. Installation instructions.

WICOHas Meant Dependable



WICO ELECTRIC CO., 73 Phelon Ave., West Springfield, Mass. Please send me your kit, including free advertising materials on the AUTOSTOP. Name (please print) Firm Street\_ City or Town\_

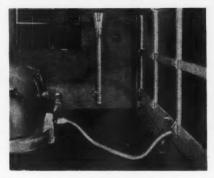
# New Products . .

Continued from Page 80

tion with 66 numbers which are said to cover most of the popular makes of cars. The firm states that the Richlite water pumps are vacuum tested and made of high quality material. Each pump number is embossed in the casting

### 485. Exhaust Vent

Kent-Moore Organization, Inc., has designed a new exhaust eliminating fixture to save heat in gasoline service stations and small repair shops. Designated "Monoxivent, Jr.," it consists of an 8-ft. galvanized steel flexible hose, assembled to a universal tail pipe adapter and a cast aluminum door

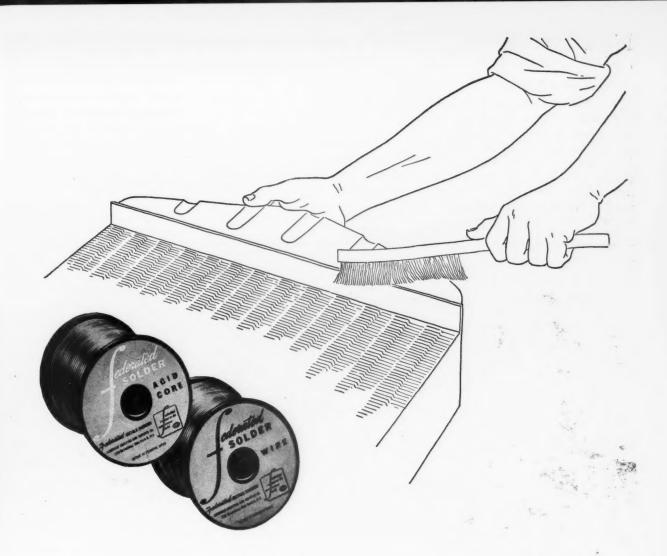


port. The adapter, which fits over any tail pipe or exhaust deflector, contains a recess to allow use of an exhaust analyzer. The adapter slips over the tail pipe while the other end of the hose assembly is inserted into the port which is permanently fixed in the garage door panel.

(Continued on page 84)



they'd just slip out for coffee one at a time. . ."



# HOW TO SOLDER BETTER...AND SAVE METAL!

Make the joint tight and permanent the first time by using the right solder and the right method of soldering.

# HOW TO USE . . .

Always be sure to clean thoroughly the surfaces to be soldered. Remove all traces of paint, grease, rust, or other metallic oxides. Use an abrasive such as sandpaper, steel wool, a file, or a wire brush to clean well. Solder sticks best to the bare metal.

# WHAT TO USE . . .

The solder you use may prove to be the difference between a job's success or failure . . . between having to do it once, or over and over again. To be sure, use the best solder . . . Federated Solder.

Federated® Solder is available in all commercial sizes, compositions and wire dimensions. Analysis of solder prominently displayed on box. Listed by Underwriters' Laboratories Inc.

# Federated Metals Division



AMERICAN SMELTING AND REFINING COMPANY . 120 BROADWAY, NEW YORK 5, N. Y.

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# New Products . . . . Continued from Page 82

### 486. Name Plates

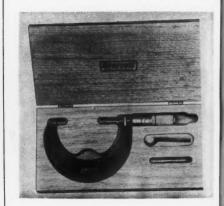
Gryer Sales Company is featuring a new line of car dealer nameplates which are attached without drilling holes and are said to last for the life of the car. The plaque attaches by means of a new pre-applied adhesive. They are finished in chrome and can be made from the firm's name or trademark or can be designed by the manufacturer at no addional cost.

# 487. Repaint Manual

Dietzler Color Division, Pittsburgh Plate Glass Company is publishing a new re-paint manual for finishes on passenger cars and commercial vehicles. Among the subjects covered are proper care and operation of spray guns, shop equipment and car, how to spray automobile finishes, general coverage of painting procedures from preparation to end, painting troubles, how lacquer and enamel are made and many other subjects of interest to body men.

### 488. Micrometer

L. S. Starrett Company is manufacturing a new micrometer designed especially for crankshaft measuring. It handles most crankshaft diameters since it has a three inch frame with a range from 1½ to 2½ inches. The read-



ing point, the longitudinal line on the sleeve, is on the underside of the thimble, plainly visible while measuring. The frame is finished in smooth enamel and cleans easily, the manufacturer states. The thimble is stamped with convenient decimal equivalents.

# 489. Radiator Seal

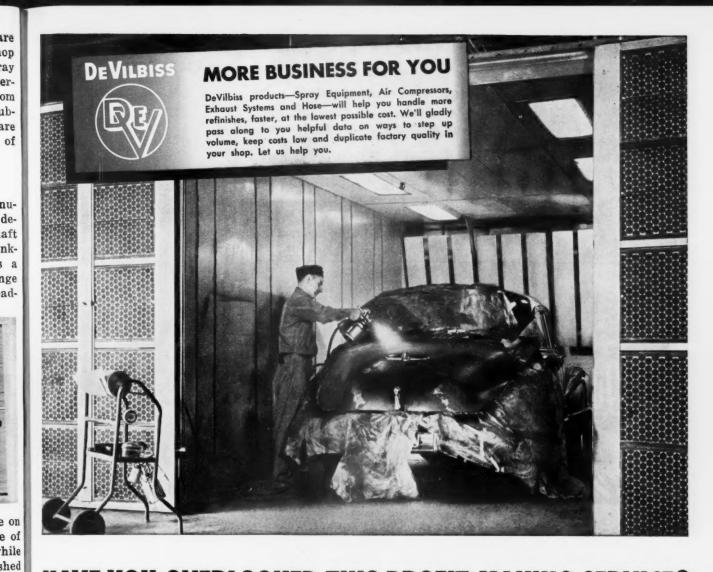
Tincher Products Company announces a new radiator seal with (Continued on page 86)



"How do you mean—convertible?"



CH



# HAVE YOU OVERLOOKED THIS PROFIT-MAKING SERVICE?

**Here's** a progressive shop that aggressively follows a planned "appearance service" program—and finds it highly profitable.

Two complete DeVilbiss Paint Shops are now needed to handle the demand—which often reaches 10-15 complete paint jobs and touch-ups a day. The factoryquality, customer-pleasing refinishes turned out have resulted in more and more business, and consequently higher profits.

Records prove appearance services can easily account for *one third* of service department volume! There's no doubt that *you* can increase your refinishing jobs and profits with a complete DeVilbiss Paint Shop.

Your DeVilbiss distributor or Branch Office will gladly give you expert advice on DeVilbiss products —Spray Equipment, Air Compressors, Exhaust Systems and Hose for your refinishing operations.

Call today!

# THE DEVILBISS COMPANY Toledo, Ohio

Windsor, Ontario • London, England Santa Clara, Calif. Branch Offices in Principal Cities



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86)

, 1951

Air Compressors Hose and Connections



Spray Guns



Spray Booths

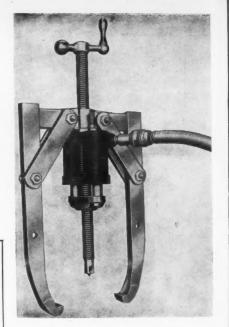


Chilton's MOTOR AGE, DECEMBER, 1951

which an eight-ounce can is adequate for cooling systems up to 23 quarts capacity. The seal is non-fibrous and employs an alloy of finely powdered metals in suspension in a liquid vehicle which penetrates cracks and leaks and leaves them with a powdered metal to make a permanent leaktight seal.

# 490. Hydraulic Pullers

Owatonna Tool Company announces that the three most popular sizes of OTC Grip-O-Matic pullers can now be used with the new OTC power-twin hydraulic puller. The manufacturer states that only slight changes are necessary to change over OTC pullers to fast operating hydraulic

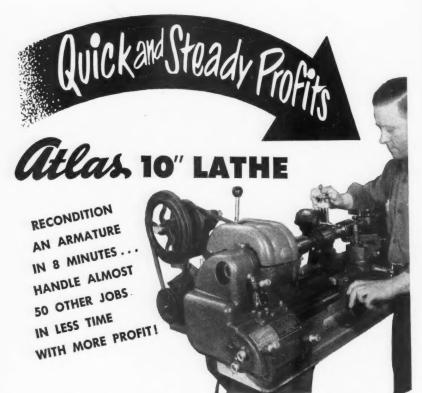


power. The Power Twin ram can be easily detached from the Grip-O-Matic puller and used on OTC push pullers or on a bench or pedestal press. The firm states that present OTC pullers can be converted to hydraulic power with only a few additional parts.

# 491. Washing Device

Jetomatic, Inc., have developed a new car washing device known as the "Uni-Track," which operates on one track instead of the conventional two. The manufacturer emphasizes its simplicity, both in installation and operation. The Uni-Track can be moved and relocated as space needs vary. This machine sprays, soaps and then rinses the car, cab or panel truck with its own 125 pound auto pressure—automatically.

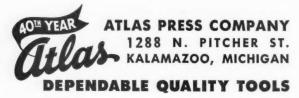
(Continued on page 88)



Are you sending good profits outside when you could do the work in your shop and keep the full profit? With a low-cost precision Atlas 10" Lathe you can recondition armatures, grind valves, reface water pump seals, handle more than 40 other jobs by actual count... and make money on every one!

In the face of new car shortages, now's the time to equip your service department. Be ready... be economical... be smart!... get your Atlas 10" Lathe right away, while you can. Start those extra profits coming in immediately. Write for name of your nearest Atlas jobber and latest catalog.







"Don't come crying to me about it, go spit back at the carburetor."



# McKAY Multi-Grip TIRE CHAINS

Give "TWICE THE ROAD BITE" of any other Tire Chain

Here's why

- 1 312 Gripping Points Dig Into Ice & Snow
- 2 156 Links Have 2 Case-hardened Cross Bars Each for More Wear
- More Surface Contact for More Road Grip





### OTHER McKAY PRODUCTS

- McKay Metal-Fil
- McKay-Rod Electrodes
- Mild and Stainless Welding Electrodes
- Industrial and Commercial Chain

51



THE MCKAY

COMPAN'

ELDING ELECTRODES COMMERCIAL CHAINS

462 McKAY BUILDING

PITTSBURGH 22, PA.

See your jobber for McKay Chains Now!

# 492. Duesenberg Book

Motor Classic Bookhouse is publishing a 165-page book on the Duesenberg automobile. Included in this volume are 225 photos and sketches of custom body styles and interiors, plus over 50 photos, schematic and line drawings of mechanical details. Written by J. L. Elbert, this book includes a

full scale reproduction of the entire technically detailed 1929 catalog and covers the history of this famous motor car from beginning to end.

# 493. Spray Gun

Binks Manufacturing Company has designed a light weight spray gun which is claimed to use nozzle



set-ups that are standard on most Binks heavy duty spray guns. The gun body of Model 29 is an aluminum casting, which reduces the weight of the gun by 20 ounces. The spray gun has a cartridge type air valve for quick replacement. The operator or mechanic can remove the old cartridge and insert a new one and the gun is again ready for use.

# 494. Fire Extinguisher

American LaFrance Foamite Corporation announces the new one-quart Air Pressurized Fire Extinguisher which discharges vaporizing liquid fluid for extinguishing both flammable liquid and electrical type fires. It aims and operates like a gun.

# 495. Body Brochure

Minnesota Mining & Manufacturing Company is making available a new brochure called "Thar's Gold in Them Thar Bodies." Designed to help in selling more autobody repair and refinishing



work, this booklet points out that most autobody refinish business consists of major repair jobs, leaving a large potential volume in minor repair work to be sold.



tortion with the new OTC Sleeve In-

Ci

# Never Accept Unbranded **Brake Lining**



Look for this Stamp of Quality

# Did You Know?

Did you know that when heavy vehicles make fast stops, the brake lining is subjected to-

# Terrific Heat

often as hot as molten lead—hot enough to heat a 6-room house—certainly enough to neat a o-room nouse certainty enough to soften up the bonding agents\* in an inferior brake lining, and cause loss of friction.

# Tremendous Pressure

Each time you press the brake pedal, your foot so far as the brake lining is weighs a ton—so far as the brake fitting is concerned. This tremendous pressure compresses inferior brake linings to the point where they may fail in an emergency.

# High **Rubbing Velocity**

As the brake starts taking hold, the drum speed may be as much as 3000 feet a minute fact anough to rub away the surface of inferior speed may be as much as 3000 feet a minute fast enough to rub away the surface of inferior linings, causing them to wear out quickly and require frequent adjustment.

\*Thermoid bonding agents are specially compounded to withstand peak operating temperatures. Nobody can tell good brake linings from poor-by the looks or feel.

The only way to be sure of getting dependable brake lining is to insist that it show the name of a well known manufacturer, whose products you know have passed the most rigorous tests.

When you buy brake lining or exchange brake shoes, look for the name "Thermoid" . . . and give your customers "the safest thing on wheels."

the standard of precision processing in brake lining, brake blocks, hydraulic fluid, cylinder assemblies, hydraulic brake parts.

Trenton, New Jersey

# This 1950 Dodge Has A Chronic Spark Knock

We have a 1950 Dodge which developed a spark knock at 12,000 miles and has been doing this for about 7000 miles.

### What We Did:

We changed the vacuum control

and distributor and later overhauled the engine and replaced the Number 1 piston that was cracked. Also, we have tried distributors from other cars and all kinds of gasoline. The car has 100 pounds compression on each cylinder and has 16 to 17 inches of vacuum. The valve timing has been checked and is O.K. Submitted by: Norman Helms, Route #2, Box 205, Marion, Wisconsin.

# We Suggest:

It is possible that the markings on the damper are incorrect. I would suggest retarding the spark about three degrees for a try. Since the engine has been apart and there is no carbon in it and the compression seems to be right, the only thing it could be would be the ignition timing. Therefore, set the timing so that it has a slight ping on a hard pull with a wide open throttle.

# How Ampere-hour Battery Ratings Are Arrived at

What is meant by the statement: "The battery has a 110 ampere hour capacity?" Submitted by: Vincent Mastrianni, 740 Catherine Street, Utica, N. Y.

When a battery is rated at 110 ampere hours capacity, that means it will take 11 hours to discharge with a 10 amp load on it. If it has a 200 ampere rating with a 10 ampere discharge, it will take 20 hours. So when a battery is selected you should use whatever rating the car manufacturers recommend.

# This Shop is Stumped By a Hydra-Matic Whine

We have a 1947 Series 62 Cadillac in which the Hydra-Matic (Continued on page 92)



"I would ask you but I have such a small apartment"



Make sure your service men realize there is a temperature range within which any motor performs better in pick-up, gas and oil economy, etc.—and Dole Thermostats automatically maintain this peak efficiency by allowing greater or less circulation in the cooling system.

It pays to consider every car a prospect after a few thousand miles. So make thermostat replacement part of every cooling system check-up.

# **DOLE DV** Thermostats

CONTROL WITH DOLE

THE DOLE VALVE COMPANY • 1901-1941 Carroll Avenue, Chicago 12, Illinois
Representatives in Principal Cities

# New Britain FLEX HANDLE A HANDFUL OF JOB-POWER FOR EVERY MECHANIC!

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1951

When you get your hands on a New Britain Flex Handle you'll know why they're Tops in Tools! Their solid feel tells you here's a Tool built for rugged, fast action, and lots of it! It's perfectly balanced, slim and long reaching to get in those tough spots!

Feel that hand-hugging grip ... prevents slipping and fumbling when you put extra pressure on tough nuts. Run your eye down the gleaming shank of finest alloy steel, expertly forged and heat treated for tremendous pulling power, triple plate, chrome finished for long rust-free life. See the five position adapter? It's designed to work at all angles, gets you into tight places, around obstacles!

Here's brute power that handles like a baby . . . team it up with famous New Britain Sockets, Cross Bars, Universals and Extensions to turn out fine work the fast, easy New Britain way. Call your NAPA Jobber, he'll gladly show you the great New Britain Line. The New Britain Machine Co., New Britain, Conn.





GREATER STRENGTH . BETTER FIT

# Clearing House . . . Continued from Page 90

transmission has always performed satisfactorily except for a slight whine when it is idling.

### What We Did:

We adjusted the transmission since the kick down unit quit working. All the adjustments were made to factory specifications and the unit works O.K. but

now we have a steady whine at all speeds and under all conditions which was not there before. Submitted by: John J. Eberhardt, Jack's Service Garage, North Main Street, Homer, New York.

# We Suggest:

Usually when a whine appears in transmissions it is due to the governor gears. These gears are made of bronze and any wear at all in them will cause a whine. So therefore, I would suggest that you install new gears.

# **Correcting Noisy Tappets** On Late Model Buicks

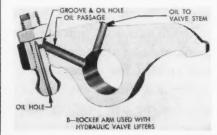
We would like to know how the lifters and the rocker arms receive their oil on Buick engines equipped with hydraulic tappets. We have had several of these engines that developed noisy tappets.

### What We Did:

We tried changing the oil filter and the oil but that didn't seem to help. Submitted by: Joe Hagan, 5702 Westminster St., Philadelphia, Pa.

# We Suggest:

The oil to the lifters is fed through the rocker arm shaft. down the push rod into the lifter. Noisy lifters are usually caused



by dirt particles entering them and usually they have to be taken out of the engine and cleaned. In some cases flushing the crankcase and adding any of the new HD oils will correct the noise.



Shop versatility pays off in more service work - and the capacity to handle a greater variety of jobs. A South Bend Lathe will give this to your shop. These precision-built lathes are ideal for all types of automotive work. There is a size and type for every need -6 sizes, 9" to 16-24" swings. A complete

assortment of attachments is available to give these lathes maximum versatility.

How To Run A Lathe-every mechanic needs this helpful operator's handbook. 128 pages. 25c.





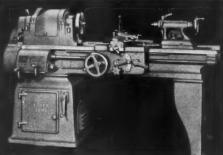
16-24" Large Swing Lathe



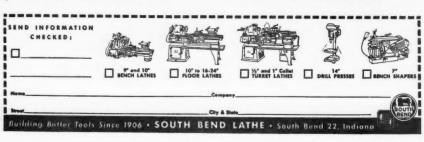
10" x 3' Quick Change Gear Bench Lathe



13" x 5' Quick Change Gear Lathe



16" x 6' Quick Change Gear Lathe





"Yeah, your girl does have an hour glass figure, but the sand's all at the bottom."

CI

# Compléte Replacements

for ALL Vacuum Windshield Wiper Motors\*



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# MAXIMUM SERVICE with MINIMUM INVENTORY

Now only six models Anco Windshield Wiper Motors replace all original equipment vacuum motors on all vehicles 1935 and later models—(except only a few very rare and long obsolete vehicles).



### OPEN STOCK

All Anco Motors—as well as Anco Blade and Arm products—may be ordered...in any quantity needed... from open stock.



### KOVERS-ALL MOTOR SERVICE SET-UP

This factory-sealed carton starts dealer with everything required for full-range service.



# MOTOR SERVICE CABINET

This all-metal cabinet contains an "organized" stock of everything required for dealer's full-range service. Cabinet may be used separately or combined with Anco All-Car Service Windshield Wiper Blade and Arm Cabinet making a complete windshield wiper service department.



# BONDED

... to please owner as long as he keeps the car on which installed ... Lots more power ... Lots less stall ... Adjustable blade travel setting compensates for linkage wear and prevents blade slapping against edge of windshield.

# THE ANDERSON COMPANY

GARY, INDIANA

Makers of Accepted Automotive Products Since 1918

# We were not too young after a

"Too young."

"Not enough experience."

The factory executive reluctantly passed the decision on to the McFail brothers. And it was bad news. Joe, now 26, and

Jim, two years younger, were aiming for a Dodge dealership.

Experience? They had practically been born in the business - their father was a Dodge dealer. After their army discharge they first sold surplus vehicles; then used cars. Profits and savings soon gave them the capital needed to step into the "big league."

Experience? Yes, the factory executive thought they had a remarkable record for their age. But, he explained, "You need new car sales experience so we'll be sure you're ready."

Jim's expression was pretty bleak. "It's bitter medicine, Jim," Joe explained, "but let's get out and get that basic training like we did in the Army. Let's start selling new cars now."

"You mean sell our used car lot? Work for peanuts?"

"To start with maybe, but we'll make it up once we get our own Dodge dealer set-up."

So the brothers joined new car dealers. Four months later Joe had advanced to sales manager. Both boys were stacking up impressive sales records.

> In little more than a year they won factory approval for a Dodge dealership in a thriving mid-west city. Sales climbed from the first — and so did their

service business.

"We like the business and have been pretty successful," Joe will admit. "Our experience backs up the belief we had that the automobile business offers those who put in the necessary

time and effort an excellent opportunity for



PLYMOUTH • DODGE • DE SOTO • CHRYSLER • DODGE "Job-Rafed" TRUCKS Fine Cars of Great Value

Take Jobs .

Continued from Page 44

going to bring their business to that man if they have to come miles to do so."

Versaw has had to purchase no special tools to work on such cars, for he has found that standard American tools can do all of the work. Repair parts can be obtained from any number of strategically located agencies scattered all over the country. If the car owner does not have the spare parts he will always know where to get

He points out that sport car owners don't expect to "get off cheap" on their repair bills as inexpensively as the Ford or Chevrolet owner does. They want quality work and will go to the garage. where they can get quality and understanding. Any garage man who has made such a specialty of handling these cars will also get all of the lubrication and maintenance work on these cars, he adds. for sport car owners have no desire to obtain service station lubrication when they can have the work done by experienced mechanics.



The "hot rod" business is also something Versaw believes the independent garage owner will find well worth going after. He has plans for going into this in a big way in the future and is making up a special "hot-rod" engine com-

# It pays to tie up with the Best Known, Fastest Selling Line-

# FRAM Replacement Cartridges





MAKE MORE SALES with Fram. Fram Cartridges fit most every make oil filter on the market. Give your customers tops in performance. Keep their engines clean for plenty of extra trouble-free miles. Yes, Fram sales build your profit and customer goodwill. Selling Fram helps you nail those profitable extras, too. When you ask "How's your Oil Filter?" it gets you under the hood in the profit zone.



MOTORISTS KNOW FRAM! They've learned about Fram over the years, from giant billboards along key highways from coast to coast . . . from powerful advertisements in Life, Saturday Evening Post, Collier's and Popular Science. They've learned to rely on Fram for the best in filtration . . . over 15 million motorists now use Fram!

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fuel and water filters for automotive, aeronautical, marine and industrial fields—that's Fram! Years of research, development and experience in actual service have produced the finest filtration equipment money can buy ... and it's yours to recommend and sell, with confidence. See your Fram Distributor today!

Fram Corporation, Providence 16, R. I. In Canada: J. C. Adams Co., Ltd.,
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# Cash in on a New

# Fram Sales Miracle

Fram dealers everywhere are cashing in on the sensational Radiator & Water Cleaner that stops formation of rust and scale and removes particles from cooling systems. It's a "natural" for over 50,000,000 cars, trucks and tractors needing cooling system protection! And every one you install starts an endless chain of profits from Replacement Cartridge sales.



Chilton's MOTOR AGE, DECEMBER, 1951

### Take Johs . Continued from Page 94

plete with every possible accessory for display in his window. points that "hot rod" car ownership is now getting to the point where most of the car owners do not do their own work and have the money to spend on this type of what to them is an inexpensive sport car.

Capitol Automotive is also build-

ing a nice fleet business in the Lincoln area. Versaw's program for getting this business begins with the personal car of the fleet executive of the business firm. He does everything possible to get this car into his garage for service and maintenance, even to special deals, for he has found it to be the most profitable opening to fleet business.

"Get the fleet manager's own car into your garage no matter what you have to do to get it there," he advises, "and see to it that it receives the maximum quality work at the very lowest price you can give him. Satisfy him with his personal car and the door is wide open for you to get that company's fleet business."

Versaw offers no discounts for fleet business under his standard charges. He explains that as long as the garage is giving maximum quality of work discounts are not necessary. Little services are important though, he points out, such as keeping a fleet and individual card file on each vehicle in the office and doing the work of making certain trucks receive proper periodic checks by calling the fleet manager each time the need for such routine service comes up on the card file. He keeps one also for fleets so that both he and the fleet manager can have a ready picture of maintenance of the entire fleet at all times.

A good card file of all customers' cars is also of the utmost importance to profitable garage management, he maintains. In his own system a card is kept for every customer's car and this shows the name, telephone number, make, date of service, shop order and amount. By having all shop ticket orders on the card they can be located immediately in the file for a thorough analysis, before the customer, of everything done to his car since he first brought it into Capitol Automotive.

He believes that it is important for the independent garage owner to treat each customer as an individual and to encourage them to go back into the shop and talk to the mechanics working on their cars. The customer, he points out, is actually dealing with the mechanic rather than the shop owner, and has more interest in what the mechanic has to say about his car and the job at hand.

A clean shop is very important, he believes. It takes so little effort to keep a shop clean, Versaw declares, and make it a place even women customers will not shy away from, that the small cost is many times repaid by the closeness of customer to the shop.

# AIR COMPRESSORS

"We have always felt that Brunner Air Compressors offered the biggest dollar value in performance, dependability and service life but...

# don't take our

Most Brunner customers 'sold' themselves by making point by point comparisons. Obviously, we'd like to see you depending upon Brunner Compressed Air too and for that reason invite your request for a Brunner catalog as the first step in getting acquainted."

> SINGLE STAGE ¼ HP. TO 2 HP. TWO STAGE 1½ HP. TO 15 HP.









BRUNNER AIR COMPRESSORS have been in automotive service for 45 years.



"I proved to myself that there's

50% MORE PROFIT

Wokorode"

UNDERCAR SEALER AND SILENCER

"Concentrated Lion Nokorode gives me 50% more profit on each drum!"

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Most ordinary undercoatings have a big percentage of solvent. When sprayed 1/8'' thick they dry about 1/16'' thick. Lion Nokorode sprays 1/16'' thick.—dries about 1/16'' thick. Result: you do 50% more cars per drum! Yet Nokorode costs no more.

"Lion Nokorode is easier, quicker to apply—saves labor costs!"

Nokorode is uniform for smooth application. It's homogenized—won't clog guns. That means you do more jobs at less labor cost. It's naturally black—no useless coloring added.

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LION OIL COMPANY

EL DORADO, ARKANSAS







"I clipped this coupon for full details on Lion Nokorode's profit plan!"

LION OIL COMPANY, El Dorado, Arkansas Please send me complete details on how I can increase my undercoating profits with Lion Nokorode Undercar Sealer and Silencer.

Name	
Street	
City	State
	recoating I am using now, if any

Chilton's MOTOR AGE, DECEMBER, 1951

# Painting Problems . . Continued from Page 68

and lots of clean rags. When fisheyes occur, there is no remedy but to strip the paint down to the metal, clean the surface as described above and proceed to refinish the area in the prescribed manner.

Flaking is caused by painting over a surface which has not been absolutely cleaned of wax, polish or grease. When paint flakes, the finish must be stripped down and the surface thoroughly cleaned before refinishing again.

Flat spots, or dull portions of a freshly painted area may be caused by applying the color coat before the surfacer has dried completely. This allows the finsh to soak into the wet surfacer, thus causing a dull appearance. The remedy is to take the paint down to the bare metal and to refinish again; being sure to allow sufficient drying time for the surfacer.

Lifting is caused by applying lacquer over enamel. The solvents in the new paint dissolve the older film. Also, if enamel is applied over enamel which has not been properly cured, cracking will occur. Another cause for lifting is painting over wax, grease or polish. The rule stands, always have the surface thoroughly cleaned before applying paint. If an area of paint lifts, the section should be stripped down to the surface which is adhering properly and refinished.



Orange peel is caused by improper atomization or too rapid drying. If the air reduction is incorrect and orange peel-skin surface may develop. If the condition is not too serious, it can be compounded out when the paint is sufficiently hardened. However, if it is too bad, the surface will have to be sanded and compounded smooth and refinished again. To avoid orange peel, use the proper air pressures at the gun and follow thinning instructions carefully. Also, do not spray on a hot surface (which causes excessively rapid drying) as this may result in orange peel. The hot application of lacquer and enamels will virtually eliminate orange peel, if the proper procedure is followed.

Peeling is caused by lack of adhesion, due to grease, oil, polish,

(Continued on page 100)



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These Hygrade-System Shops say:

'... it pays to know
carburetors inside-out'



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"Saves us as much as 30 minutes on a carburetor job" report the McDermotts of College Point, N. Y.



"The best idea for repairing carburetors we've seen yet" say Francis and Larry Fugliese, Oakville, Conn.



"Helps us get more carburetor repair jobs with less effort" reports E. C. LaDou, from San Diego, California



"More recommendations because you do an A-1 job of rebuilding" reports Harold Souder of Covington, Ky.

# He's making money in there!

Look what happens to you when you take on the Hygrade Fingertip System of Carburetor Rebuilding:

A complete sales promotion program in your locality builds you up as "the shop that knows carburetors inside out".

Ads in Popular Science and Popular Mechanics mean that one out of 6 car-conscious men will be looking for your shop—the Hygrade System Shop.

You get everything you need to rebuild all carburetor makes, right in your own shop: the famous Hygrade Manual, tools, instruments, kits.

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With the revolutionary Hygrade System, you'll be able to rebuild a carburetor the first time you try, and after 5 or 6 jobs, you'll be expert at it.

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# HYGRADE EINCEPTIB SYSTEM

FINGERTIP SYSTEM
OF CARBURETOR REBUILDING

by the makers of Blue Streak Ignition Products

# "We could not do without | Painting Problems SERVI-CARS"

- Says C. E. JAEGER, Vice Pres. TREVELLYAN BUICK CO. St. Louis, Missouri



Trevellyan Buick Co.

Harley-Davidson Motor Co. Milwaukee, Wisconsin Gentlemen:

ST. LOUIS 8, MISS December 12, 1950

We are now the users of two Harley-Davidson Servi-Cars in our Service Department. We were formerly using only one unit, but the demand of our Service Department for an additional unit to another unit.

We find that Harley-Davidson Servi-Cars are indispensable in bringing in new business as well as taking care of our regular customers, besides being very handy for many other errands such bringing in new business as well as taking care of our regular customers, besides being very handy for many other errands such as getting car licenses, parts and supplies. The traffic congestion prevailing at this time, makes it very necessary for us to the least amount of time.

The Servi-Cars make it easy for our customers to do business with no inconvenience to them. No energoness feel we The Servi-Cars make it easy for our customers to do business with us, with no inconvenience to them. No customers feel we the cars serviced by us. With present amount of service more handled in our Service Denawt are too far for them to have their cars serviced by us. With great amount of service work handled in our Service Departthe great amount of service work handled in our Service Depart ment, it is no problem to get completed jobs out of the way. Overhead on our service equipment in our shop is also reduced by being able to keep it busy by handling more cars. In other words. We can go out and get service work to keep our shop by being able to keep it busy by nanding more cars. In or words, we can go out and get service work to keep our shop

Advertising value and customer goodwill that we are able to hold by using Harley-Davidson Servi-Cars make them indispensable to use them.

Department and we could not and would not do without

TREVELLYAN BUICK COMPANY



HARLEY-DAVIDSON MOTOR CO., Dept. MA Milwaukee 1, Wisconsin

Send for your free copy of this Servi-Car booklet. It shows you the way to new profit opportunities.

SERVICE SELLS MORE SERVICE

Continued from Page 98

wax, or rust on the surface before painting. The remedy is to strip down the paint to the surface from which the peeling occurred, clean the area properly and then refinish. Peeling may also occur over a soldered spot, due to the presence of acid. Always wash over a soldered area with a mixture of equal parts of water, alcohol, ammonia or any solution prepared for this purpose. Then wipe clean and dry.

Pin-holing or pitting is generally caused by oil passing through the gun with the air. It lands on the surface, is covered with paint and cannot evaporate before the paint dries. The paint dries, leaving a number of little craters. It can also be caused by the trapped solvents which have not evaporated before the next coat is applied. The only cure is to sand the surface until it is smooth and refinish. But to avoid a repeat performance, drain the air separator daily to eliminate moisture. Determine where any possible oil may be leaking into the compressor to cause it to be passed through the gun. Be sure that the solvents for the previous coat are dry before applying the other coat and do not apply finish so heavily that all solvents cannot evaporate.

Runs or sags result from excessive thinner, too heavy coats or too wet coats. Runs can be cor-(Continued on page 102)

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"Yeah, and if we'd write this up as a little news story for Motor Age they'd probably call us liars!"



HERE'S THE EASY, BIG-PROFIT WAY INTO THE CARBURETOR SERVICE BUSINESS

# Get this great new

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Every service station will want this Rochester Carburetor Service Parts Cabinet . . . it provides a quick, sure way to gain profitable carburetor service business.

The assortment consists of 35 superactive service parts for Rochester Carburetors-original equipment on Chevrolet, Oldsmobile, and Pontiac. The entire deal is being sold at the price of the parts only. The cabinet drawers, cardboard boxes, two gauges (one for Pontiac and Chevrolet, one for Oldsmobile) and a service manual are gratis.

It's a unit that is tailor-made for your convenience. Call your distributor, or write us today.

Service Parts Cabinet

# Top Drawer:

- 1. Gasket and air horn kits. 2. Two gauges; one for Pontiac
- and Chevrolet and the other for Oldsmobile. 3. Service manual including ap-
- plication date of material in cabinet, 9 A-30 net price schedule and service and instruction data.
- Return mailing card to acknowledge receipt of cabinet in good condition.

# Here's what you get

Middle Drawer: Repair kits for Chevrolet, Oldsmobile and Pontiac.

Bottom Drawer:

Twenty-six popular fast-moving service parts packed in standard AEA cardboard containers.

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DIVISION OF GENERAL MOTORS CORPORATION, ROCHESTER, NEW YORK

# Painting Problems . . Continued from Page 100

rected by stippling it out with a soft brush and then smoothing the area with a mist coat. After a run has been dried, use a razor blade to remove the excess and then compound that section. Sometimes, when a run is bad, sanding and refinishing is the best remedy. Runs can be eliminated by thinning according to the manufacturer's

recommendations. The hot-application method of refinishing, when properly performed, will usually eliminate the problem of runs and sags.

Wet spots, areas which do not dry as quickly as the rest of the finish, are generally due to the presence of oil, wax, or grease on the surface which was painted. Sometimes wet spots are caused by a film left on the surface which was wiped with a gasoline saturated rag, when the gasoline has anti-knock lead compound or top oil in it. Also if the undercoats area applies. If you have a wet spot some spots, wet spots will occur. The standard rule of applying paint only over an absolutely clean area applies. If you have a wet spot after painting an area, allow the area to dry and sand down the panel to the bare metal. Prepare the metal properly and refinish.

Wrinkling occurs only in synthetic enamels usually caused by the application of too heavy a coat, too many coats improperly dried in between or too fast drying. Proper thinning, addition of prescribed reducers for air drying and application of coats which are not too heavy will normally eliminate wrinkling trouble. If wrinkling is not too bad, it can be compounded out. More pronounced cases should be sanded down and that section refinished, making sure the above precautions have been taken.



# Studebaker Operating New Eastern Plant

"A PROVEN PLAN. OF SERVICE DEPARTMENT OPERATION" for the

return of this coupon.

A PROVEN

Studebaker Corporation has officially opened its new \$4 million plant at New Brunswick, N. J., which will be devoted to production of components and spare parts for the J47-S23 triple jet engine. Originally, the 425,000 sq. ft. plant was planned as an assembly plant for Studebaker cars.



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ventional tune-up. With the Clayton Dynamometer, all

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Without obligation on our part, send us the story of doubled tune-up profits.

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Take this L That's your pre-sold replacement market for Moraine Engine Bearings . . . the dependable, long-lasting original equipment bearings on 18 million GM cars and trucks in use. That's how many additional prospects you have for Moraine Engine Bearings. Moraine now makes replacement bearings for most of America's motor vehicles. prospects for Moraine Engine Bearings to automobiles that come your way. THE MATRIX MAKES THE DIFFERENCE The Bearing High Compression Demanded Steel-backed middle layer Steel-backed middle layer (or matrix) of porous copper-nickel bonds mechanically and metal-lurgically with babbitt overlay to give increased embedability and greater resistance to fatigue. Original Equipment on Cadillac, Buick, Oldsmobile, G.M.C., and other leading makes of cars and trucks. UNITED offi-DUREX-100 is the entirely new engine bearing that's built for today's high-speed, high-compression engines. DUREX-100 is extra tough, made to withstand the tremendously increased lion . J., ducloads imposed by today's stepped-up designs. DUREX-100 adds owners of high-compression **Order MORAINE** pare **Engine Bearings Now From Your** engine cars to your list of pre-sold replacement jet UNITED MOTORS DISTRIBUTOR prospects. ,000 s an **DIVISION OF GENERAL MOTORS** aker

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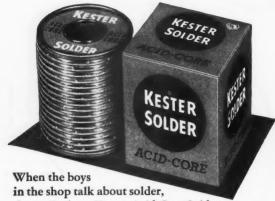
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DAYTON, OHIO

# Kester Solder



they talk about Kester Acid-Core Solder; the old reliable product now in a new package.

## Easier to Use

Mechanics know that using Kester makes any soldering job easier. Kester contains the finest grades of tin and lead commercially available. The fluxes are chemically and scientifically correct.

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Kester is faster to use. Mechanics prefer it and are more satisfied when using it. The work is speeded up and output is increased.

Kester Solder Company
4201 Wrightwood Ave., Chicago 39
Newark, N. J. • Brantford, Canada

KESTER



The Mechanics Standard since 1899

#### Pop O'Neill . . .

Continued from Page 41

Larry Tait saw that young Tommy was having trouble and came ambling over. "What's the matter, Tommy," he said. "Can't you handle it."

"I thought so," said Tommy.

"And I haven't had a trouble at all except on this valve. How can I adjust it? The other eleven are perfect but this one just won't go for me."

"Switch it off," said Larry. Then he leaned over the fender and spun the push rod with his fingers. "No wonder," he said, "you'll never get this one in adjustment. You've got a bent push rod. Better get a new one for me."

Tommy went for a new push rod and when he returned, it took Larry only a minute or two to slip it in. When they started the engine again and began to adjust the valve, the new push rod bent immediately.



"You won't rat about this to my husband, will you?"

"Gee," said Larry, "that is a funny one. It bent just as fast as that." He snapped his grimy fingers.

"I hope Nancy's a little bit late," Tommy thought aloud. "I promised she could be at church by four-thirty and it's after four now."

When Pop entered the shop, Tommy began to wonder about the power of telepathy. "You saved me a few steps that time," Tommy grinned. "I was about to come out

(Continued on page 106)

# M. the Best Seller!

# DELCO

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THE NO. 1 NEW-CAR BATTERY!

More Delco batteries are installed as original equipment in new passenger cars than any other make.

THE LEADING NEW-TRUCK BATTERY!

Truck manufacturers insist on batteries that are dependable and durable. That's why Delco batteries are installed in more new trucks than any other make.

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No one knows batteries like automotive engineers, and they prefer Delco . . . to any other make in America today.

THE NO. 1 REPLACEMENT BATTERY!

Delco batteries are the choice of millions of car owners. For reliable starting power . . . for long life . . . America knows that Delco's the buy.

### DELCO BATTERIES - A UNITED MOTORS LINE

Available Everywhere Through



**United Motors Distributors** 



to get you. We've got a sticker here. The push rods bend as fast as we put them in. What do you suppose does it"

Pop spun the rod with his finger. It was definitely bent. "Mm," he said. "Who replaced the valve caps on the springs"

"I did," said Tommy quickly. "Why what's wrong"

"Do you remember if they all

look alike" Pop asked.

"Exactly alike," replied Tommy. "Interchangeability of parts is old stuff nowadays."

"It is," Pop grunted, "when the parts are interchangeable. These aren't. You should have noticed that there is a round cap and a hexagonal cap. Hex caps belong on exhaust valves and round caps on intake valves."

"Oh," said Tommy, "I noticed that, but I thought hex were just replacement parts. They're all the same size."

"Yes," Pop agreed. "All the same size but not the same depth. Intake valve caps are shallow and exhaust caps are cupped more deeply. Your exhaust cap on the intake would take the adjustment, but the intake cap on the exhaust bumps against the guide. When you tightened the adjustment screw, something had to give. So the push rod did."

"Why do they make those caps different depth" Larry put in. "If they made them all the same, there wouldn't be trouble like this."

"The intake caps are shallow to keep oil from running down the guide and prevent high oil consumption," replied Pop. "But the designers wanted more lubrication for the exhaust valves and overlubrication wasn't the major problem."

Once more Tommy got a new push rod and slipped it in. Then he checked the valve spring caps and found much to his embarrassment that Pop again had been right. He had put an intake cap on the exhaust all right and viceversa. Tommy soon had the necessary switch made, and this time the engine took the adjustments perfectly and was soon purring like a well-behaved cat.

Tommy was just parking the Chevrolet outside when Jane came racing up. "Dad dropped me down-

(Continued on page 108)



## Get the BEST in Connecting Rod Service

Federal-Mogul reconditioned and rebabbitted connecting rods help mechanics to put top performance into reconditioned engines. Rebabbitted rods have pure, all-new babbitt, finished to precision sizes; reconditioned rods have truly round bores, ready to take new precision insert bearings. Federal-Mogul rods mean better overhauls!

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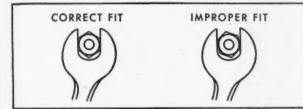
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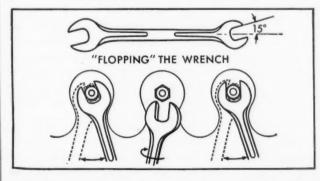
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# Momor How to do it right with to machanics WILLIAMS OPEN WITH

Wrench openings are designed to allow for commercial tolerances or variations in nut and bolt manufacture. However, in selecting the correct opening size, a minimum of play should exist between jaws of the wrench and flats of the nut. Too large an opening may slip under a hard pull and will tend to round the corners of the nut causing undue wear on the jaws of the wrench.



The openings of most open-end wrenches are at a 15° angle to the handle. This feature makes it possible to completely rotate hex nuts where swing is limited to only 30° by "flopping" the wrench. Always pull on a wrench unless of course there is no other choice. Pushing on a wrench is dangerous and may end in injury to the hands. Hammering on a wrench or slipping a pipe over the handle to increase leverage puts a strain on the jaws which they were not designed to take. This practice usually results in spreading the jaws beyond further use. Long handle or striking face wrenches should be used on frozen nuts or where nuts must be set extremely tight.



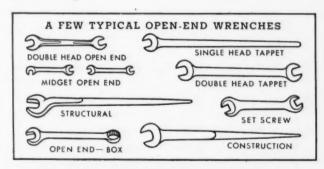
To insure maximum service from an adjustable wrench it is important that it be used in the correct



manner. Always place wrench on the nut so that the pulling force is applied to the stationary or immovable jaw. The adjusting knurl should be tightened so that the jaws fit the nut snugly. Williams "Superjustable" Wrenches are available in sizes 4" to 24" with capacities up to 2-7/16".



Williams Wrench Lines offer over 1000 sizes with openings from 3/16" to 7-5/8" in a wide variety of patterns for many special purposes. All are dropforged from selected steel and heat-treated for maximum strength.



Copies of this and other "Memos to Mechanics" are available free upon request.

OPEN END, BOX, ADJUSTABLE & RATCHET WRENCHES; DETACHABLE SOCKETS & SETS; IMPACT SOCKETS; TOOL HOLDERS; LATHE DOGS, "C" CLAMPS; CHAIN PIPE TONGS & VISES; FLANGE JACKS; PLIERS; SCREWDRIVERS; PUNCHES & CHISELS; SOFT FACED HAMMERS; HOIST HOOKS; EYE BOLTS; ROD ENDS; CRANK & BALANCE HANDLES; THUMB SCREWS & NUTS; BODY & FENDER TOOLS.



J. H. WILLIAMS & CO., BUFFALO 7, N. Y. Distributors Everywhere

town to do a little shopping," she explained, "and it took a bit longer than I expected. I hope the car's ready 'cause I'm late already."

"Oh, yes," said Tommy smiling to himself. The car was ready on time but he thought to himself, "You don't know how close it was to not being ready at all."

"Whoa, there," said Pop, "not

so fast. See that right front tire. I hate to be the bearer of bad tidings, Nancy, but if we don't switch that for you, you'll be walking home."

"Oh dear," said Nancy, "what shall I do I'm so late now probably no one will ever speak to me again."

"Well we can get you there just

nearly as fast as you could drive yourself," said Pop soothingly. "You leave your car, and we'll fix the tire. Tommy, run Nancy down to the church in my car, will you? We'll fix your tire and have the car waiting for you when you come out of rehearsal."

"Oh thanks awfully much," said the girl. "I'm really sorry to be such a nuisance for such a small job."

"Not at all," replied Pop enigmatically.

Tommy and Jane hopped into Pop's car, parked right by the door and were soon across town. Jane had not been exaggerating her lateness. One of the three Wise Men was waiting for her not too patiently by the church door, and the craning, small-sized angels were anxiously waiting a chance to burst into heavenly song.

With a quick smile and mumbled thanks she hopped from the car, raced across the sidewalk and up the stone steps beneath the graceful arches of the lovely ivycovered, stone church.

When Tommy returned to Pop's, he found that Larry had the tire nearly changed.

"Boy," said Larry as Tommy came in, "she's some dish, ha! Reminds me of a girl I used to go with."

But Pop had long ago had enough of Larry's romancing stories, and cut him short. "Larry," he said with an artificial yawn, "your recitals of your own amorous interludes always remind of the story about the colored preacher who was hearing confession. In the middle of one long narration he stopped the young sinner and said, "Young man you ain't confessin', youse braggin'."

Larry stared imperturbedly at Tommy. "As I was saying before I was so rudely interrupted. And the girl I remembered had a fine soprano voice. She was always in the church pageants, too."

#### Abernethy Promoted by Packard Motor Company

Roy Abernethy had been promoted to the assistant general sales managership of Packard Motor Car Company. He succeeds Clare E. Briggs, newly named general sales manager.





time-savers and profit-boosters through your

AJAX AUTO PARTS CO. . RACINE, WISCONSIN

Ajax Jobber. Or write for catalog.

"THE COVERAGE LINE" OF FINEST QUALITY JACKS

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**DELCO Batteries AC Gauges, Speedometers** and Rebuilt Fuel Pumps SAGINAW Jacks MORAINE Engine Bearings **DELCO** Radio Parts

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**DELCO-REMY Starting, Lighting and Ignition** KLAXON Horns **HARRISON Radiators ROCHESTER Carburetors** Brakes

#### ORIGINAL EQUIPMENT!

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1951

Over 50% of today's cars, trucks and buses are originally equipped with one or more of the famous products in the United Motors lines. That's why every second car that passes your place of business is a potential prospect—a pre-sold customer!—when you handle United Motors lines.

#### **UP-TO-THE-MINUTE DATA!**

The latest, accurate information on service as well as parts is offered by United Motors to save your on-the-job time and stop your after-thejob complaints. There are many other United Motors Service advantages such as aggressive merchandising to boost your business.

#### WHO'S WHO IN THE AUTOMOTIVE INDUSTRY!

A list of the United Motors lines reads like a roll call of the industry's giants. Likewise, the United Motors distributor and staff for your area are men of importance, backed by long and valuable experience in the automotive service business. Why not talk with your United Motors distributor soon?-You'll find his friendly counsel invaluable.



#### UNITED MOTORS SERVICE

**Division of General Motors Corporation** 

General Motors Building, Detroit 2, Michigan

# "WHAT SIDE are you on?"

There are two sides to every question . . . and even more sides to the answers. Take the question of spraying and drying. Which side are you on? Do you favor air drying or force drying? Do you favor spraying cold lacquer or do you intend to spray hot lacquer? You know the answers to those questions but I'll give you the answer to which paint to use . . . and there's no two ways about it:

Martin-Senour lacquers and enamels meet every modern finishing requirement!

You're right when you use
Martin-Senour Hi-Solids Lacquers and
Synthol Enamels . . . no matter what
method of spraying or drying you use.

Hi-Solids Lacquer Colors—Carefully formulated for either regular or hot spray. Contain extra amounts of synthetic gums in combination with balanced solvents. Results in exacting work. Better match to the original finish... better blending, gloss and weathering.

Synthol Enamels—Uniform performance... whether you use cold or hot spray, air or force dry. Economical and easy to handle. Superior covering and beautiful, lasting lustre.

Your N.A.P.A. Jobber Has Martin-Senour Hi-Solids Lacquer Colors and Martin Senour Synthol Enamels

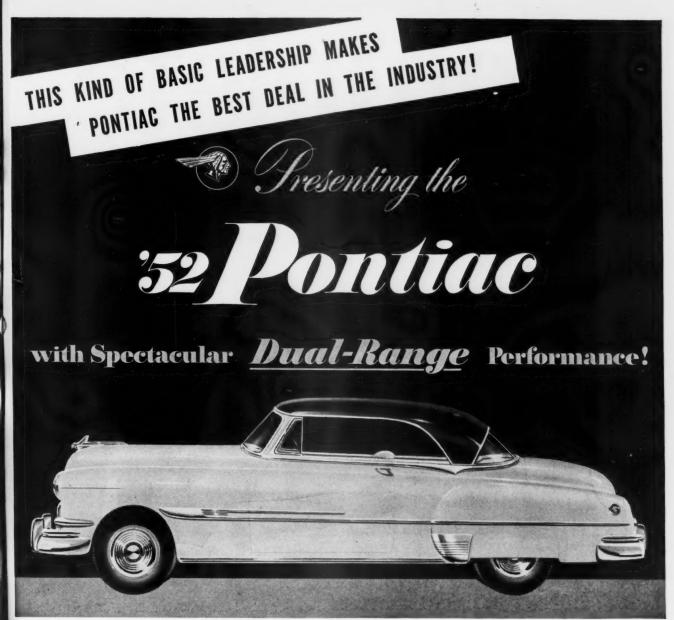
## MARTIN-SENOUR

2520 South Quarry Street, Chicago 8, Illinois

George E. Kious, Godfrey Nash Motors, Lexington, Ky., says:

"The methods may vary from man to man and from shop to shop, but this is always thue: a good paint job starts with a good paint. That's why we use Martin-Senour Hi-Solids Lacquers and Synthol Enamels. We know that's the way to get superior results on every job ... with the right flow, the right build, and the right formulation for deep gloss and durability."

Factory Packaging ... the only positive control from Factory to Finisher.



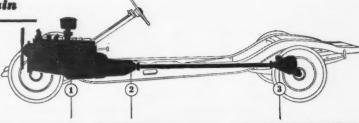
Equipment, accessories and trim illustrated are subject to change without notice.

BE sure to see the great 1952 Pontiac! It brings you General Motors' sensational new Dual-Range Hydra-Matic Drive\* — coupled with Pontiac's great high-compression engine—and a new high-performance, economy axle. At the touch of your finger, you can elect to have tremendous acceleration and snap and go! Or,

with equal ease, you can choose an altogether different type of performance; silken, gliding, gas-saving—perfection itself for the open road. In other words, you have the power you want—where and when you want it. And there are many other advancements in the new Pontiac, too. Better see it—drive it—today. It's a sensation!

Featuring a Wonderful New Power Train

- More Powerful High-Compression Engine
- Wonderful Dual-Range Hydra-Matic Drive\*
- 3 New High-Performance Economy Axle



THE POWER YOU WANT WHEN YOU WANT IT WHERE YOU WANT IT

DOLLAR FOR DOLLAR YOU CAN'T BEAT A PONTIAC • PONTIAC MOTOR DIVISION OF GENERAL MOTORS CORPORATION

Chilton's MOTOR AGE, December, 1951

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...and all from ONE source .... your Wagner jobber ....



#### WAGNER LOCKHEED HYDRAULIC BRAKE FLUID

—is an all season fluid that functions under all driving temperatures . . . Recommended for all cars and trucks . . . Mixes with other approved fluids. Surpasses S. A. E. standards.



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LOCKHEED HYDRAULIC BRAKE PARTS and FLUID . NoRol . CoMax BRAKE LINING . AIR BRAKES

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From today's powerful cars—way back to old two-wheel brake trucks-no brake job is a problem for Wagner CoMaX Brake Lining.

No matter what your ining requirements may be-your Wagner CoMaX Jobber can supply the correct lining for your needs. Wagner knows brakes. As manufacturers of Lockheed Hydraulic Brakes and Wagner Air Brakes, Wagner has a valuable 27-year experience in braking problems.

Only in Wagner CoMaX-backed by the best known name in brake service-do you find all these desirable qualities:

- 1. UNIFORM TEXTURE assures same type of brake surface always being exposed to the drum.
- 2. CONSTANT FRICTION permits smooth even deceleration.
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For details, consult your Wagner Jobber-or write us.

### Wasner Electric Corporation

6498 Plymouth Ave., St. Louis 14, Mo. (Branches in Principal Cities and in Canada)

You can depend upon Wagner quality because Wagner products are used as Otiginal equipment by automobile, truck and trailer manufacturers. Ask your jobber, or write us for free Catalog AU-500.

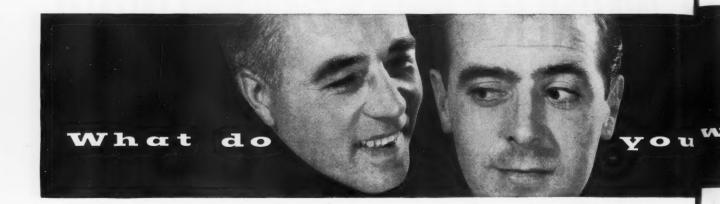
...the best known name in brake service

ACHOGRAPH . ELECTRIC MOTORS . TRANSFORMERS

Please send me the latest Bulletins on Hydraulic Brake Servicing—HU-17H, HU-197.

FIRM NAME

R, 1951



- You want local advertising support. That's what you get when the products you sell are advertised in Farm Journal. Farm Journal is the biggest and best salesman in America's biggest and best automotive market—Rural America. Farm Journal covers rural families in the better rural areas like a local newspaper.
- You want editorial support. That's what Farm Journal gives you through its exclusive "Keep 'Em Rolling" program. America's biggest rural magazine speaks your language by promoting better maintenance at a time that means greater profit to you.
- You want more business. That's what you get when the products you sell are advertised in the magazine that covers your best automotive customers like a local newspaper—Farm Journal.

RE





Prove it yourself. Here's how . . .

1 Write Dealer Service Department, Farm Journal, Philadelphia 5, for detailed information on the prosperous rural market right around your place of business and Farm Journal's coverage of it.

2 Ask for your *free* copy of the February issue. It carries another big "Keep 'Em Rolling" editorial feature promoting better automotive maintenance.

3 Tie in with "Keep 'Em Rolling." Any time's a good time to feature the products and services advertised in Farm Journal, but you get a promotional bonus when you go along with the "Keep 'Em Rolling" issues.

Use the promotional material your supplier has given you. If you need more, get after him right away.

REMEMBER, THE FEBRUARY FARM JOURNAL WILL REACH YOUR BEST CUSTOMERS JANUARY 21.

"KEEP 'EM ROLLING"

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## **ADD THIS PRODUCT**



## **EVERY OIL CHANGE**



## **FOR MORE PROFIT**

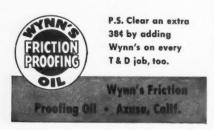


## **NO MORE WORK**

## WYNN'S GIVES YOU AN EXTRA 35¢\* CLEAR PROFIT ON EVERY OIL CHANGE

Try this on every oil change job: Tell your customers Wynn's boosts gas mileage 10% or more, reduces carbon and sludge, gives engines more power, less wear. Takes a minute to sell — means 35c extra profit for you — simply for opening a can of Wynn's. Best of all, Wynn's nails down repeat business. Once a customer has tried it, he'll be back for more Wynn's every 1000 miles.

\*Based on national average profit.



#### Silver Joy . . . .

Continued from Page 48

tion in several California dealer-ships.

It has derived its name from "Silver Joy," a Tennessee Walking Horse (the mascot of this dealership), used in all of their advertising.

The marker is an aluminum triangle with identifying numbers on it, which is placed on the top of each automobile and is held in place by a magnet. Large black numbers on a yellow background make it possible for the control tower, service salesmen, and mechanics to locate quickly any car in the Service Department. Colored plastic markers, shaped like horses's heads, are placed in the corners of the triangles. Different colors identify the service salesman who has written the ticket, and therefore allows quick recognition as he checks his jobs in the shops and aids the other service personnel when additional needed work is discovered.

If the car is to be delivered, a red striped flag is placed in the corner. If there is a courtesy car out on the job, a black checkered flag is used. After the service salesman has written the ticket, he places a "Silver Joy" dispatcher on top of the car and this number is then written on the repair order.

From the dispatch tower, all cars can be seen and identified by their numbers. The dispatcher then sends the cars to the various departments for needed work. When the customer appears at the cashier's window to pick up his car, the cashier punches the car's number on a control panel in her office. The number appears on a bank of lights on top of the dispatch tower and a bell rings simultaneously.

The inspector, hearing the bell, sees the number and throws a switch at his inspection booth which cuts both the lights and the bell; this also signals the cashier that the car is being brought to the service floor. He gives the car his final inspection and delivers it to the customer on the reception floor where the repair order was originally written by the service salesman.

## DON'T BREATHE EXHAUST FUMES!

Assure exhaust-free air to breathe. Cut down sickness, headaches, smarting eyes. Disappearing overhead and underfloor types. Built to order or as standard kit. Send for sketch sheet and new catalog.

#### **ENGWALD**

EXHAUST ELIMINATING SYSTEMS 357 Lafayette Ave., Brooklyn 5, N. Y.



#### SERVICE SPRING COMPANY

INDIANAPOLIS 6, INDIANA

#### MORE MONEY

for you and your mechanics

Mechanics are faster on their feet than on their backs. Time studies show that with Globe Hoists every mechanic can do 10 hours' work in 8 hours.

Figure that in terms of the extra jobs you can turn out every day. You will see why Globe Hoists quickly pay for themselves, and earn extra money for you and your mechanics.

(Write for illustrated bulletin MA-315)
GLOBE HOIST COMPANY
1000 E. MERMAID LANE, PHILA. 18, PA.
(Factories at Des Moines, Iowa and Phila, Pa.)

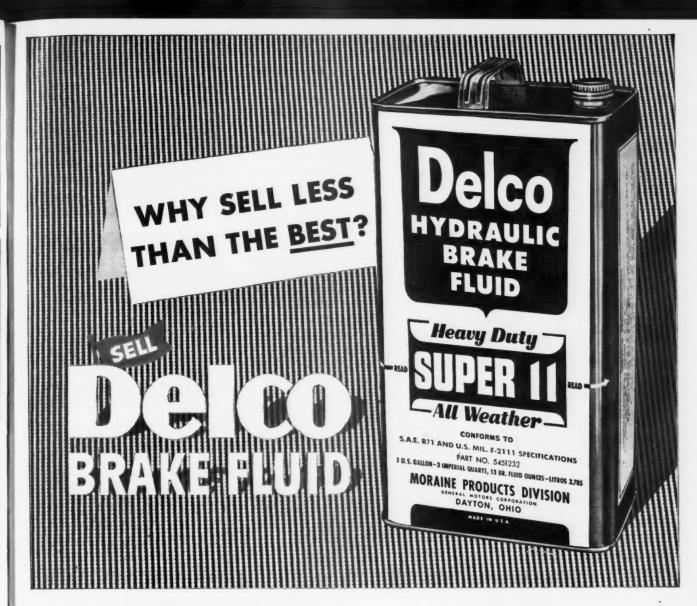
#### The "Name" Makes Sales Easier



#### **Classified Advertisements**

For sale—automobile dealerships. Leonard J. Schrader, 509½ E. Green St., Champaign, Ill. Phone 9094.

For sale—auto sales & service agency. Exclusive franchise in prosperous New Jersey county for independent car mfr. Building & all equipment only 5 years old. Property includes 6,000 sq. ft. of floor space; showrooms, shops & offices. Franchise subject to mfr's. approval. \$60,000. Write Van Syckel, Inc., 20 Hamilton St., Bound Brook, N. J.



Delco brake fluids sell faster because they're best. They exceed S.A.E. specifications, have proved their stability under severest operating conditions. Order Delco Super 11 for trucks, buses and delivery units—Delco Super 9 for light passenger car use. Available in convenient containers—from 8 oz. bottles to 54 gallon drums.



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## MORAINE PRODUCTS

DIVISION OF GENERAL MOTORS CORPORATION • DAYTON, OHIO



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## **OVERSIZE**

REAR WHEEL STUDS for all Trucks

Order from Your Jobber



CHAMP-ITEMS, Inc. 6191 Maple Ave. St. Louis 14, Mo.





#### Welding . . . .

Continued from Page 53

avoid the dangers of warpage, distortion or residuous stresses which might crack the block upon cooling. When using the low temperature welding method the casting should never reach red heat when welding.

Welding white metal items such as door handles, radiator grilles, and horn bases, has always been a major problem. This is because the welder does not know the type of zinc alloy that they are to weld. In addition, fusion welding is difficult due to the tendency of these castings to collapse rapidly if they are overheated.

It is very difficult for the operator to sense that the metal is being overheated, because zinc does not show any heat colors. The zinc can be successfully welded using Eutec Rod 196. Prepare the base metal as follows: Grind or file off all the surface oxide; remove all platings or coatings of any kind from the weld area and the joint design should allow for the formation of the head, fillet or groove welds. When a beveled groove joint is used, the included angle should be 75 degrees to 90 degrees.

## Calendar of Coming Events

Feb. 16-24—44th Annual Chicago Auto Show, International Amphitheater, Chicago.

Feb. 22-Mar. 1—Washington Auto Trade Assn., National Guard Armory, Washington, D. C.

Feb. 28-Mar. 2—Pacific Automotive Show, Pan-Pacific Auditorium, Los Angeles.

Feb. 29-Mar. 6—Kansas City Auto Show sponsored by Motor Car Dealers Assn. of Greater Kansas City, Municipal Auditorium, Kansas City.

Mar. 3-8—40th Automobile Show, Coliseum, Denver, Sponsored by the Denver Automobile Dealers Assn.

Mar. 8-15—Pittsburgh Automobile Dealers Assn., Hunt Armory, East End, Pittsburgh, Pa. Mar. 10-11—Annual Convention of

Mar. 10-11—Annual Convention of Louisiana Automobile Dealers Assn., Hotel Jung, New Orleans. Mar. 20-23—10th annual Southwest

Mar. 20-23—10th annual Southwest Automobile Show, Sam Houston Coliseum, Houston, Texas.

Mar. 29-Apr. 6—Seattle Auto Show, sponsored by Seattle Automobile Dealers Assn., Field Artillery Armory, Seattle,

Apr. 7-8—13th Annual Convention, Missouri Automobile Dealers Assn., Muehlebach Hotel, Kansas City.

May 16-17 — American Petroleum Institute Meeting, Book-Cadillac Hotel, Detroit.





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## HAVE YOU A JOB FOR A TRAINED MECHANIC?

We have a number of alert young men who have completed intensive training in Automotive Mechanics, Automatic Transmissions and Body-Fender Rebuilding. They learned their trades thoroughly by working on actual equipment under personal, expert supervision. If you need a trained man, we invite you to write for an outline of our course, and for a prospectus of the graduate. No fees, of course. Address:

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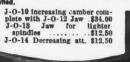
ASK YOUR JOBBER

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COMPLETE GASKET SETS

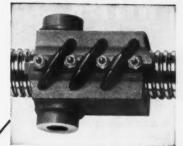
FELT PRODUCTS MFG. CO.
1524 CARROLL AVE., CHICAGO 7, ILL.



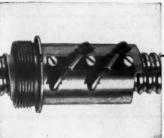


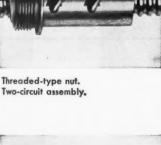
CASTOR SHIMS—5 degrees or thickness AXLE SHIMS—1¾ to 4" In all degrees COIL SPRING SPACERS—top or bottom, contour or flat, for all cars
Ask your jobber or write direct
JIBO TOOL CO., 507 Bitting Bidg., Wichita, Kan.

principle of the thing...



Internal or external trunnion-type nut.
Three-circuit assembly.

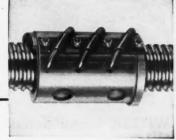




Flange-type nut.

Two-circuit assembly.

1951



Internal trunnion-type nut.
Three-circuit assembly.

Here at Saginaw, most materials and manpower are being contributed to the defense effort. That's why we've had to curtail, temporarily, the manufacture of bumper jacks.

You see—the ball bearing screw and nut principle that made the Saginaw Bumper Jack so famous is the *same* principle that, today, is being applied to all sorts of mechanical devices to make them operate more easily. Applications in aircraft, machine tool, automotive, farm machinery, and boat building industries—to mention only a few—appear to be limitless.

But-this is temporary. When we return to full civilian production, we'll again turn out the best, most efficient bumper jack money can buy.



General Motors Corporation, Saginaw, Michigan

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STEERING GEARS AND LINKAGES • PROPELLER
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Dependable Hose Connections for Over a Quarter Century



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100 clamps in types and sizes for every application.



FLO-TEST MACHINE diagnoses radiator



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HOT CLEANING TANK for hot chemical cleaning.

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**ALL TOOLS, SUPPLIES CORES and EQUIPMENT** for MODERN RADIATOR SERVICE

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DRAIN COCK FLANGE



No. 2805 Gloves All purpose universal size





Sets or single 34" ID to 21/2" ID.

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1108 Jackson St. Omaha, Nebraska

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**Valve Spring Tension Chart** 

for use with

#### RIMAC SPRING TESTER



Spring Tension is Vitalyou can check it correctly, with the new, 20-page Valve Spring Tension Chart. Compiled in cooperation with leading man-ufacturers, this handy chart gives the actual tension for passenger cars, trucks, and tractors, from 1940 to 1951.

#### RIMAC SPRING TESTER

No motor will perform at tog efficiency unless all valve springs are at correct and uniform tension. Insure every motor overhaul job by checking spring tension with a RIMAC SPRING TESTER. Large dial, easy to read numerals, mechanism sensitive, smooth operation, rugged construction. Ask your jobber for a Rimac Spring Tester or send the en-closed coupon for further in-formation.

PRICE \$1.00 RINCK-McILWAINE, INC. 16 Hudson Street, New York 13, N. Y. Mail postpaid 1 copy of VALVE SPRING TENSION CHART I enclose \$1.00

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## MOTOR AGE

—is a publication keyed directly to the needs of the automotive after - market. Built on the requirements of car dealers and repair shops. Edited by Frank P. Tighe. Read it every month.



A Chilton Publication

CHESTNUT AND 56TH STS. PHILADELPHIA 39, PA.

## WHEN YOU USE CHANNELLOCK PLIERS Stand Behind Each Sale

, with Spring

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1951

Made only by CHAMPION DEARMENT

Here's Why ...

Channellock pliers are versatile—you'll find many more uses for Channellock than for ordinary pliers. From bumper to bumper, under the hood or under the car Channellock pliers do the job better.

Channellock pliers are not household gadgets, they are skilled craftsmen's tools. Made by Champion DeArment with nearly 3/4 of a century of experience, they are designed for long, efficient service.

Ask your jobber to show you Channellock. Use it, feel it-then Buy it.

And remember — Only Champion De Arment makes Channellock.

Send for Catalog D8

CHAMPION DEARMENT TOOL CO · Meadville, Pa.

> Channellock pliers are listed in the Yellow Pages of most Telephone Directories under "Tools"



YOU NEED Fewer TOOLS Stay Ahead with D-X

Because You Can



A money-back guarantee of satisfaction on a tougher, safer, wear-saving motor oil. That's sweet music to a new car buyer's ears! And, that's just what you can offer when you sell D-X Motor Oil with Extrinol.

Service department managers all over the Middle West can tell you that it's easy to sell D-X with the D-X Trial Bond. And, those sales mean repeat service business and satisfied customers.

This year, the profit possibilities of D-X are greater than ever, because the D-X advertising campaign is the biggest in history. Write for information about the D-X Franchise for Middle Western car dealers-today!



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Installing AUTO GLASS is

Increase your profits by doing your own grinding and finishing right in your own shop.

For the body shop doing glass installation, we recommend the SOMACA 106-FB12 machine. Designed to perform with entire satisfaction — built to withstand many years of continuous use. This machine carries the standard 106" Wet Abrasive Belt, Scien-tific Water Spray, Metal Cush-ioned Platen and "Quick-Acting" Locking Unit. Direct motor drive, heavy duty 110/220 volt motor.

Write for detailed information today. No obligation to you, of course.



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ALL of the crankpins can be trued with Journalizers on any make car or truck without removing the crankshaft, cylinder head, knee action, axle, steering, oil lines. counterweights or engine supports. Simply remove the oil pan and spark plugs, install Journalizer in place of engine bearing and the starter motor does the work. Tool is

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No special skill is required to HONE journals to a smooth round finish to give lasting

Journalizer will true No. 1 journal on ALL engines. "Uni-versal Kit" of five sizes service passenger cars and most trucks (excepting Ford V8) \$35.00 For individual kits (\$7.00 each) specify engine and model when ordering.

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#### Spring Loaded Device

Our patented spring loaded device assures proper carburetor mixture, giving quicker, easier starting. Installs without removing carburetor. Fully guaran-

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## the **ONLY** completely automatic electronically controlled BATTERY CHARGERS are made by **FOX**

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PHILA. 41, PA. U.S.A.



The Light Weight Portable

Curve, straight, irregular-every shape cut accurately. Precision circles any size from  $\frac{1}{4}$ " to 6". This accurate, to 6". practical tool is needed in every tool kit for gaskets, discs, shims, patterns, designs, odd shapes and straight strips from cloth, board, fibre, foil, leather, rubber, paper or any pliable

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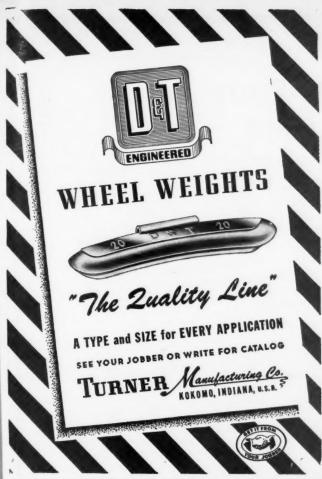


ting board, blades, pivot pins -only \$7.80 postpaid (Check or money order) on moneyback guarantee of satisfaction.

Send for your Spearhead Cutter TODAY. Also available up to 60" capacity.

Zimmerman Packing Co.

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order, be sure to specify and get the original Bendix\* Metalclene.

Just Dip'em in Dirty - Pull'em out Clean

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ad Div.

m, 1951



Export Sales: Bendix International Division, 72 Fifth Avenue, New York 11, N. Y.

Chilton's MOTOR AGE, DECEMBER, 1951

## Holds **Tight**

in any position

Avoid leaky joints - an "Aero-Seal" Hose Clamp holds tight in any position. Vibration proof. Curved saddle prevents distortion of hose, assures uniform sealing pressure around complete circumference. Stainless steel-corrosion resistant. Hardened steel worm drive unscrews easily but will never shake loose. Send for FREE SAMPLE.

HOSE CLAMPS

With stainless steel bands



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	Corp 31	Advertisers	Perfection Gear Co 122
	American Chain & Cable Co 118		Permatex Co., Inc 1
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# Designed for YOU and your budget, too!...the

# 1952 DE SOTO

See it!...it's on display now at your DeSoto-Plymouth dealer's.

You never rode so smoothly or drove so easily. And you most certainly never owned a car that gives you so much in quality, yet demands so little in upkeep!



Big high-compression engine! Big brakes! Long wheelbase! Waterproof ignition! Safety-Rim wheels! . . . and you drive without shifting!



Leg and luggage room galore in every De Soto model . . . chair-high seats, big windows, wider doors . . . room aplenty to stretch out and relax.

DESOTO DIVISION - CHRYSLER CORPORATION



DE SOTO-PLYMOUTH Dealers present GROUCHO MARX in "You Bet Your Life" every week on both RADIO and TELEVISION . . . NBC networks.

Chilton's MOTOR AGE, DECEMBER, 1951

. 1951

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WINTER PROVES THE SUPERIORITY

## OF THE COLUMBUS LUXURY-ride SHOCK ABSORBER

One of the 17 superior features of the Columbus Luxury-ride Shock Absorber is the *exclusive* Thermo Ring which expands and contracts in direct ratio to extremes of hot and cold temperatures. It thermostatically provides proper flow of fluid under all temperature conditions.

Cars that ride like coal trucks when the weather hits below zero will float as on velvet when Columbus equipped. Prove it to yourself; install a set on your own car today. It's the best shock absorber in the world!

Shock Absorber that Outsmarts the Highways"

Increased Winter Demand



MANUFACTURED BY HECKETHORN MFG. & SUPPLY CO., LITTLETON, COLORADO



## ANOTHER AUTOMATIC PRODUCT SOLD BY YOUR AUTOMOTIVE JOBBER

All Linmar Water Pumps are factory duplicates of original equipment and all parts are interchangeable with those supplied by the car manufacturers. The unexcelled service record of Linmar Water Pumps in the tield has been made possible by the use of the finest new materials obtainable, precision manufacture and exacting inspection and tests.

TOLERANCES Manufacturing limits as low as .0002" are maintained on critical operations.

BEARINGS Equipped with nationally known and advertised bearings, lubricated for life.

SEALS Bellows type, made of synthetic rubber impervious to oil and reinforced to prevent cracking.

SHAFTS Equipped with long wearing, precision manufactured shafts.

FITTINGS Factory installed with special water repellent lubricants in

Factory installed with special water repellent lubricants injected into the pumps during assembly.

BACK PLATES Installed on all those pumps designed to require this part.

GASKETS All necessary gaskets of the highest quality obtainable.

FINISH AND
PACKING
All Linmar Pumps are specially treated for rust prevention. They are sturdily packaged and attractively labeled with the manufacturers

part and the year and model of the car they fit.

GUARANTEE

All Linmar Water Pumps are fully guaranteed against defects in material and workmanship and for exact fit on the car designated.

Write for Catalog L-7



**Linmar Division** 

AUTOMATIC STEEL PRODUCTS, INC. . CANTON 6, OHIO

A Substantial Supplier to the Automotive Industry for Over 20 Years

AUTOMOBILE JACKS . AUTOMOTIVE GRINDING WHEELS . ONE-END LIFTS . MERCURY CLUTCHES

Reserve Power ... to take up future wear



Ramco Spiro-Seal...another exclusive reason why Ramco

#### ACTUALLY CURBS ENGINE

G

STATION

Piston rock due to wear hastens further wear...increases the rate of cylinder wear.

Spiro-Seal is an endless steel spiral. That is why it has within it the reserve power to automatically increase its area of contact.

This reserve power-nips in the bud any tendency for piston rock to develop as the result of normal cylinder wear. It is one of the many reasons why Ramco 10-Up Rings not only compensate for wear but actually curb further wear.

Do the Job Right for Today and Tomorrow! . . . Your Ramco Jobber Salesman will gladly give you the many profit-reasons why it pays to install Ramco 10-Up Rings exclusively!

RAMCO I all purpose RINGS

Right for ANY Job Re-Bore or Re-Ring . Car . Truck . Bus . Tractor

RAMCO RE-POWERING\* Program Helps You to Help America Fight Premature Engine Wear

Use the Ramco RE-POWERING Program to show customers that oil pumping is a warning sign which, if unheeded, will result in Premature Engine Wear. Sign up for the RE-POWERING Station Sign. Get the help of this nationally advertised

program to sell more piston rings, Carburetion, Ignition, and Cooling services. See your Ramco Jobber Today.

\*Nationally Advertised in POST

1951

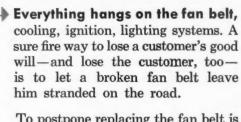


ISSUED LIFE



## Was This The Car You Serviced?

... or do you always replace the fan belt before it fails



To postpone replacing the fan belt is simply laying up trouble for the customer and yourself.

Make your replacements with Thermoid Fan Belts. As you know, inferior belts soon stretch, lose their grip, wear out quickly. But Thermoid Fan Belts are "a horse of a different color." Thermoid Fan Belts come to you *pre-stretched* for a longer life of more dependable service.

Thermoid Company . Trenton, New Jense

## Tell Your Customers These Facts About Fan Belts

A fan belt takes an awful beating from oil, grease, engine heat and just plain wear.

Automotive engineers advise playing safe by replacing fan belts every two years, or every 20,000 miles.



Ihermoid

Brake Linings • Fan Belts • Radiator Hose • Hydraulic Brake Parts and Fluid • Car Mats • Clutch • Facings • Thermoid Precision Process Equipment